

CHANCELLOR'S REPORT



Prezented by:
JOHN K. PIERRE
Chancellor

- john.pierre@sus.edu
- **225.771.2360**
- www.subr.edu



JUNE 2025



TABLE OF CONTENTS

- 1 Message from the Chancellor
- The *Power* of Jaguar Nation: A Recruitment Success Story
- 3 Walmart Women's Empowerment Summit
- 4 School of Education
- 5-6 College of Business
- 7 DMRS Honors College
- 8-9 The Cade Connection
- 10-15 Jaguar News YOU Can Use...
- 16 Campus Counseling Resources
- 17-18 Chat with Chancellor & Why Our Work Matters
- 19 Connect with Us...



MESSAGE FROM...

| hance|| or
| PIER RE

Greetings Jaguar Nation...

As we move through the summer season, I want to take a moment to share a few reflections on the important work we've undertaken to advance the mission and vision of Southern University and A&M College. I am pleased to report outlining key initiatives, strategic engagements, and institutional progress that have taken place under the Office of the Chancellor.

STRATEGIC PARTNERSHIPS AND ENGAGEMENTS

This summer, I have participated in a number of regional and national convenings aimed at expanding Southern University's partnerships with public agencies, philanthropic organizations, and industry leaders. These meetings focused on workforce development, student success initiatives, and research collaborations aligned with the University's strategic priorities. We have also strengthened ties with state officials, local school systems, and corporate partners to ensure that Southern remains a leader in driving educational equity and economic development across Louisiana and beyond.

CAMPUS ENHANCEMENTS

Facility improvements have continued across campus during the summer months. Notable projects included updates to classroom technology, ongoing improvements to student housing, and the advancement of campus beautification initiatives. These enhancements are designed to support a more modern, engaging, and student-centered learning environment.

ACADEMIC INNOVATION AND FACULTY DEVELOPMENT

We launched and supported multiple faculty-led summer research projects and interdisciplinary initiatives that reflect our commitment to academic innovation. Faculty and department chairs participated in summer leadership retreats and curriculum planning workshops to prepare for a strong and strategic start to the 2025–2026 academic year.

STUDENT ACCESS AND SUCCESS

Efforts were made to enhance student recruitment and retention. We hosted orientation and bridge programs, as well as outreach events designed to support first-generation students. Additional scholarship and financial aid opportunities were secured in partnership with external funders to remove barriers to access and completion.

INSTITUTIONAL VISIBILITY AND ADVOCACY

Throughout the summer, I represented Southern University at various statewide and national events, including HBCU advocacy roundtables, higher education leadership forums, and alumni gatherings. These engagements are part of our broader effort to elevate the visibility of Southern University as a center of excellence, leadership, and legacy.

As we prepare for the fall semester, I remain deeply encouraged by the dedication of our faculty and staff, the passion of our students, and the unwavering support of our alumni and stakeholders. Together, we are shaping a bold and vibrant future for Southern University and A&M College.



The Power of Jaguar Nation: A Recruitment Success Story

To the Southern University and A&M College Community:

Well before becoming Chancellor of the Southern University Law Center and now, Chancellor of THE Southern University and A&M College I proudly served as an avid recruiter for all institutions within the Southern University System. Throughout my journey, I've had the privilege of engaging directly with prospective students and their families, sharing the rich legacy, academic excellence, and unique culture that define Southern University.

This past spring, I had the opportunity to speak with a high-achieving student who was initially committed to attending another elite HBCU. She has done her research and was confident in her decision. However, after an honest and heartfelt conversation with her and her parents, both proud Southern University alumni, she made the decision to return to her roots and commit to Southern

It is with great Jaguar pride that I introduce Ms. Sydney M. Smith of Grand Prairie, Texas, daughter of alumni Douglas Smith, Jr. (Class of 2000) and Katrina Mabry-Smith (HC, Class of 1999). Sydney was recently awarded an Honors College Scholarship and is thrilled to be joining the Southern University Honors College community. On Saturday, May 17th, Sydney graduated with an Associate's Degree from Tarrant County Community College, a remarkable achievement that reflects her dedication and academic excellence. She then celebrated this important milestone during a College Decision Celebration at Timberview High School in Arlington, Texas, on Tuesday, May 20th.

Moments like these remind us of the power of conversation, Jaguar Nation and the enduring influence of our alumni. They affirm that when we lead with purpose and speak with authenticity, we continue to inspire students to see themselves right here...on The Bluff.

And Sydney's story is not the only one. Across Jaguar Nation, there are many more stories like hers, stories of students choosing Southern because of the voices, values, and vision shared by each of us. Let us continue to be ambassadors for this great institution, sharing our stories, lifting our legacy, and recruiting the next generation of Jaguars.

In service and solidarity,

Southern University and A&M College



Dr. Melanie Smith Johnson Represents Southern University as Guest Speaker at Walmart Women's Empowerment Summit



As part of Women's History Month celebrations Dr. Melanie Smith Johnson, served as guest speaker at the Women's Empowerment Summer Program, hosted by Walmart Corporation in Baton Rouge, Louisiana.

The event convened women leaders, professionals, and students to explore issues of empowerment, equity, and social change under the theme: promoting women's sense of self-worth, their ability to make their own choices, and their right to influence social change for themselves and others.

Dr. Johnson, who currently serves as Co-Chair of the LSU/SU A&M Research Agenda, Associate Professor of Political Science, Co-Activity Director for Title III (SAI), and Interim Director of the Jewel Limar Prestage Public Policy, Polling, and Research Center (JLPC), delivered remarks that emphasized self-empowerment, mentorship, and civic engagement.

"It was an honor and privilege to serve as a guest speaker at such a meaningful event," said Dr. Johnson. "I was deeply inspired by the strong, resilient women, leaders, and young individuals I had the opportunity to meet and engage with during this incredible summit. I am profoundly grateful for the chance to contribute to such an empowering initiative."

With a longstanding commitment to public service and student development, Dr. Johnson is known across the Southern University System for her scholarship, leadership, and advocacy for historically marginalized communities. Her work continues to shape inclusive policy research and promote academic excellence through the JLPC.

"It is my sincere hope that, through my experiences, I can continue to inspire the young women at Southern University and A&M College to grow, succeed, and support one another," she added.

Dr. Johnson's participation in the Walmart Women's Empowerment Program highlights the university's ongoing dedication to cultivating leaders who positively impact their communities and beyond. Her involvement is a reflection of the university's mission to empower students—especially women—to lead with purpose, confidence, and compassion.



School of Education Interim Director, Dr. Emily Jackson-Osagie Named 2025 Impact Academy Fellow



On June 17th, the School of Education proudly announced that Dr. Emily Jackson-Osagie, Interim Director of the School of Education, was selected as a 2025 fellow of the prestigious Impact Academy, a national fellowship led by Deans for Impact.

The Impact Academy is a yearlong fellowship designed to support education leaders who are transforming teacher preparation across the country. Dr. Jackson-Osagie joins a cohort of exceptional deans, directors, and chairs who are committed to ensuring all students, particularly those in underserved communities, are taught by well-prepared, effective educators.

"This fellowship is not only a personal honor, but also a meaningful opportunity to elevate the work we're doing at Southern University to prepare highly effective, equity-minded teachers," said Dr. Jackson-Osagie. "I'm excited to collaborate with and learn from leaders across the country who share a deep commitment to educational excellence."

Under Dr. Jackson-Osagie's leadership, the School of Education has advanced its mission to promote high-quality instruction, expand community partnerships, and prepare teacher candidates who are equipped to meet the diverse needs of today's classrooms. Her selection as an Impact Academy fellow marks a significant recognition of those efforts and positions Southern University as a national voice in teacher preparation reform.

Founded in 2015, Deans for Impact is a nonprofit organization dedicated to ensuring that every child is taught by a well-prepared teacher. Through programs like the Impact Academy, the organization supports leaders in higher education who are working to make sustainable, evidence-based improvements in teacher education. For more information about the Impact Academy and Deans for Impact, visit www.deansforimpact.org.



College of Business Students Attend Prestigious RIMS RISKWORLD Conference

The College of Business proudly recognizes a group of outstanding students who recently attended the RIMS RISKWORLD Conference in Chicago, Illinois, one of the most prestigious events in the field of risk management and insurance.

Accompanied by Dr. Sherman Pittman, the students represented Jaguar Nation with professionalism, enthusiasm, and excellence. Over the course of the conference, they engaged directly with global industry leaders, explored innovative trends in risk and insurance, and deepened their understanding of business practices on an international scale.

The 2025 event marked the 75th Anniversary of RIMS, attracting approximately 12,000 risk management professionals from around the world.

"We are extremely proud of our students," said Dr. Brian Adams, Assistant Dean of the College of Business. "They did an outstanding job representing THE Southern University and Agricultural & Mechanical College on a national stage."

Participation in RISKWORLD offered students invaluable networking opportunities, access to real-world insights, and a deeper understanding of the rapidly evolving risk management landscape. Their presence reflected the College's continued commitment to preparing students for leadership roles in today's global economy.





Southern University's Professor Christopher Hilliard Named 2025–26 HBCU Entrepreneurship Education Fellow



The College of Business proudly announces that Professor Christopher Hilliard has been selected as a 2025–2026 Fellow of the HBCU Entrepreneurship Education Institute, an initiative led by Howard University to support innovation and excellence in entrepreneurial education across Historically Black Colleges and Universities.

As part of his fellowship, Professor Hilliard will conduct research on the impact of venture capital allocation on the success and scalability of African American-owned businesses. His work aims to identify key barriers, opportunities, and policy recommendations to promote greater equity in access to capital and support the growth of Black entrepreneurship nationwide.

"We are incredibly proud of Professor Hilliard's selection," said Dr. Brian Adams, Assistant Dean of the College of Business. "His research will not only contribute to the field of entrepreneurship but also advance our collective understanding of how financial ecosystems can better serve African American business owners."

This prestigious fellowship places Professor Hilliard among a select group of thought leaders who are shaping the future of entrepreneurship education and driving innovation at HBCUs. His work aligns with Southern University's mission to empower students and communities through knowledge, leadership, and economic development.

FOR ENTREPRENEURSHIP

HOWARD



Dolores Margaret Richard Spikes Honors College Scholars Win Shell HBCU One Case Study Competition

Dr. Deadre Mackie, Dean of the Dolores Margaret Richard Spikes Honors College, proudly celebrates the outstanding achievement of Southern University scholars who captured first place in the prestigious Shell HBCU One Case Study Competition, held on April 3, 2025, in Houston, Texas.

Competing as the "SU Green Dream Team," the students delivered a winning presentation that offered the most innovative and strategic solution to a real-world business challenge designed by Shell, Inc. Their compelling ideas, professionalism, and collaborative approach earned them top honors over competitive teams from Prairie View A&M University, Florida A&M University, and North Carolina A&T State University.

The team was coached by Dr. Avis O'Bryant-Chaney, who guided and mentored them throughout the competition. "This is a perfect example of strategic and collaborative thinking at its finest," said Dr. Chaney. "Our students showcased the brilliance, preparation, and professionalism that define the Dolores Margaret Richard Spikes Honors College."

In addition to national recognition, the team was awarded monetary prizes for their performance and progression in the competition. Their success highlights Southern University's commitment to fostering academic excellence, innovation, and transformative, high-impact learning experiences.

"Our students continue to push boundaries and inspire others with their brilliance," said Dr. Mackie. "Kudos to the SU Green Dream Team and Dr. Chaney for representing Jaguar Nation with distinction."



Kailynn Williams, Senior, Agricultural Science; Layla Evans, Freshman, Mechanical Engineering; Randi Joseph, Freshman, Computer Engineering; Dr. Avis Chaney, Coach; Edmund Amoafo-Yeboah, Junior, Management; Keith Jackson, Junior, Finance; Kiran Byrdsong, Sophomore, Civil Engineering.



John B. Cade Library Celebrates Juneteenth

CADE LIBRARY Celebrates Duneteenth

On June 19, 2025, Southern University and A&M College hosted a powerful, community-centered Juneteenth Celebration that honored themes of freedom, historical preservation, and social progress. Organized by the John B. Cade Library in partnership with the Southern University Law Center, the Office of Student Affairs, the College of Humanities and Interdisciplinary Studies, the SU System Office of External Affairs and University Relations, and the Southern University Museum of Art, the day-long event united students, faculty, alumni, and members of the greater Baton Rouge community in a vibrant and meaningful tribute.

The event included cultural activities, educational programming, and two major panel discussions. A notable component of the event was the Children's Village that supported hands-on activities for school-aged children. Children participated in a writing workshop and storytelling session with former SUBR professor Dr. Eva Kleinpeter, an alphabet show with members of the Delta Sigma Theta Sorority and much more. Also a highlight was the Freedom Market, which showcased and supported local Black-owned small businesses, authors, and artisans—highlighting entrepreneurship as a vital legacy of freedom and self-determination. Dr. Leon R. Tarver II and EBR Parish Genealogy Librarians also led genealogy workshops.

"This celebration was both a remembrance and a bridge-building opportunity," said Dean Dawn Kight, Chair of the Juneteenth Planning Committee and Dean of the John B. Cade Library. "We wanted to honor the past, but also inspire the next generation by showing them how their voices, stories, and futures are connected to the legacies we preserve."





John B. Cade Library Celebrates Juneteenth

CADE LIBRARY Celebrates Juneteenth

A key highlight of the celebration was the morning panel discussion, "We Were There: The African American Experience, History, and the Power of the Record," which delved into the importance of preserving Black voices and historical truth. Co-moderated by Mr. Wiley Brazier, Executive Director of We Greaux People and Southern University alumnus, and Ms. Jodeci Ashford, a Mass Communication major at SUBR, the panel brought together a distinguished group of speakers: Judge Donald R. Johnson, Judge Freddie Pitcher (Ret.), Dr. August Malveaux, Dr. Christy Garrison Harrison, Reverend Alexis Anderson, and Dr. Press Robinson. Together, they reflected on themes of justice, documentation, and the vital role of institutions in safeguarding African American narratives.

The conversation continued into the afternoon with a screening of the LPB documentary, How We Got Over, which illuminates lesser-known stories of Louisiana's civil rights movement and the community leaders who drove change from within. The screening was followed by a powerful panel discussion moderated by Dr. Cynthia Bryant, Dean of the College of Humanities and Interdisciplinary Studies, and Dr. Robyn Merrick, Vice President for External Affairs and University Relations. Panelists included Judge Janice Clark (Ret.), Attorney Earnest Johnson, Dr. Leslie Taylor Grover, and Mr. Ken Dawson, whose family's story was featured in the film. Their dialogue emphasized the enduring significance of community storytelling, historical preservation, and the need to engage younger generations in understanding civil rights history as a living, evolving legacy.

The 2025 Juneteenth Celebration at Southern University served as a powerful reminder of the University's enduring mission to educate, preserve, and lead. Through collaborative efforts, thoughtful dialogue, and celebration of Black culture and resilience, the event reinforced Southern's role in bridging history with the future.







Change Is Coming - Southern University Announces 2025 Homecoming Parade in Scotlandville



Change is coming... and so is one of the most exciting celebrations of the year! We proudly announces that our 2025 Homecoming Parade will be held on Sunday, October 12, 2025, at 1:00 PM in the historic Scotlandville community.

The parade will mark the official kickoff of Homecoming Week, setting the tone for a weeklong celebration of Jaguar pride, unity, and *continued* transformation. From high-energy marching bands to creative floats and campus spirit, the parade will reflect the dynamic legacy and bright futur of *beloved* Southern University.

Key Details:

- Parade Date: Sunday, October 12, 2025
- Start Time: 1:00 PM
- Location: Scotlandville Community
- Homecoming Week: October 12–18, 2025
- Football Game: Southern University vs. Prairie View A&M University
- Date: Saturday, October 18, 2025

Parade Registration: Organizations, community groups, and businesses interested in participating can register at: foundation.sus.edu/su-homecoming-parade

Additional details and updates about Homecoming 2025 will be posted on the official university website: subr.edu.

Join us this October to celebrate the power of tradition, the promise of change, and the pride of being part of Jaguar Nation.

Witness the change. Feel the pride. Celebrate Southern.









Jaguar News

You

Can Use!

Technology Institute and ACT Prep

UREC A C A D E M Y TRAILBLAZERS

June 23 - July 25, 2025

M-F / 9AM - 1PM / Some Weekends
Orientation: June 21

Must register for the July 12 ACT Exam by June 6.

FREE to Participate!

Gain hands-on technology experience and micro-credentials in:

- Artificial Intelligence
- Design Thinking

Open to Baton Rouge area High School Students



Register at urecbr.com | @ Southern University College of Business info@urecbr.com | 225.356.8871

















The department of Fine and Performing Arts and Southern University dance minor program present:

ROOTS AND RHYTHMS CAMP

ROOTED IN CULTURE, UNITED IN RHYTHM

Join us for an immersive week of dance, creative expression, and cultural exploration in a fun and supportive environment.

JULY 14-18, 2025 • AGES 9-13

SOUTHERN UNIVERSITY

FRANK HAYDEN HALL • DANCE STUDIO \$150/STUDENT

USE THE QR CODE FOR MORE INFORMATION AND TO REGISTER YOUR YOUNG PERSON TODAY



Jaguar News

You

Can Use!





Jaguar News

You

Can Use!



LAST CHANCE TO **APPLY FOR 2025 - 2026** SCHOLARSHIPS!

Thurgood Marshall College Fund is excited to share that our final wave of scholarships for the 2025-2026 academic year has opened! Current undergraduate and graduate students are welcome to visit our scholarship portal to apply.



Broadridge

JPMORGAN CHASE & CO.



Opportunities for STEM-related majors

- Broadridge Scholarship*
- ✔ Wells Fargo Access Scholarship*



Opportunities for ALL majors



- Altria HBCU Scholarship*
- CDW HBCU Scholarship*
- CA All Around Scholarship*
- JCDRP All-Around Access Scholarship*
- JPMorgan Chase Hardship Scholarship
- Sallie Mae Completing the Dream Gap Scholarship
- ✔ Wells Fargo Gap Scholarship







CDW

Altria

As this wave includes gap and access scholarships, opportunities marked with an asterisk close at 11:59 p.m. EST

July 11, 2025

dents will be notified of a decision a r iks after the application close date











www.tmcf.org/scholarships



scholarships@tmcf.org









Its NEVER too late...



The Louisiana Workforce Commission has current opportunities available for undergraduate students.

For more information, send your contact information (email and phone number) to the Southern University Office of International Affairs and University Outreach at oiauo@subr.edu.





#WeAreSouthern #FinishStronger

FINISH STRONGER.







GET THE LATEST UPDATES FROM THE CAMPUSES OF SOUTHERN UNIVERSITY

Greater Baton Rouge Broadcast Schedule: Saturdays:

- 8:00 AM on KQXL, 106.5 FM
- 10:00 AM on WXOK, 1460 AM and 95.7 FM

Sundays:

- 6:00 AM on WRQQ, 103.3 FM
- 10:00 AM on WEMX, 94.1 FM
- 6:00 AM on KMEZ, 102.9 FM

Greater New Orleans Broadcast Schedule: Sundays:

- 6:00 AM on KKND, 106.7 FM
- 6:00 AM on KMEZ, 102.9 FM



Stay tuned for engaging conversations, university highlights, and updates from Jaguar Nation, on air and within your community.





COUNSELING

Resources



Southern University and A&M College is committed to supporting the mental health, emotional wellness, and academic success of its students.

To that end, the University offers several counseling services designed to meet the diverse needs of its campus community.

Services are provided through the University Counseling Center and include:

- Individual Counseling
- Group Therapy
- Crisis Intervention
- Academic and Career Counseling
- Stress and Time Management Workshops
- Grief and Trauma Support
- Outreach and Prevention Programs

All services are delivered by licensed mental health professionals in a safe, confidential, and supportive environment.

Whether students are facing personal challenges, academic stress, or seeking guidance for their future, Southern University encourages them to utilize the full range of counseling services available. For more information or to schedule an appointment, visit the Southern University Counseling Center at www.subr.edu or call (225) 771-2480.

Because at Southern University, your wellness matters.

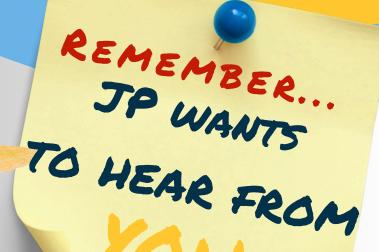


Chat, with pancellor

Your Voice. Your Campus. Your Future.

Last year, Chancellor Pierre launched *Chat with Chancellor*, an exciting initiative designed to foster open dialogue and strengthen connections across the Southern University community.

Whether you have an update on recent developments or a creative idea to share, your perspectives are appreciated and can create meaningful impact. This initiative provides students, faculty, and staff with a welcoming space to speak directly with the Chancellor about issues that matter most.



Chancellor Pierre is enthusiastic about engaging in constructive discussions, promoting collaboration, and inspiring positive change.

We invite you to connect and be a part of this vital conversation.

Your input is invaluable, and together, we can achieve extraordinary results for Southern University and Jaguar Nation.

For any correspondence, please reach out to Chancellor Pierre at ChancellorSubr@sus.edu.



Why Our Work Matters: Parent's Gratitude Highlights Generational Impact of Southern University

From: Katrina Mabry-Smith < mabry-smith@msn.com >

Sent: Monday, May 5, 2025 5:17 PM

To: John Pierre < iohn.pierre@sus.edu >
Subject: Our Heartfelt Gratitude

Dear Chancellor Pierre.

It is with both an humble and grateful heart that I share our family's sincerest gratitude for the support and care you have shown our daughter, Sydney Smith, and our family. We were ecstatic to receive her acceptance today to the Honors College (from which I graduated) and so very thankful to learn that she's been offered a scholarship through the Honors College, as well. Words cannot express our appreciation. Thank you so much for not only making this opportunity possible for her, but for the personal attention that you gave to help make a path to her dreams and goals possible. Our family owes so much to Southern University, and we are beyond proud that we will have a third generation Jaguar to learn from the best in scholarship, in leadership, and in service from our dear alma mater.

May God forever bless and keep you as you continue changing the lives of families for generations and generations to come.

With sincerest gratitude,

Douglas Smith (Class of 2000) and Katrina Mabry-Smith (Class of 1999)

At Southern University, moments like these remind us why our work is so important.

I recently received the heartfelt message above from the Smith family whom I highlighted in the recruitment success story, regarding their daughter, Sydney Smith. As I shared, Sydney has been accepted into our Honors College and awarded a scholarship. Sydney is not only an exceptional student she is a third-generation Jaguar, carrying forward a proud family legacy of excellence, service, and leadership rooted in the values of our beloved institution.

As Chancellor, I am both humbled and inspired by stories like Sydney's. They are a powerful reminder that the work we do every day, whether in the classroom, through student support services, or across every touchpoint of the Southern experience, has generational impact. We are not just educating students; we are shaping futures, strengthening families, and honoring a legacy that continues to grow.

Sydney's journey affirms our mission and the deep responsibility we carry to provide access, excellence, and opportunity to every student who walks through our doors. Her success is Southern's success, and her story is a testament to what is possible when commitment, care, and community come together.

To the Smith family and to every Jaguar past, present, and future... thank you for entrusting us with your dreams.

This is why we do what we do.

John K. Pierre





Thank You

- john.pierre@sus.edu
- **225.771.2360**
- www.subr.edu

