



SUBR

SOUTHERN UNIVERSITY BATON ROUGE

Chancellor's REPORT

Presented by:
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Chancellor

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TABLE OF CONTENTS

- 1 *Message from the Chancellor*
- 2 Southern University Signing Day
- 3 Battle of the Brains
- 4 NATS Conference
- 5-8 John B. Cade Library
- 9-11 CSE Highlights
- 12 Men's Federation Conference
- 13 Invested in Excellence
- 14 Academic Homecoming
- 15-16 Welcome to Southern University
- 17-19 News You Can Use



"My journey at Southern University has been life-changing. The brotherhood I've built and the knowledge I've gained have shaped who I am and given me the confidence to go after what I want."

Jacoby Rex

MESSAGE FROM...

Chancellor
PIERRE

Dear Jaguar Nation,

As we reflect on the month of March, I am filled with immense pride and gratitude for the meaningful series of events that have taken place across our Southern University community.

During Women's History Month, our campus came together to honor the legacy, leadership, and enduring contributions of women. Through engaging panels, cultural exhibitions, and student-led initiatives, we celebrated the voices and achievements of women who continue to shape our institution and our society. These moments not only recognized excellence but also reinforced our shared commitment to equity, empowerment, and progress.

This month also marked the celebration of Founders' Month, a time to honor the rich history, vision, and resilience upon which Southern University was built. As we reflected on our legacy, we were reminded of the responsibility we carry to uphold and advance the mission of this great institution for future generations.

Additionally, I am deeply humbled by the 146th Convocation and Investiture held in recognition of my service as Chancellor. I am grateful for the outpouring of support and the opportunity to continue serving this institution that means so much to all of us. This moment was not just a personal milestone, but a celebration of our collective commitment to excellence, innovation, and impact.

As we reach the midpoint of the semester, I encourage each of you to remain focused, energized, and committed to your academic and professional goals. This is a critical time in the semester an opportunity to recommit, refocus, and finish strong.

Let us carry forward the spirit of this remarkable month, honoring our history, celebrating our progress, and continuing to build a future grounded in excellence.

Thank you to all who contributed to making this month impactful and memorable.

John K. Pierre

COMMITTED TO EXCELLENCE: FUTURE JAGUARS TAKE THE FIRST STEP AT SOUTHERN UNIVERSITY SIGNING DAY



The spirit of excellence and opportunity was on full display as Southern University hosted its Signing Day and Information Session, bringing together prospective students, families, and university leaders for a meaningful and celebratory experience.

The program began with a heartfelt Invocation and Welcome led by sophomore students Eriq Wilson and Imani Duncan, who set a tone of pride, purpose, and anticipation for the journey ahead. Their words reflected the energy of current students who embody the Jaguar legacy and serve as examples of what it means to thrive at Southern.

Attendees were then greeted by Deadra James Mackie, Interim Dean of the Dolores Spikes Honors College.

In her remarks, she emphasized the university's commitment to academic excellence, leadership development, and cultivating scholars who are prepared to make a meaningful impact in their communities and beyond.

Representing the Southern University Office of Admissions, Mark Young, Academic Recruiter, provided valuable insight into the admissions process and encouraged students to take full advantage of the opportunities available at Southern. His message reinforced that Southern is not just a place to earn a degree, but a place to discover purpose and build a future.

Financial readiness and access were also key components of the session. Ms. Charnell Tadem, MSW, representing the Louisiana Office of Student Financial Assistance, offered guidance on available resources, scholarships, and strategies to support students and families in navigating the financial aid process.

The program also highlighted pathways to advanced professional study. Attorney Michael Garrard, Visiting Professor at the Southern University Law Center, shared insights into legal education and encouraged students to consider the transformative impact of pursuing a career in law.

More than just an event, Signing Day served as a milestone moment, affirming students' decisions to join a legacy institution rooted in culture, excellence, and opportunity. As future Jaguars prepare to begin their academic journeys, the event underscored a powerful message: at Southern University, students are not only educated, they are empowered.

With excitement in the air and futures on the horizon, the next generation of Southern scholars is ready to take the next step, boldly and confidently.

COLLEGE OF BUSINESS AND COMPUTER SCIENCE STUDENTS COMPETE IN BATTLE OF THE BRAINS

Students from the College of Business and Computer Science at Southern University continue to exemplify academic excellence and innovation through their participation in the HBCU Battle of the Brains Pitch Competition, held March 10–15, 2026, in Austin, Texas.

Representing the Computer Science discipline, Blaire Mitchell and Devon Bobo demonstrated strong technical knowledge, critical thinking, and collaborative problem-solving throughout the competition. Their participation highlighted the depth of talent within Southern University's technology programs.

On the business side, Kampbell Mack, Omari Kuti, Koriona Boyd, and Ohikhuae Oyakhire brought strategic insight, creativity, and entrepreneurial thinking to the pitch competition. Their ability to develop and present innovative ideas showcased the strength and preparation of students within the College of Business.

Beyond the competition, students also had the opportunity to network with industry professionals and participate in a career fair, gaining valuable exposure to potential career pathways, internships, and professional connections. These experiences further enriched their time in Austin, allowing them to engage directly with leaders across various industries.

The HBCU Battle of the Brains is more than a competition, it is a platform that empowers students to apply their knowledge, expand their networks, and step confidently into professional spaces. Through this experience, Southern University students not only represented their institution with pride but also positioned themselves for future success.

As they return to campus, these students carry with them not only the experience of competition, but also new connections, insights, and inspiration, continuing to embody the excellence and legacy of Jaguar Nation.



College of Business and Computer Science Students Competing in the Battle of the Brains

Computer Science

Business



Blaire Mitchell
&
Devon Bobo

Kampbell Mack, Omari Kuti &
Koriona Boyd, Ohikhuae Oyakhire

March 10 - 15, 2026 the students participated in the HBCU Battle of the Brains pitch competition in Austin, Texas. They also had the opportunity to network and participate in a career fair.

SOUTHERN UNIVERSITY VOICE STUDENTS EARN TOP HONORS AT NATS CONFERENCE



Students from the Music Program at Southern University are receiving well-deserved recognition following an outstanding showing at the National Association of Teachers of Singing (NATS) conference, held February 26–28, 2026, at University of Louisiana Monroe in Monroe, Louisiana.

Under the leadership of Professor Richard Hobson, Affiliate Artist in Voice and Director of Opera, Southern University sent six talented voice students to compete, and returned with an impressive four awards.

Leading the group was Keena Pillette, who earned First Place in the Operatic Division IX and Second Place in the Hall Johnson Negro Spiritual category, securing two medals for her exceptional performances.

Nickerra Sam captured First Place in Operatic Division XI, while Serena Smith earned Third Place in Operatic Division VII, further showcasing the program's vocal excellence.

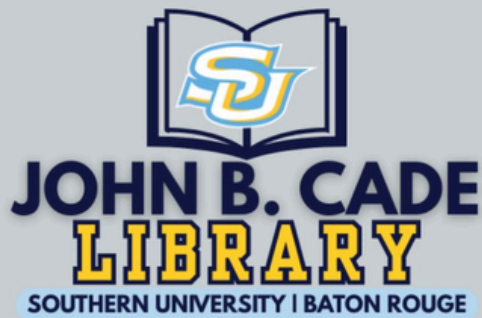
The remaining three participants, though not advancing to the final round, achieved scores above 90, reflecting a high level of preparation, discipline, and artistry across the entire group.

Notably, Southern University was the only HBCU represented at the conference, a distinction that underscores both the talent of its students and the strength of its music program. Their success highlights the university's commitment to cultivating diverse artistic expression and preparing students to compete, and excel on national stages.

Professor Hobson expressed immense pride in his students, noting that their achievements continue to demonstrate that Southern University's Music Program is both multifaceted and highly competitive, making it an increasingly attractive destination for aspiring musicians.

He also extended sincere appreciation to Dr. Cynthia Bryant for her financial support, which helped make the students' participation in the conference possible.

As these students return to campus with accolades and invaluable experience, they carry forward a powerful message: excellence in the arts thrives at Southern University, and its students are ready to take their place on any stage.



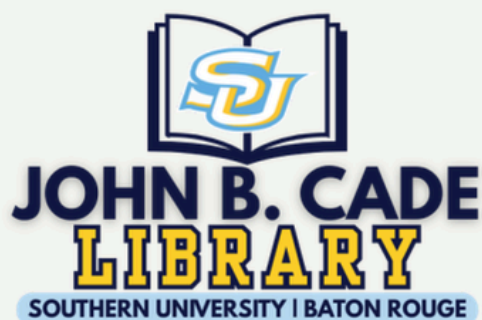
JOHN B. CADE LIBRARY RECEIVES \$627,254 USDA DISTANCE LEARNING & TELEMEDICINE GRANT



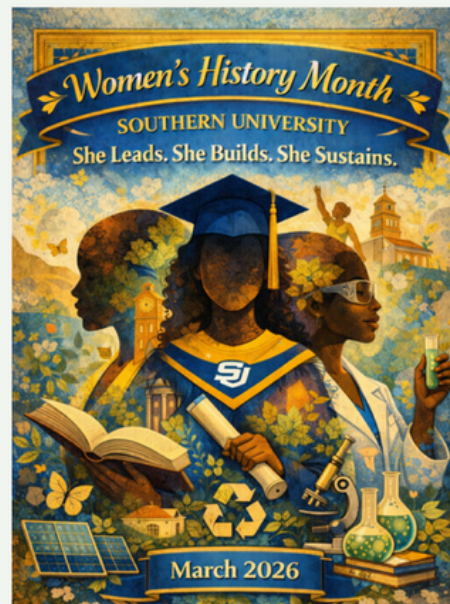
The John B. Cade Library is pleased to announce that it has been awarded a \$627,254 grant from the U.S. Department of Agriculture (USDA) through its Distance Learning and Telemedicine (DLT) Program. This significant award will support the expansion of innovative distance learning technologies and enhance access to educational resources for Southern University students, faculty, and surrounding communities. The project will strengthen the library's role as a hub for digital learning, collaboration, and community engagement, with a particular focus on serving rural and underserved populations.

Dr. Dawn Ventress Kight will serve as Principal Investigator, providing strategic leadership and oversight to ensure the successful implementation of the project's goals.

This award reflects the dedication and collaborative efforts of the library and its partners in advancing digital equity and expanding access to education through technology. The initiative marks a major step forward in strengthening the university's outreach and impact across the region.



WOMEN'S HISTORY MONTH RECAP: EMPOWERING VOICES, ELEVATING LEADERSHIP, BUILDING LEGACY



The John B. Cade Library proudly hosted a dynamic and impactful series of programs in celebration of Women's History Month, creating meaningful spaces for reflection, dialogue, and creative expression across the Southern University community.

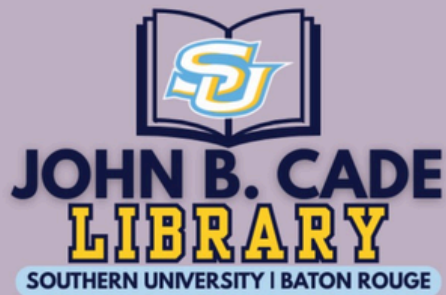
The month's signature event, *"Securing the Bag, Sustaining the Dream: Redefining Leadership for This Generation,"* featured a distinguished panel of accomplished women representing both academic leadership and student voices. Panelists included **Dr. Cynthia Bryant**, Dean of the College of Humanities and Interdisciplinary Studies; **Dr. Christy Garrison Harrison**, Associate Professor of History; **Dr. Rasheedah Jenkins**, Associate Professor of English; **Dr. Melanie Johnson**, Associate Professor of Political Science; **Dr. Albertha Lawson**, Dean of the Graduate School; Crystal Culberath, graduating senior in Sociology; Gala Marcus, 95th Miss Southern; and Tayana Washington, President of the Association of Women Students.

The panel, moderated by **Danielle Hunter**, a Southern University student majoring in Mass Communications, fostered an engaging and thought-provoking dialogue centered on leadership, purpose, and sustaining success across generations. The program was further enriched by special tributes, including a musical performance by Clair Floyd and a spoken affirmation by Ráchel Roché, honoring the strength, resilience, and contributions of women.

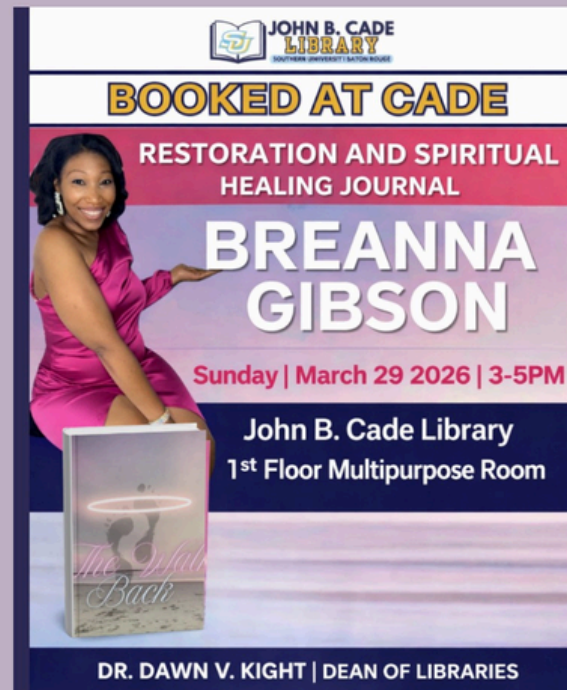
In addition to the panel discussion, the library continued to expand its innovative programming through the Cade Collective (*formerly the Music Listening Center*), hosting a **Paint & Listen Party** to close out the month. Led by local artist Ms. Stephanie Yearby, the event provided a creative and welcoming environment where participants engaged in artistic expression while building community. The program was well attended and highlighted the importance of incorporating the arts into student-centered programming.

Collectively, these events reinforced the John B. Cade Library's role as a hub for intellectual engagement, cultural celebration, and community connection. By blending academic dialogue with creative experiences, the library continues to support student success while uplifting and honoring the voices and contributions of women.





BOOKED AT CADE HIGHLIGHTS AUTHOR BREANNA GIBSON DURING WOMEN'S HISTORY MONTH

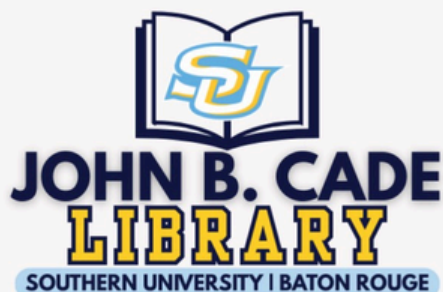


As part of its Booked at Cade author series, the John B. Cade Library proudly hosted author Breanna Gibson for a special book talk and discussion during Women's History Month. Gibson, author of *The Walk Back: Restoration and Spiritual Healing Journal*, engaged attendees in a meaningful conversation centered on healing, self-reflection, and personal growth.

The event provided a welcoming space for dialogue and connection, aligning with the library's commitment to amplifying diverse voices and creating opportunities for community engagement. Attendees had the opportunity to hear directly from the author, explore the inspiration behind her work, and reflect on themes of restoration and spiritual wellness.

Gibson expressed her sincere appreciation to the library for the opportunity to share her work, noting the significance of being part of a space that celebrates stories, uplifts voices, and fosters growth within the community.

Through programs like Booked at Cade, the John B. Cade Library continues to support authors, promote literacy, and create impactful experiences that resonate with both the campus and the broader community.



DOCUMENTING THE BLACK WEB: SU STUDENT EARNS WARC SCHOOL FELLOWSHIP

Brianna Fields, a mass communications major at Southern University, has been selected as a fellow in the inaugural WARC School cohort and is the second Southern University student to receive this honor.



WARC (Web ARChive) School is Archiving the Black Web's (ATBW) year-long web archiving training program, designed to build a new cohort of practitioners focused on documenting the Black experience online. It combines an in-person orientation with a series of online courses, mentoring, and a practicum, and provides stipends to fellows—especially Black memory workers and staff at Black-collecting institutions—to help them create sustainable web archive programs and collections about Black life, history, and culture.

Cade Library Archivist Angela Proctor was also selected as a member of the inaugural cohort.

Archiving the Black Web (ATBW), a project led by librarian Makiba Foster and archivist Bergis Jules received a \$2.5 million Mellon Foundation grant to expand its work. The funding will support a continuing education program in web archiving and support research focused on charting and analyzing what they term the “Black web,” with an emphasis on description and scholarly study. Overall, the initiative aims to broaden and diversify the community of web archiving practitioners and collections centered on the Black experience, while fostering collaboration among scholars and archivists interested in how Black communities use digital communication technologies.

“EXCELLENCE FIRST”... HIGHLIGHTS FROM THE COLLEGE OF SCIENCES AND ENGINEERING

Division of Student Affairs

Twenty-five (25) College of Sciences and Engineering students attended the 40th BEYA STEM DTX™ Conference in Baltimore, Maryland, February 12-14, 2026.

Attire: The Printing Source >>



Division of Student Affairs

Six (6) College of Sciences and Engineering students formed a team and participated in the AMIE* Design Challenge Competition. The competition occurred at the 40th BEYA STEM DTX™ Conference which took place February 12-14, 2026, in Baltimore, Maryland.

The students' design is being submitted for a patent.

Dr. James Holly, Associate Professor of Mechanical Engineering and Science/Mathematics Education, served as the team's Faculty Advisor.

* "AMIE is a non-profit organization whose purpose is to expand corporate, government, and academic alliances to implement and support programs to attract, educate, graduate and place students in engineering careers." <https://amiepartnerships.org/history-2/>



Caption. (left to right)

- Christopher Helaire (Chemistry/Chemical Engineering),
- Sereniti Johnson (Civil Engineering),
- Trayvon Brooks (Computer Science)
- Riley Broussard (Chemistry/Chemical Engineering),
- Kailea Lee (Computer Science),
- Trinity Banks (Civil Engineering)

Attire: Top Choice



“EXCELLENCE FIRST”... HIGHLIGHTS FROM THE COLLEGE OF SCIENCES AND ENGINEERING

Division of Student Affairs

Mr. Emmanuel Mathews, Mechanical Engineering major, received an outstanding student award for starting the SkyBound Society for students interested in aerospace. The SkyBound Society is a student organization dedicated to advancing aerospace innovation within the College. The SkyBound Society was established to bridge theory and practice by providing hands-on, project-based learning opportunities that strengthen students' technical competencies and industry awareness.



Caption. (left to right) Mr. Emmanuel Mathews is pictured with Dr. Rachel Vincent-Finley, Vice Dean and Senior Associate Dean for Strategic Innovation and Transformation.



Mrs. Kia Smith, Southern University Physics Alumnae, received the Science Spectrum Trailblazer Award at the Technology Recognition Luncheon during the 40th BEYA STEM DTX™ Conference.



Caption. (left to right) Dr. Francesca Melleion-Williams, Associate Dean for Student Affairs, is pictured with Mrs. Kia Smith.



Division of Student Affairs - Recruitment



Mr. Eldred Jackson
Director of Recruitment

Recruitment Updates

The College of Sciences and Engineering (CSE) has implemented a focused and results-driven recruitment strategy that emphasizes targeted outreach, strategic partnerships, and high-impact engagement. Recruitment efforts in the New Orleans Metro Area has produced interest from Sophie B. Wright High School and Warren Easton Charter High School in engineering programs at Southern University and A&M College. The students have demonstrated strong academic potential have applied to competitive opportunities such as Future of STEM Scholars Initiative (FOSSI), the Southern University Honors College, and CSE scholarships.

In addition, the College is strengthening its long-term recruitment strategy through developing Memoranda of Understanding (MOUs) with Cristo Rey Network schools and Battle Creek Public Schools. These partnerships aim to create sustainable pathways for student recruitment into STEM disciplines.

Experiential recruitment initiatives further enhanced yield, including hosting 30 Debutantes from the Minden Alumnae Chapter of Delta Sigma Theta Sorority, Inc., resulting in multiple student commitments. Collectively, these efforts demonstrate a comprehensive and effective recruitment approach aligned with enrollment growth objectives.



“EXCELLENCE FIRST”... HIGHLIGHTS FROM THE COLLEGE OF SCIENCES AND ENGINEERING

Computer Engineering



Associate Professor
Electrical and Computer
Engineering Department

Faculty Spotlight: Dr. Yasser Ismail

Dr. Yasser Ismail exemplifies innovation-driven leadership in engineering research, data science, and student success at Southern University and A&M College. As Principal Investigator of the Department of Defense-funded project “*Acquisition of Advanced Robotics and Haptic Equipment for Corrosion and Welding Research and Education*,” Dr. Ismail is advancing cutting-edge infrastructure that enhances both research capacity and workforce readiness within critical engineering domains.

His national impact extends through leadership of the *Broadband Mapping Using Smartphones (Broadband MAP-US)* initiative under the National Science Foundation SpectrumX Center (2024–2027), where he is contributing to innovative approaches in connectivity analytics and digital equity. Additionally, as a Fellow of the Strategic Data Project at the Harvard University Center for Education Policy Research, Dr. Ismail engages in high-impact data initiatives aimed at improving educational outcomes across minority-serving institutions.

Committed to student achievement, he also leads the FreshStart Summer Program, providing academic enrichment and structured pathways for student success. Through his integrated work in research, policy, and education, Dr. Ismail continues to position the College of Sciences and Engineering as a hub for innovation, access, and excellence.



Academic Homecoming 2026



Dr. Loretta Cheeks
AI Business Owner &
Expert | S Innovation

Southern University Alumna Dr. Loretta Cheeks Outlines Path to AI Leadership at Academic Homecoming

Southern University and A&M College hosted a forward-looking keynote on March 31, 2026, as Dr. Loretta H. Cheeks—AI entrepreneur, technologist, and distinguished alumna—returned to campus to challenge the institution to harness its scientific strengths to lead in artificial intelligence innovation.

Speaking at P.B.S. Pinchback Hall, Dr. Cheeks urged faculty across the College of Sciences and Engineering to view their current research, datasets, and laboratory capabilities as powerful foundations for AI-driven discovery and funding growth. She emphasized that Southern University is already generating the kinds of computational modeling, experimental data, and environmental and energy research that align with national AI research priorities.

Her keynote highlighted two strategic domains where Southern is primed to excel: *Sciences & Engineering* and *Energy*. Dr. Cheeks illustrated how AI is transforming materials science, pharmaceutical discovery, computational biology, and lab automation—and how these advances can accelerate existing faculty work. She also pointed to major external partners actively seeking collaboration in these areas, including major technology companies, national research programs, and Louisiana-based funding sources.

A seasoned technologist with more than 30 years of experience in AI, communications, avionics, energy systems, and industrial controls, Dr. Cheeks is CEO of DS Innovation, an emerging technology firm specializing in AI, machine learning, and big data. She is also the founder of Strong TIES, a nonprofit that has impacted thousands of underrepresented youth through STEAM education.

Dr. Cheeks closed with a practical 12-month roadmap for elevating Southern University’s AI capacity—calling on faculty to launch pilot projects, build shared data infrastructure, and mentor the next generation of AI-skilled scientists and engineers.



MEN'S FEDERATION CONFERENCE WELCOMED SU ALUM AS KEYNOTE SPEAKER

The Men's Federation Conference, held March 23–24 at Southern University, brought together attendees for a time of inspiration, fellowship, and empowerment.

The conference opened with welcome remarks from Chancellor John K. Pierre, who greeted participants and set the tone for a meaningful and impactful gathering centered on leadership, unity, and purpose.

As part of the conference programming, Southern University alumnus Joseph W. Walker III served as the featured keynote speaker. Bishop Walker delivered a powerful address at 2:00 p.m. in the Leon R. Tarver II Cultural and Heritage Center, inspiring attendees with a message grounded in faith, leadership, and personal growth.

The conference provided a platform for meaningful engagement, leadership development, and spiritual growth, while also highlighting the impact and influence of Southern University alumni.

Participants left the experience encouraged and empowered, reflecting the continued success and significance of the Men's Federation Conference within the Southern University community.



INVESTED IN EXCELLENCE: CHANCELLOR JOHN K. PIERRE AND THE FUTURE OF SOUTHERN UNIVERSITY



On Friday, March 27th the Southern University community gathered in celebration and tradition for the 146th Convocation and Investiture Ceremony honoring John K. Pierre as Chancellor.”

While Chancellor Pierre has served in this role for nearly two years, the investiture ceremony marked the formal and ceremonial recognition of his leadership and continued commitment to the university.

This historic occasion brought together faculty, staff, students, alumni, and distinguished guests to celebrate his vision and stewardship of the institution. Rooted in academic tradition, the ceremony featured a formal procession, inspiring remarks, and the symbolic investiture, where Chancellor Pierre was officially vested with the authority and responsibility of his role.

Throughout the program, speakers reflected on Southern University’s enduring commitment to excellence, access, and opportunity, values that Chancellor Pierre continues to champion. His leadership remains focused on student success, institutional growth, and strengthening the university’s impact both locally and nationally.

Following the ceremony, guests were invited to a formal reception held at the new Southern University Welcome Center, where attendees gathered to celebrate the occasion in an atmosphere of fellowship and pride. The reception provided an opportunity for members of the university community and honored guests to connect, reflect on the significance of the moment, and look ahead to the future of Southern University under Chancellor Pierre’s leadership.

The event marked not only a ceremonial milestone but also a renewed sense of unity and purpose across Jaguar Nation, signaling a promising and forward-moving chapter for the university.



SOUTHERN UNIVERSITY HOSTS 2ND ANNUAL ACADEMIC HOMECOMING CELEBRATION

Southern University hosted its 2nd Annual Academic Homecoming from March 27–31, 2026, welcoming alumni, students, and community partners for a weeklong celebration under the theme “146 Years of Legacy: A Commitment to Excellence, A Future of Promise.”

The celebration opened with the Founder’s Day Convocation and Investiture honoring John K. Pierre, marking a significant moment in the university’s continued leadership and legacy.

Throughout the weekend, events such as Discover SU Day, National Academic Signing Day, and Jazz & Arts on the Bluff highlighted student engagement, recruitment, and campus culture. Sunday’s Honors College Day Picnic and Churching with the Chancellor emphasized fellowship and tradition.

The week concluded with Mentoring Monday, Deans Roundtable discussions, and SU Day at the Capitol, reinforcing the university’s commitment to leadership, collaboration, and community impact.

Academic Homecoming continues to grow as a signature Southern University tradition, celebrating academic excellence, strengthening connections, and honoring a legacy that continues to shape the future.



SU ACADEMIC HOMECOMING 2026

Schedule at a Glance
 March 27 – March 31, 2026
 SUAcademicHomecoming.com

FRIDAY • MARCH 27	
10:00 AM	Founder’s Day Convocation & Investiture Ceremony for Chancellor John Pierre
SATURDAY • MARCH 28	
9:00 AM – 2:00 PM	Discover SU Day
12:00 PM	National Academic Signing Day
2:00 PM	Jazz & Arts on the Bluff
SUNDAY • MARCH 29	
10:30 AM – 1:00 PM	Honors College Day Picnic
10:45 AM	Churching with the Chancellor (Greater Philadelphia Baptist Church)
MONDAY • MARCH 30	
Various Times	Brunching with the Chancellor (Invite Only)
Various Times	Presidential Golf Tournament & Mentoring Monday
TUESDAY • MARCH 31	
Various Times	Deans Roundtable & SU Day at the Capitol

Dr. Caronda S. Bean, ED.D. | Howard L. White, Jr.
 Howard@HowardLWhiteJr.com
 225.907.6593

Jaguar Excellence on The Bluff



SOUTHERN UNIVERSITY AND A&M COLLEGE
 OFFICE OF ADMISSIONS & RECRUITMENT PRESENTS

DISCOVER SU Day

SATURDAY
 MARCH 28, 2026
 9 AM - 2 PM

- Middle School Students
- High School Students
- Transfer • Visiting Students

Alumni and supporters welcome!



SOUTHERN UNIVERSITY CELEBRATES RIBBON CUTTING CEREMONY FOR NEW WELCOME CENTER

Southern University proudly marked a significant milestone on Monday, March 30, with the official ribbon cutting ceremony for its new Welcome Center, a transformative addition designed to enhance the campus experience for prospective students, visitors, alumni, and community partners.

University leadership, faculty, staff, students, and distinguished guests gathered to commemorate the opening of the state-of-the-art facility, which stands as a symbol of Southern University's continued commitment to excellence, innovation, and hospitality.

Serving as a gateway to the university, the Welcome Center is designed to provide a centralized, welcoming space where visitors can engage with the rich legacy and vibrant future of Southern University. The facility will support campus tours, admissions programming, and special events, while showcasing the institution's history, achievements, and impact.

Chancellor Pierre delivered remarks during the ceremony, emphasizing the importance of creating spaces that reflect the university's legacy and aspirations.

"This Welcome Center represents more than just a building, it is a front door to opportunity," said Chancellor Pierre. "It embodies our commitment to providing an exceptional first impression and ensuring that every visitor experiences the pride, tradition, and promise that define Southern University."

Also offering remarks during the ceremony was Huey Lawson, who highlighted the collaborative efforts and vision that brought the Welcome Center to life, underscoring its role in strengthening engagement and enhancing the overall campus experience.

The ceremony included remarks from university leadership and stakeholders, followed by the official ribbon cutting and tours of the facility. Attendees had the opportunity to explore the center's modern design, functional meeting spaces, and welcoming environment tailored to serve a wide range of campus and community needs.

The opening of the Welcome Center comes at a pivotal time as Southern University continues to expand its outreach, strengthen recruitment efforts, and deepen engagement with alumni and partners. The facility is expected to play a key role in hosting major university events and initiatives moving forward.

As Southern University builds on its 146-year legacy, the Welcome Center stands as a powerful representation of its enduring mission, honoring its rich history while boldly advancing toward the future.

SOUTHERN UNIVERSITY CELEBRATES RIBBON CUTTING CEREMONY FOR NEW WELCOME CENTER



NEWS



FULL CIRCLE
NEWS



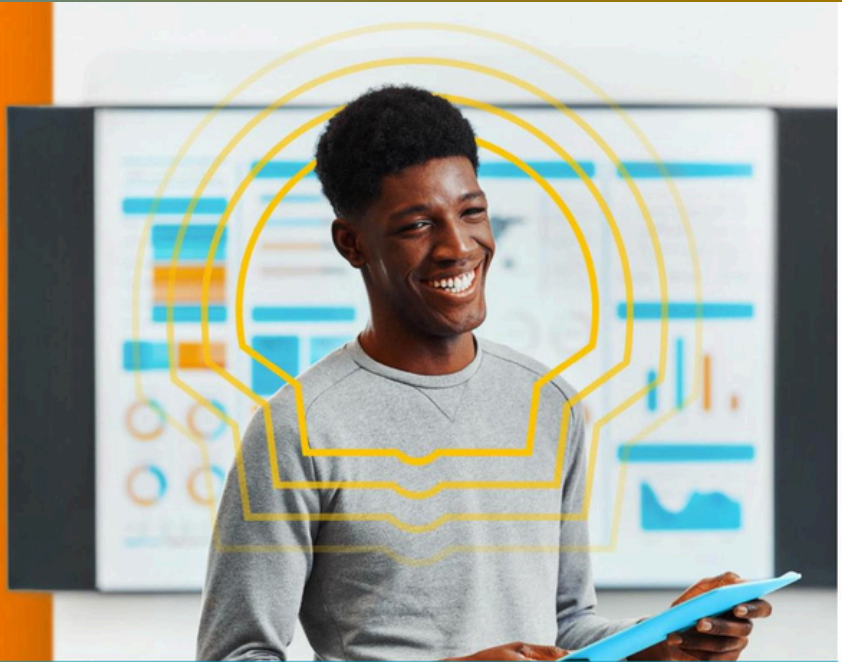
CLICK HERE

NEWS AND EVENTS



JAGUAR NEWS YOU CAN USE

Shell OneHBCU Student Case Study Challenge



Develop problem-solving & communication skills applicable in any job setting

Develop Skills & Compete

What do McKinsey & Company, Boston Consulting Group, Bain & Company, Google, Amazon, Deloitte, Unilever, PwC, Microsoft, Goldman Sachs, Procter & Gamble, and Shell have in common? These top companies used skills-based hiring techniques to help find quality candidates that will leave an impact.

Important Dates:

- Deadline to sign up: **January 30, 2026**
- Competition Kickoff: **February 12, 2026**
- Case Study Competition: **March 19, 2026**
- National Competition: **April 15 - 17, 2026 in Houston, Texas**

Eligibility Requirements:

- Must be an actively enrolled full-time undergraduate student.
- Must have a minimum cumulative GPA of 3.20.
- Must be a US citizen or possess permanent work authorization and will not require work authorization sponsorship now or in the future.
- Applicable Colleges and Degrees:
 - College of Business - Finance, Economics, Accounting, Marketing, Supply Chain, Manage Information Systems
 - College of Science and Engineering - Mechanical Eng., Electrical Eng., Chemical Eng., Computer Sci/Eng., Civil Eng., Environmental Eng., Chemistry, Physics, Mathematics

81% 
of companies
are opting for
skills-based hiring

34% 
longer retention
when hired through
skills-based techniques

11% 
faster time to hire
quality workers using
skill-based techniques

4 
schools
competing for
a top prize

\$ 
prizes
awarded for
winning teams

For more information, sign up today. Click [HERE](#) or use the QR code.



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