



**POLICY TITLE**

***Establishment of the Tuition and Fees for the  
Masters of Business Administration Online Degree Program***

**POLICY NUMBER**

***2-005***

<b>Responsible Unit:</b> <i>Office of E-Learning</i>	<b>Effective Date:</b> <i>7/1/2019</i>
<b>Responsible Official:</b> <i>Senior Associate Vice Chancellor for Academic Affairs</i>	<b>Last Reviewed Date:</b>
<b>Policy Classification:</b> <i>Finance, Audit, and Budget</i>	<b>Origination Date:</b> <i>6/1/2019</i>

**I. POLICY STATEMENT AND RATIONALE**

The purpose of this proposed policy is to establish the tuition rate for the Master of Business Administration Online degree program at \$675.00 per credit hour. The proposed per credit hour rate includes all fees except the Application Fee and Graduation Fee. It includes the required technology fee, which will be disaggregated based on the number of credit hours a student is registered for, restricted and accounted for pursuant to the requirements of LA Rev Stat 3351.1 (2017).

As proposed, the Southern University and A&M College's MBA Online will continue the tradition of making education affordable and accessible. The MBA Online will relaunch in the fall semester of 2019. The proposed tuition rate of \$675.00 per credit hour was established pursuant to a market rate analysis of peer and aspirational programs that are accredited by the AACSB. This per credit hour rate falls within the range of \$382.00 per credit hour and \$2,030.00 per credit hour. The rate at LSU Baton Rouge is \$1,110.00.

**II. POLICY SCOPE AND AUDIENCE**

The policy will apply to every student admitted to the MBA Online degree program.

**III. POLICY COMPLIANCE**

The setting of tuition and attendance fees for the masters degree in business administration is authorized by LA Rev Stat 17:3351.14 (2017) and the setting of fees for distance education tuition

and fees is authorized by LA Rev Stat 17:3351.17. This proposed policy complies with both statutory provisions.

#### **IV. POLICY DEFINITIONS**

*“Distance education”* refers to all academic, continuing education or certificate programs offered by the institution and delivered primarily via the internet and utilizing the learning management system - Moodle.

*“Technology fee”* as used herein refers to the amount established by LA Rev Stat 17:3351.1 and approved by the institution, that is due and payable by every student at the institution. The provisions of proposed *Policy 5-001 Educational Technology Fee for Online Degree Programs* is incorporated herein as if fully set forth.

#### **V. POLICY IMPLEMENTATION PROCEDURES**

The policy will be effective beginning Academic year 2019-2020 and thereafter. The tuition amount will be publicized in the usual and customary manner established by the Division Financial Affairs. As required by the statute, criteria for waiving the fee will be established by the institution. The technology fee required to be paid by every student at Southern University will be disaggregated from the tuition, restricted and accounted for annually as required by LA Rev State 17:3351.1(1)(2), B(1) and C.

#### **VI. POLICY RELATED INFORMATION**

Information related to the statutory authority can be found in:

1. LA Rev Stat 17:3351.14 *Board of Supervisors of Southern University and A&M College; tuition and attendance fee amounts; graduate students; masters degree in business administration*
2. LA Rev Stat 17:3351.17 *Distance education; tuition and attendance fees; public postsecondary education management boards*

#### **VII. POLICY HISTORY AND REVIEW CYCLE**

This is a new policy designed to establish the initial tuition and fee schedule for the MBA Online degree program.

#### **VIII. POLICY URL**

*This section identifies the Southern University System website where the system policies are archived – [www.sus.edu](http://www.sus.edu).*

**IX. POLICY APPROVAL**



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**Ray L. Belton, Ph.D.**  
*President-Chancellor, Southern University and A&M College System*

7-1-19

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*Effective Date of Policy*



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**The Honorable Domoine Rutledge**  
*Chair - Southern University System Board of Supervisors*

7-1-19

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*Effective Date of Policy*



## Online MBA Tuition Comparison

Program	Min. Program Length (Months)	Total Cr. Hrs. Required	Cost Per Cr. Hr. Min.	Tuition Min.	Remarks
Alcorn State University	18	36	\$382.00	\$13,752.00	Accredited by ACBSP
University of Louisiana at Lafayette	15	33	\$387.88	\$12,439.00	Includes all course materials
Lamar University	14	36	\$408.00	\$14,688.00	AACSB accredited
Louisiana State University at Shreveport	18	30	\$415.80	\$12,473.90	AACSB accredited
University of Louisiana at Monroe	10	30	\$415.00	\$12,474.00	AACSB accredited
University of Southeastern Louisiana	17	33	\$523.00	\$17,270.00	AACSB accredited
Prairie View University	16	36	\$550.00	\$19,800.00	AACSB accredited
University of Houston	17	36	\$579.00	\$20,844.00	AACSB accredited
<b><i>Southern University, Baton Rouge</i></b>	<b><i>18-22</i></b>	<b><i>42</i></b>	<b><i>\$675.00*</i></b>	<b><i>\$28,350.00*</i></b>	<b><i>AACSB accredited \$5/cr. hr. fee included,</i></b>
University of Maryland	18	44	\$700.00	\$25,000.00	No GMAT/GRE required
Florida A&M University	24	44	\$792.00	\$34,848.00	Text books, study abroad and a laptop are included.
University of Delaware	16	36	\$812.00	\$35,750.00	AACSB accredited
Morgan State University	24	39	\$833.00	\$30,000.00	AACSB accredited
University of Massachusetts Amherst	24	39	\$900.00	\$35,100.00	AACSB accredited
Howard University	24	36	\$957.00	\$31,430.00	AACSB accredited
University of Alabama at Birmingham	24	42	\$1,088.00	\$39,168.00	AACSB accredited
LSU at Baton Rouge	18	42	\$1,110.00	\$46,520.00	AACSB accredited
University of Miami MBA	24-28	51	\$2,030.00	\$85,260.00	AACSB Accredited
Marshall Online MBA	36	60	\$1,778.00	\$92,702.00	AACSB accredited
Carnegie Melon MBA	36		\$1,920.00	\$115,000.00	AACSB Accredited

\* Please note that the Per/Cr. Hr. tuition is based on Fall 2018 average pricing per Cr/Hrs. for the on-campus MBA and subject to change without notice. Students who do not possess a Bachelor degree in Business or have not had any of the foundation courses may need to take them in addition to the core courses and electives. The total tuition listed above for SU online MBA does not include foundation courses.