



## **\$0 Online Doctor Visits with BlueCare**

### **STARTING TODAY: \$0 Online Doctor Visits with BlueCare**

Fever? Stomach bug? Rash? Skip the waiting room and get treated anywhere, anytime – now at no cost – with BlueCare!

BlueCare is Blue Cross and Blue Shield of Louisiana’s telehealth service for 24/7 online visits with U.S.-trained, board-certified physicians.

Effective today, March 16, Blue Cross will pay all claims associated with BlueCare online visits. This means all Blue Cross customers and any dependents covered on their plans can use BlueCare at no cost.

During this time, as everyone is focused on their health needs, Blue Cross wants to make it as easy as possible for our customers to get the care they need. BlueCare is an effective option to treat routine, non-emergency health needs like colds, bladder infections, allergies, rashes, pink eye and vomiting/diarrhea without having to go somewhere for care. Letting customers get care for these types of conditions remotely will minimize foot traffic in doctor’s offices, clinics and hospitals. BlueCare is also a good option for people who feel too ill to leave home or want to consult with a healthcare provider without going somewhere in person. Members can also use a \$0 BlueCare visit to get prescriptions or refills for most drugs.

With no charge, BlueCare is a better option for care than ER or urgent care visits. BlueCare is available in all 50 states and works on any device with internet and a camera, like a smartphone, laptop, tablet or computer.

To create a BlueCare account, Blue Cross customers can go to [www.BlueCareLA.com](http://www.BlueCareLA.com) or get the “BlueCare” (one word) app for Android and Apple devices. Once they’ve created an account, they can simply log in when they need to have an online doctor’s visit. If customers already have a BlueCare account, they can use the same log in and password they already set up during registration.

For more information about what Blue Cross is doing for COVID-19, visit [www.bcbsla.com/covid19](http://www.bcbsla.com/covid19).