

Legislative Committee
1:00 p.m.
Friday, March 19, 2010
Board of Supervisors' Meeting Room
2nd Floor, J.S. Clark Administration Building
Southern University - Baton Rouge

MINUTES

The meeting of the Legislative Committee of the Southern University Board of Supervisors was convened by the Chairman, Mr. Patrick W. Bell. The invocation was given by Mr. Myron K. Lawson.

PRESENT

Mr. Patrick W. Bell, Chairman
Atty. Warren A. Forstall
Atty. Randal A. Gaines
Mr. Myron K. Lawson
Atty. Patrick D. Magee
Mr. Darren G. Mire

ABSENT

Atty. Walter Dumas, Vice Chairman
Mrs. Lea P. Montgomery
Atty. Tony M. Clayton, Ex-Officio

UNIVERSITY PERSONNEL ATTENDING

Interim System President Kassie Freeman
Vice President Tolor E. White
Chancellors Ray Belton (SUSLA), Kofi Lomotey (SUBR), Victor Ukpolo (SUNO),
Leodrey Williams (SUAREC) and Chancellor Freddie Pitcher (SULC)

Atty. Winston DeCuir, Sr. - Board Counsel

AGENDA ITEM 3: ADOPTION OF THE AGENDA

On motion of Mr. Lawson, seconded by Atty. Magee, the agenda was adopted, as printed.

Motion carried unanimously.

AGENDA ITEM 4: PUBLIC COMMENTS

Dr. Sudhir Trivedi, SUBR Faculty Senate President, reported on his appearances and presentation during the Louisiana Legislative Black Caucus' Forum on March 18, 2010. At that

time, Dr. Trivedi voiced his support of Louisiana higher education in general; and for the Southern System, specifically. He also voiced opposition to any proposal to consolidate Louisiana's higher education boards.

AGENDA ITEM 5: UPDATED PREVIEW OF UPCOMING LEGISLATIVE SESSION

The Committee received a draft copy of Southern University and A&M College System at a glance. The document which will be distributed during the Legislative Session and to the public at large provides a synopsis about the University's System Campuses, history, distinguished alumni, and general information.

A Legislative update was provided by Mr. Jason Hughes. Copies of the following documents were distributed to the Committee.

- LEGISCON - The Legislative Bill Tracking Report which showed pre-filed legislation affecting appropriations, Boards and Commissions, Capital Outlay, Guns on Campus, Higher Education, Purchasing and Procurement, Employee Retirement, and Tuition.
- Digest of HB996 to create the Louisiana University System Board of Trustees to supervise and manage the State's public colleges and universities that issue baccalaureate degrees; abolishes the LSU Board, SU Board, University of Louisiana Board; and provides for the powers of the new Louisiana University System Board and the Community and Technical Colleges Board
- 2010 Regular Legislative Session Priorities which include the SU System's position on various recommendations from the post secondary education review commission
- Three Budget Reform Initiatives to improve budget flexibility
- Federal Earmarks for the SU System
- Following the Committee's review of pre-filed legislation and other general information, the members discussed means by which the Board could interact with Legislators to garner support for the University during the 2010 Regular Session. In addition to Board Members' personal contracts, a Board - hosted social activity was considered as a forum for governing Legislators' support for the University.

The Committee received a report from Mrs. Katara Williams relative to the new Southern University Alumni Federation's Campaign entitled, "SU Today, Always. The Campaign will be publicized through the distribution of brochures during the legislative session, through billboards which are being erected in Baton Rouge, New Orleans and Shreveport; and via radio campaigns.

Other media that will be used to increase public awareness and support the University will include newspaper ads, Online Ticky Notes, TV advertising, recruitment of student ambassadors.

Members of the SU Legislative Team were announced:

Jason Hughes
Katara Williams
Melba Turner
Walter Tillman
Tracie Woods
Margaret Ambrose
Theron Jackson

AGENDA ITEM 6: OTHER BUSINESS

None

AGENDA ITEM 7: ADJOURNMENT

On motion of Atty. Magee, seconded by Atty. Forstall, the meeting was adjourned.

Secretary, S.U. Board of Supervisors

Chairman, S.U. Board of Supervisors

Bayou Classic Committee
Friday, March 19, 2010
Board of Supervisors' Meeting Room
2nd Floor, J.S. Clark Administration Building
Southern University - Baton Rouge

MINUTES

The meeting of Bayou Classic Committee of the Southern University Board of Supervisors was convened by the Chairman, Mr. Darren G. Mire.

PRESENT

Mr. Darren G. Mire, Chairman
Mr. Myron K. Lawson, Vice Chairman
Atty. Randal L. Gaines
Atty. Patrick D. Magee

ABSENT

Ms. Raushanah S. Hunter
Atty. Tony M. Clayton, Ex Officio

UNIVERSITY PERSONNEL ATTENDING

Interim System President Kassie Freeman
Vice President Tolor E. White
Chancellors Ray Belton (SUSLA), Kofi Lomotey (SUBR), Victor Ukpolo (SUNO),
Leodrey Williams (SUAREC) and Freddie Pitcher (SULC)

Atty. Winston DeCuir, Sr. - Board Counsel

AGENDA ITEM 3: ADOPTION OF THE AGENDA

On motion of Mr. Lawson, seconded by Atty. Gaines, the agenda was adopted, as printed.

Motion carried unanimously.

AGENDA ITEM 4: PUBLIC COMMENTS

None

AGENDA ITEM 5: AFTER -ACTION ASSESSMENT OF BAYOU CLASSIC 2009

Dr. Ernie Hughes, Director of the Southern University System Foundation, reported that the joint Bayou Classic Southern Committee which is composed of Southern University and Grambling State University representatives is currently developing recommendations for improving the Bayou Classic, beginning in 2010 and securing corporate sponsorships. The report will be submitted to the respective Foundation Boards of the two universities; and, to the Southern University Board of Supervisors via its Bayou Classic Committee in April. A 4-way Cooperative Endeavor Agreement by and between Southern University and Grambling State University and their Foundation Boards will also be presented.

AGENDA ITEM 6: TIMETABLE FOR PROVIDING RESULTS OF 2009 BAYOU CLASSIC AUDIT

The Committee was advised that Southern University and Grambling Foundations have agreed to conduct separate audits. The completed audit report for Southern University is expected during the coming weeks and will reflect a breakdown of Bayou Classic 2009 revenues and expenses. Future cost savings recommendations will also be submitted.

AGENDA ITEM 7: EXISTING BAYOU CLASSIC MARKETING SERVICE AGREEMENT

The current Marketing Service Agreement between the Bickerstaff Group, the Southern University System Foundation and the Grambling Black and Gold Foundation will expire on December 31, 2010. The following options are being considered for marketing the Bayou Classic, beginning in 2011:

- Option 1 - Southern University and Grambling State University jointly hire a Bayou Classic Coordinator to be responsible for (1.) soliciting and securing corporate sponsors; (2.) Coordinating all affiliated events in conjunction with each University's Coordinator; and (3.) providing monthly reports on Bayou Classic goals and timelines. Option 1 also provides for the hiring of a Game Day Manager.
- Option 2 - A Request for Proposals (RFP) would be advertised for hiring of a new marketing company at a reduced fee and with service options.
- Option 3 - Request for Proposals would be advertised for hiring a Game Day Manager and a Marketing Service Representative

Option 4 - SU and GSU would continue/extend the present agreement with the Bickerstaff Group

AGENDA ITEM 8: CONCURRENT MEETINGS WITH SOUTHERN UNIVERSITY FOUNDATION

The Committee stressed the need for more dialogue between the Southern University Board via its Bayou Classic Committee and the Southern University System Foundation.

AGENDA ITEM 9: OTHER BUSINESS

On motion of Atty. Gaines, seconded by Mr. Lawson, the meeting was adjourned.

Secretary, S.U. Board of Supervisors

Chairman, S.U. Board of Supervisors