



# CHANCELLOR'S REPORT January 2022

ARTS-HUMANITIES-SOCIAL SCIENCES

# **College of Arts & Sciences**

The College of Arts and Sciences would like to congratulate the faculty members who were recognized as Breakfast of Champions participants by the Office of Grants and Sponsored Programs (OGSP). Several faculty members received special honors:

#### Winning Grant Awards

*The Most Funded Awards* Dr. Illya Tietzel (3 proposals funded)

#### Outstanding Contribution to Grantsmanship

Mr. John Barrilleaux - for his herculean efforts regarding the U.S. Department of Health and Human Services (HHS) Public Health Informatics & Technology Workforce Development Program project.

#### Largest Research Award

Honorable Mention: Dr. Illya Tietzel, \$20,000 – Louisiana Space Grant Consortium, HBCU Institutional Scholars (HIS) Program

*Most Outstanding Researcher* 2020-2021 Dr. Illya Tietzel – submitted 2 research proposals, 2 proposals funded

In addition, over twenty-seven (27) faculty awards, submitted proposals, and funding proposals were submitted from the College.

### **Department of Natural Sciences**

The Department of Natural Sciences held its first Webinar on COVID-19 titled: "1-Man-1-Woman COVID-19 Vaccination Proclamation; 'Baring of all Arms of America for Lifesaving Shot to Make Pandemic into Tolerable Flu-like Seasons." This webinar was part of The Health Disparities Grant (collaborative effort Louisiana Dept. of Health/State of Louisiana) Awarded to SUNO Department of Natural Sciences. The webinar addressed the following topics:

**Dr. Christian Clement,** MPhil Biochemistry Legon Ghana, and Ph.D. Microbiology/ Immunology UIC, Chicago IL., Assoc. Prof., tenured SUNO Natural Sciences and Visiting Faculty LSUHSC Neuroscience Center of Excellence, served as the Host of this webinar and panel presentation. Dr. Clement is also the lead PI on this grant award.

**Dr. David S. Adegboye**, Professor of Biology and former Vice-Chancellor of Academic Affairs, discussed the nature of vaccines and how they work, including the structure of the n19coronavirus, the causative agent of COVID-19 infection. He further mentioned the delta strain of the virus responsible for the persistent disease spread and hospitalization in the US, expatiated a little on potential new strains and their impacts. Finally, he provided an overview of the immune response to respiratory infections.

**Dr. Illya Tietzel**, Professor of Biology, discussed the importance of effective strategies from a public health point of view, including wash of hands, sanitizers, mask-wearing, and social distancing under indoor vs. outdoor situations. Further, Dr. Tietzel discussed the viral epidemiology, COVID-19 situation in your city, state, and country (scientifically vetted government data. E official New Orleans COVID19 dashboard, official Louisiana Department of health dashboard, official US COVID-19 data, WHO COVID-19 dashboard, etc.

**Dr. Lisa Mims-Devezin,** Professor of Biology, closed out the webinar with a panel discussion with families from our community, faculty, staff, and students referencing real-life experiences with COVID-19 (necessary approvals, privacy issues sought and granted). **SUNO's Nurse Sheryl Crosby** discussed ongoing Surveys, questionnaires, and administration and vaccinations/testing on SUNO campuses; The panel also included two significant Student representatives: **SUNO's SGA Madam President Amber Foucha and SUNO's Queen-Ms. Jessica Thomas** on leadership, volunteerism, community service and outreach in increasing COVID-19 awareness on SUNO's Campus, the Greater New Orleans Metropolitan Area, and our state of Louisiana)

Grant Title: 'Expanding Curricula, Training and Outreach of Southern University at New Orleans Biology/Forensic Science, Nursing and Pre-med Undergraduate Students Under COVID-19 Response Health Equity Strategy with the LA Health Department'. Specific areas for funding: 1) people who become vaccinated and 2) individual students who are interested and pursue clinical degrees to become nurses, doctors, etc.

Total Funding & Duration: \$200,000; 2 years

#### Dr. Illya Tietzel

On November 17, 2021, SUNO student Ms. Soriah Cleveland presented her research entitled **"The Study of Harmful Effects of Mars Regolith on Eukaryotic Organisms"** as part of the SOARS HBCU Institutional Scholarship (HIS) led by Dr. Illya Tietzel. Drs. Mostafa Elaasar, Rachid Belmasrour, and Nebiat Sisay are co-investigators of the is grant received from the Louisiana Space Consortium (LaSPACE). The poster presentation was given at the American Chemical Society (ACS) Louisiana Local Section at Xavier University.



Ms. Soriah Celeveland (on the left) explains her SOARS research to the interested audience at the meeting of the American Chemical Society (ACS) Louisiana Local Section at Xavier University on November 17th, 2021.



Mr. Christopher Jolivette of SUNO (middle) explains his SURE research to the interested audience at the meeting of the American Chemical Society (ACS) Louisiana Local Section at Xavier University on November 17, 2021.

On November 17, 2021, research of SUNO student Ms. Caitlynn Diggs entitled "**The Study** of Harmful Effects of Mars Regolith on E. coli" was exhibited as part of the SOARS HBCU Institutional Scholarship (HIS) led by Dr. Illya Tietzel. Drs. Mostafa Elaasar, Rachid Belmasrour, and Nebiat Sisay are co-investigators of the is grant received from the Louisiana Space Consortium (LaSPACE). The student could not attend, and teammates Ms. Soriah Cleveland and Mr. Jolivette presented on her behalf. The poster presentation was given at the American Chemical Society (ACS) Louisiana Local Section at Xavier University.

Dr. Illya Tietzel accepted the invitation and submitted his evaluation of Retention, Tenure, and Promotion applications of faculty members of SUNO library as part of a retention, tenure, promotion committee.

Dr. Illya Tietzel participated in the proposal team of Kristi L. Trail, P.E., about the ongoing proposal of Lake Pontchartrain as a Louisiana National Estuarine Research Reserve System (LA NERR).

On October 29 and October 30, 2021, Dr. Tietzel attended as Principle Investigator of LaSPACE grants and campus representative the Lousiana Space Consortium (LaSAPCE) Fall 2021 Council meeting. Also, his mentees Ms. Soriah Cleveland and Ms. Caitlyn Diggs, attended and Co-Investigator Dr. Mostafa Elaasar.



### **Health Information Management Systems**

November 1, 2021, Mr. John Barrilleaux met with the AHIMA staff to develop the Post-Acute Care Coding and Reimbursement webinar series. This webinar series will be published in the spring.

As a peer reviewer for site visits, Mr. John Barrilleaux attended the West Virginia University accreditation site review with CAHIIM, the accrediting body for HIM. The site review took place on November 11-12, 2021.

November 17, 2021, Mrs. Sharon McGee participated in the AHIMA Advocacy Leaders meeting. The AHIMA Advocacy Leaders meet monthly to be kept abreast of regulatory and legislative updates and other initiatives to pass on to their respective state membership.

Mr. John Barrilleaux and Mrs. Sharon McGee attended the CAHIIM Townhall Meeting on November 17, 2021: Meeting Topic - Leveraging Innovative Technology to Advance HIM Practices presented by Cassi Birnbaum.

On November 18, 2021, Mrs. Sharon McGee served as a speaker for the Alzheimer's Caregiver Association Conference: Research, Compassion & Hope presented by the Louisiana Chapter. Ms. McGee provided the audience insight into what it means to be a caregiver for someone with dementia.

Mrs. Sharon McGee participated in the Wooflash Webinar hosted by the University to provide a demo to faculty on the application on November 18, 2021. Wooflash is a learning and revision platform based on the principle of spaced repetition, which allows teachers to share review content with their students and then track their progress.

Congratulations to Mr. John Barrilleaux. He was selected to serve as the AHIMA Coding Terminologies and Classifications Practice Council chair. SUNO

### **Center for African American Studies**

The Center for African and African American Studies (CAAAS) continues its 2021-2022 Programming Year Celebrating **SANKOFA:** Lest We Forget! From the Pyramids to the Present.

**December 14, 2021:** The Center for African American Studies is assisting the African American History Class and Club at McDonogh No. 35 High School to sponsor its 2021 Kwanzaa Celebration. Mr. Donald Hess is the African American History Teacher and Club Supervisor.

#### The Celebration Continues: SANKOFA

**November 10, 2021:** Dr. Clyde Robertson, Director of CAAAS, and Ms. Linda Hill, Curator/Archivist, received certificates for being Outstanding Virtual Guest Speakers in Dr. Deneen Lewis' Seminar for Majors Class (GNST 400).

#### Dr. Robertson continues to execute the following Grants:

1. Ochsner Foundation Award: Collaboration with Dr. Eid, Director of Museum Studies: Authentic Voices: African American Reflections of COVID-19- Stories of Sickness, Loss, and Triumph in New Orleans.

2. **February 1, 2021 - January 31, 2022:** National Endowment for the Humanities (NEH): Pontchartrain Park Pioneers: An Oral History of New Orleans' Civil Rights Era Segregated "Black Suburb in the City" Curriculum Development initiative.

3. **August 1, 2020 - March 31, 2022**: State of Louisiana-Louisiana Division of Historic Preservation Grant: Pontchartrain Park Pioneers Oral History Project.

Additionally, Ms. Linda Hill continues to develop the SUNO-CAAAS Archive.

November 19, 2021 (11:00 am-1:30 pm): CAAAS, in collaboration with the Lyceum Committee at SUNO, hosted The Mayors' Summit-Issues, Conflicts, Challenges, and Solutions! This virtual presentation featured New Orleans' Mayor, The Honorable LaToya Cantrell and Baton Rouge Mayor-President, The Honorable Sharon Weston-Broome. WDSU-TV Anchor Newscaster Gina Swanson moderated this event. The virtual event was free and open to the public.

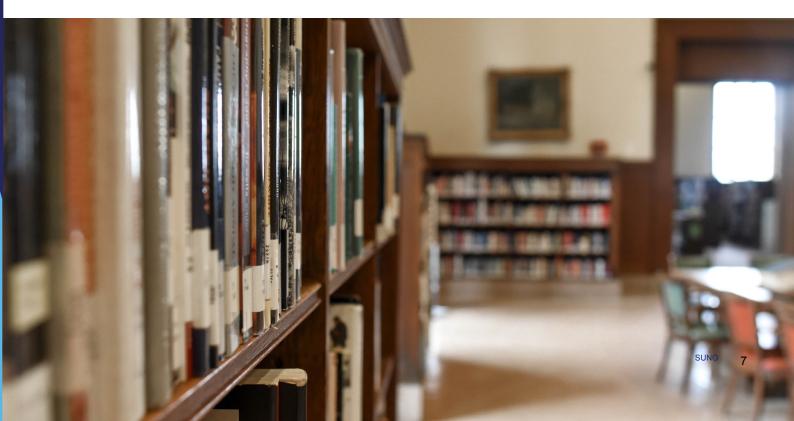


### **Interdisciplinary Studies Program**

The Interdisciplinary Studies A+ Program is committed to providing excellence to the students and the University we serve. The Program staff members are also committed to fostering positive collaborations with other departments. Please accept this report as a testament to the dedication, commitment, and professional growth that the Interdisciplinary Studies A+ Team demonstrated through November! Ms. Karen Washington attended "Handling Grief During the Holidays."

Workshop, via ZOOM, presented by Dr. Torin Sanders, LCSW, on November 9, 2021. Valuable information was shown throughout the presentation on handling grief during the holidays. Ms. Karen Washington also attended "Turning the Lens on Ourselves: Researching How to Make Science More Useful in Policy and Practice Confirmation Webinar," presented by the William T. Grant Foundation on November 17, 2021. The Webinar shared the interest in studying how to improve science in policy and practice for youth.

Dr. Deneen Lewis and Ms. Karen Washington attended "The Mayor's Summit" virtual presentation sponsored by the Center for African and African American Studies on November 10, 2021. COVID-19 issues, Customer Service issues with Entergy, and crime and policing conflicts, challenges, and solutions were discussed during the presentation. Dr. Deneen Lewis and Ms. Karen Washington attended SUNO's first Webinar on COVID-19, provided by the LA Department of Health and State of LA Health Disparities grant, on November 30, 2021.



# Millie M. Charles School of Social Work

Dr. Rebecca Chaisson, Dean MMCSSW, reports numerous social work activities. The activities are local, regional, and national. Dean Chaisson serves on committees that provide feedback to the proposed Educational Policy and Accreditation Standards groups for the Council on Social Work Education (CSWE). She served on a CSWE ADHOC committee on antiracism and is currently on a state-wide committee planning continuing education recommendations for social workers that include and enhance content on cultural humility. She and Dr. Harry Russell provide leadership for a committee that is charged with recommendations for licensing social work practitioners whose expertise is in policy, research, community, and other non-clinical areas of practice. Currently, no licensing category provides for independent practice for social work practitioners who are engaged in what is termed "macro social work" practice. The macro practice represents many areas that promote and engage in social justice and community change.

Other School of Social Work members have been active in the community during this past disaster period amid a pandemic. Highlights of these activities are listed below.





#### Kevin Brown, Ph.D., MSW

Associate Professor of Social Work, Dr. Kevin J. Brown, presented at two conventions recently. On November 5, 2021, he was part of a panel discussion entitled Racial Justice and Microaggressions Panel at the annual Council on Social Work Education Minority Fellowship Program in Orlando, FL. Along with Dr. Kathy Purnell, Dr. Yarneccia Dyson, and Helen Fischle, the panel addressed the racialized obstacles students of color who pursue doctoral degrees in Social Work.

Brown also traveled to the West Coast to attend the international convention of the North American Association of Christians in Social Work. This was his final time convening the board meeting and convention as President. At the final banquet, he was presented with a plaque honoring his years of service to the association. On Saturday, November 20, he gave *Shifting Sand: Constructing a Social Work Values Base Rooted in a Historical Judeo-Christian Perspective.* 

# Derrick Freeman, Ph.D., MSW & Patrice Sentino DSW, MSW

Millie M. Charles School of Social Work Professors presented at the 2021 NASW Virtual Forum "Reimagining Social Work in Health."

On November 10, 2021, Dr. Freeman (Associate Professor of Social Work) and Dr. Sentino (Assistant Professor of Social Work) presented a workshop at the 2021 National Association of Social Workers Virtual Forum. The forum was titled "Reimagining Social Work in Health" and was held in partnership with Social Work HEALS with funding support from The New York Community Trust. These two experts addressed the SUNO School of Social Work's HEALS Scholar's best practices and social work's pivotal role in improving health. Further, Drs. Freeman and Sentino covered equity in health care and ways to address disparities in care. telehealth, integrated care, behavioral health.

# Derrick Freeman & Damekia Morgan, DSW, MSW

Millie M. Charles School of Social Work Team –up with Robert Moton Charter School to Address "Bullying"

On November 15, 2021, Dr. Freeman (Associate Professor of Social Work). Dr. Morgan (Assistant Professor of Social Work), and Jarealle Cannon (First-year MSW student) presented workshops to the 7th and 8th-grade students at Moton Charter School that is located in Eastern New Orleans that addressed "Bullying." The workshops focused on the following - Bullying Is Not a Rite of Passage; Anyone Can Bully, and Anyone Can be Bullied; Bystanders Can Be Powerful Allies; and Effective Bullying Prevention Efforts. Social Work students conducted bullying prevention workshops to students. Students reported feeling empowered by being directly involved in analyzing bullying issues, creating ideas to help solve the problem, and enacting creative solutions.



Students were engaged in student-led discussions from left to right Jarealle Cannon -MSW Student, Dr. Morgan - Assistant Professor of Social Work, Shantinee VanBuren, MSW – Moton Charter School Social Worker & Dr. Freeman - Associate Professor of Social Work



#### Samantha Royal, Jacqueline Ellison, Professor Claude Montegut, Makala Ougel, Jaylin Charles

On November 24, 2021, the School of Social Work's student organization, Students of Social Work, prepared and distributed ten baskets of non-perishable food items for families in need after planning for only six baskets. Baskets also included scarves/infinity and hats crocheted by BSW student Mr. Jonathan Pederson. One basket also consists of a donated turkey, and other baskets included donated Walmart gift cards.

Emails thanking the students for the baskets were received from SUNO student housing, Hagar's House Capacity Building Program, and one recipient family.

Baskets were received by families identified by School of Social Work faculty and University personnel. On recipient was also a parent of a School of Social Work graduate whose house burned during the spring 2021 semester.

We congratulate Mrs. Jacqueline Ellison (SOS President) and the Students of Social Work for this charitable community endeavor. The SOS students participating in this activity are pictured above.

#### Damekia Morgan, DSW, MSW

Dr. Damekia Morgan, LCSW, an Assistant Professor of Social Work, was selected to serve as a Community-Police Mediator with the Office of the Independent Police Monitor. The Office of the Independent Police Monitor (IPM) is an independent, civilian police oversight agency created in August of 2009. Its mission is to improve:

- 1. Police service to the community
- 2. Citizen trust in the NOPD
- 3. Officer safety and working conditions

In preparation for her duties as a mediator with the IPM office, she completed a 50-hour mediation training facilitated by Community Maryland Mediation (CMM). CMM's mission is to advance collaborative conflict resolution in Maryland through educating the public, providing training and quality assurance, conducting research, and creatively applying mediation to social challenges. Dr. Morgan is an experienced mediator and the President of the Community Mediation Services (CMS) organization

# Torin Sanders, Ph.D. MSW & Holly McKenney, DSW, MSW

On December 4, Dr. Sanders and Dr. Denese Shervington, M.D., presented a two-hour workshop for mental health professionals. The workshop title was "The challenges of childhood trauma: Community and Clinical Challenges."

Dr. Shervington (pictured right) is a psychiatrist and a public health scholar and practitioner. She is President and CEO of the Institute for Women and Ethnic Studies, community-based organization а that translates research to practice. Dr. Sanders, an associate professor in the School of Social Work, is co-author of "Call to Care," a research study about youth and the needs in the community to address trauma and mental health. He and Dr. Shervington coauthored the Call to Care study and report. Their critical recommendations to save and help our youth were passed by the City Council. Their work is based on the research and recommendations from this significant body of work.

The workshop was held via zoom and hosted over 70 participants. Dr. Holly McKenney coordinated the presentation, including registration and coordination of many aspects of the zoom event. Title IV-E was a major sponsor for the event, which focused on childhood trauma. Professor Monique Hurst was also involved in coordinating aspects of this continuing education event. Professionals from the Title-IV-E community participated as primary administrators and practitioners in the Division of Children and Family Services (DCFS). Trauma is particularly relevant when DCFS serves children and families.

On December 9, Dr. Sanders presented a workshop called "Handling grief during the Holidays" via zoom for members of the SUNO community. Dr. Sanders conducted morning and evening sessions for this community presentation. This content was especially relevant given losses from the pandemic and the recent hurricane Ida.

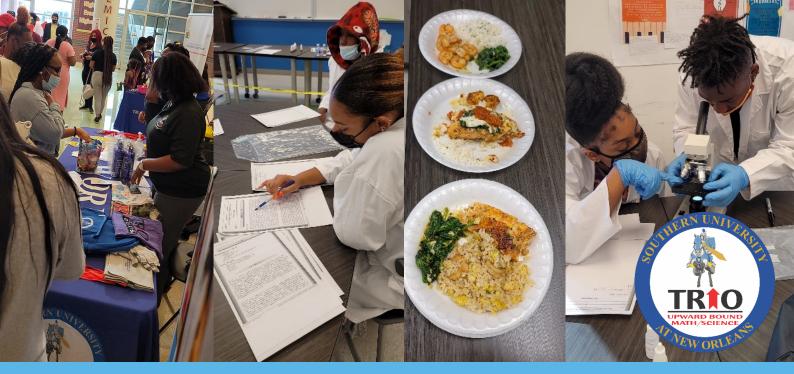
#### Patrice Sentino, DSW, MSW

Dr. Patrice Sentino was interviewed by Kognito, a health simulation company, about her experiences using adolescent SBIRT (Screen, Brief Intervention, and Referral to Treatment) while teaching at the School of Social Work. SBIRT is a simulation tool and resource that enhances mental health and substance abuse screening as a preventative measure. The school of social work is part of a more extensive network of schools that benefited from the partnership between Kognito and the University of Chicago. The program has been used for four years in the School of Social Work.

Dr. Sentino reported positive outcomes and experiences with SBIRT which was used to supplement two courses, Human Behavior in the Social Environment and Chemical Dependency. One highlight of the program is the data that showed a "33% increase in learner readiness to have conversations with adolescents about their substance use." To read the entire interview visit this link: https://kognito.com/blog/incorporating-sbirtin-social-work-curriculum-a-qa







## **SUNO UBMS Back Like We Never Left**

This fall semester at Southern University at New Orleans Upward Bound Math and Science Program was full of excitement. Participants of the program were ready to learn and thrilled to be back into the building experiencing new activities. Participants from our targeted schools McDonogh 35 and John F. Kennedy, and students from the Gentilly community and surrounding areas come out every Saturday to participate in our various STEM and Academic activities.

This semester's academic seminar included academic advising, career awareness, college activities, financial literacy, and decision-making. Senior Night was held on October 19, and Junior Night was held on November 16, 2021. Students were taught vital factors to consider when applying to college, essay writing, and scholarship writing.

Students also participated in community services such as Walking for a Purpose: Breast Cancer and Domestic Violence Awareness. Students also collected non-perishable items to donate to Second Harvest.

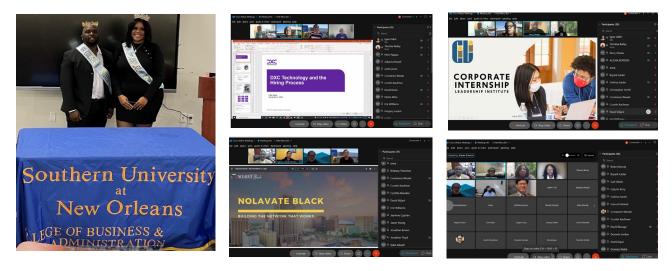
On Tuesdays and Thursdays from 5:30 pm -7:00 pm, Academic and ACT tutoring is provided for all participants. Cambridge and Mastery Prep tools are utilized in servicing our students for ACT Prep. Our staff members are also in our target school for two days to assist students, administration, and teachers.

We enjoyed working with Lead Follow Or Get Out Of The Way with a forensic science experiment. Students were given a crime scene case they had to solve using different types of DNA samples. Students also completed a Nutrition and Wellness course in which they learned about eating and preparing healthy foods. Students competed in a cook-off challenge using salmon, shrimp, rice, noodles, spinach, and other ingredients.

# College of Business

#### College of Business Celebrates the 13th Annual CBA Week

The 13th Annual CBA Week started on Monday, November 1, 2021, and came to a close on Wednesday, November 3, 2021. This year's events took on a hybrid model, with some activities done in person and others remotely. The theme was "Empowering Future Leaders thru Entrepreneurship, Technology, and Public Service." The induction ceremony of the 2021-2022 CBA Student Advisory Council and the crowning of 2021-2022 Mr. and Ms. CBA took place in Room 100 of the CBA Building on November 1. Mr. Rondale Beckwith, a CIS major, is the 2021-2022 Mr. CBA, while Ms. Sharon Isidore, a Business Administration Major, is the 2021-2022 Ms. CBA. The CBA Student Advisory Council members who were inducted on November 1, 2021, are the CBA-affiliated clubs and interest groups, including Phi Beta Lambda, Public Administration Association, Beta Gamma Sigma, Computer Information Systems Club, and ISACA. Several speakers and quest lecturers were invited to address needs identified by the CBA Student Advisory Council and the CBA Office of Student Services, including Mental Health (Mr. Larry Hayes, MSW); Interviewing Techniques (Ms. Karen Francis, Director, SUNO Career Services); Building Diversity in the New Orleans Booming Technology Space (Ms. Sabrina Short, CEO, NOLAVATE); Preparing for Internship (Mr. Perry Sholes, CEO, Corporate Internship Leadership Institute); and DXC Technology and the Hiring Process (Mr. Peter Pappas, Human Resources Business Partner, DXC). Each session presentation was followed by questions and lively discussions by the participants. Two town-hall-style sessions were hosted by Dr. Igwe E. Udeh, Dean, College of Business & Public Administration, to present the CBA SMART goals for the 2021-2022 school year and the roles of the students in achieving those goals. The town-hall sessions also allow the Dean to share specific accomplishments by individual students, student groups, faculty, staff, and alumni with the assembly. Attendance to the three-day event that was co-sponsored by the College of Business and the DXC Partnership program was estimated at over 320.



#### **Rayford Realty CEO Serves as Guest Lecturer for Business Entrepreneurship Majors**

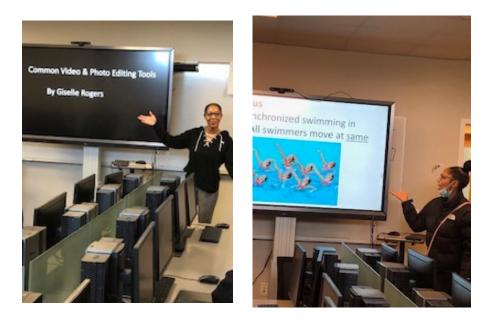
The College of Business & Public Administration takes great pride in its deep relationship with the on-campus SUNO Small Business Incubator Center. The College sees the Incubator as its oncampus lab where students can feel, touch, see, and experiment with entrepreneurship and all of its ramifications. The College provides research, technology, and workforce support to Incubator residents and, in turn, the Incubator residents offer internship opportunities, mentoring, and educational opportunities to our students and instructors. This ongoing relationship was in full display on Tuesday, November 30th, 2021, when Dr. Krishna Poudel, Assistant Professor of Business Entrepreneurship, invited Ms. Jiarra Rayford, a serial entrepreneur, and real estate business company owner, to share her experience and insights as a minority, female entrepreneur. Ms. Rayford's business, Rayford Realty, is headquartered inside the SUNO Small Business Incubator Center at 6308 Press Drive on SUNO's Lake Campus. The presentation was highly interactive, and students stated that they learned a lot from the display. Dr. Poudel indicated that the learning outcome of this type of interaction is that "students are provided with a guideline on interacting with the entrepreneur and asking questions. After the interaction, students submit a "Reflection Paper" on their learning experience, which is one of the performance evaluation components for the final grade." There are 12 small businesses, and the office of Congressman Troy Carter located inside the SUNO Small Business Incubator Building.





#### CIS Graduate Students Present Fall 2021 Final Research Project

Four Master of Science in Computer Information Systems (MS-CIS) students presented their final research project in front of an audience of the faculty, staff, and students in the College of Business & Public Administration on Friday, December 3, 2021. The presenters and their research topics were: Venkata Sriram -"Technology Application for Effective Garbage Collection" (Dr. David Alijani, Advisor); Praneeth Thumma - "SaleForce Methodology and Its Application in Health Management Systems" (Dr. David Alijani, Advisor); Michael Etienne -"Improvement of Automobile Security Devices" (Dr. Obyung Kwun, Advisor); Tarilate Owei -"Data Privacy Issues in Public Sector Education" (Dr. Yanjun Yu, Advisor). Each student was supported by a research advisor who is usually a faculty member in the CIS Department. The essence of the research project is for the student to identify a real-life project or process, explain the technology behind its current operation; evaluate the strength and weaknesses of that technology; identify suitable alternative technology that will make the project faster, cheaper, and better, and layout the rationale for replacing the existing technology. Each step must be supported by research, and a final bound copy of the research project is produced and submitted as a part of the course requirement. The final research project presentation is a fall semester and spring semester regular in the MS-CIS program. We congratulate the presenters and commend their advisors for their sacrifices.



Buying and Selling: A Home Ownership Finance Class Project Dr. Yun Doo Lee, Assistant Professor of Finance, used his fall 2021 Business Finance course to educate his students on the arts and sciences of buying and selling a home. He divided the students into a team of two and required them to utilize the financial concepts learned in the class to play roles as either a home buyer or a home seller. The students had to research actual realtors' and homebuyers' processes to sell or buy a home. A significant component of the research was deciphering the complicated financial transaction required in the process and the preliminary decisions and actions that potential homebuyers must anticipate and address, such as down payment, credit history, debt load, employment stability, and insurance. Dr. Lee, a former banker, is especially interested in financial independence topics through homeownership and financial planning. The students presented their report in teams of two on November 19, 2021, in the College of Business & Public Administration Building.

Questions were fielded at the end of the presentation and some of the students expressed a better understanding of the financial aspects of the real estate business.

#### How Not to Get Into Trouble with Images – Solving an IT Dilemma

Giselle Rogers, a BS-Business Administration graduating senior, volunteered to demonstrate some of the IT tools she had mastered during her fall 2021 IC3 Certification Training Boot Camp in Dr. Igwe E. Udeh's MGMT 491 class on November 18, 2021. The presentation was made at the College of Business Computer Lab. Giselle chose to demonstrate "Common Video and Photo Editing Tools" that she learned to use during the boot camp to transform a simple image into a glamorous or repulsive image. She highlighted some of the tools used to detect background information in videos and photos that could enhance or suppress a point of view. Other mechanisms could also be used to authenticate specific images. Giselle also presented several common errors that professionals and amateurs make in publicly available video or photo images that tend to violate individual privacy or intellectual property rights. She ended her presentation by inviting the entire class for a hands-on demonstration of the concepts and tools she had shared.

#### SBDMI Workshops/Seminars/Trainings/Meetings (November & December 2021)

Mrs. Cynthia Beaulieu, Director, Small Business Development & Management Institute, reported the following activities and achievements during November and December 2021:

CBA Virtual Meeting; November 1, 2021; CBA faculty, staff, and Ms. Cynthia Beaulieu.
 Louisiana Notary Prep Training; November 2, 9, 16, & 30, 2021; CBA Room 103; 7 participants; In-depth weekly training in preparation for Louisiana Notary Law Exam; Mr. Craig Duronslet, Instructor, Mr. Cedric Morgan, Instructor, and Ms. Cynthia Beaulieu, Director.

Louisiana Business Incubation Association (LBIA) Virtual Quarterly Meeting; November 4, 2021; All member Incubators are operating in Louisiana; Inaugural Meeting as President of the organization; 18 incubators members and Ms. Cynthia Beaulieu.

Live Broad Cast of WBOK Radio Program; Show broadcast remotely; November 4,9,16, and 30, 2021; "SUNO Small Business Institute Network," sponsored by SUNO Small Business Incubator and Louisiana Economic Development (LED); The show offers valuable tools and information designed to help New Orleans small business owners take their business to the next level as well as assisting those individuals wishing to start a business. The show provides resources and information essential to small businesses. The show is broadcast every Thursday12:30 to 1:00 pm on WBOK AM Radio; Ms. Cynthia Beaulieu, Director, Host.

Louisiana Economic Development (LED) & SBA Virtual Small Business Awards Program Broadcast from Baton Rouge; November 4, 2021; Small and Emerging Business Intermediaries from around the state submitted names of outstanding businesses to receive awards from the LED-SEBD program; all Intermediaries and LED officials; Governor Edwards addressed the group; Ms. Cynthia Beaulieu

• First day for New Hire, Ms. Chantell Mitchell, Small Business Advisor; November 8, 2021.

• Our Money Matters (OMM) HBCU-CDAC Bayou Classic Virtual Meeting; November 9, 2021; Discuss SUNO-SBDMI participation in the Wells Fargo Our Many Matters \$5½ M Grant with the CDAC; Ms. Temple Jackson & Ms. Cynthia Beaulieu.

Young Audience Quarterly Virtual Board Meeting; November 10, 2021; Organization that inspires young people and expands their learning through the arts; Board members & Cynthia Beaulieu.

Gala Committee Virtual Meeting; November 11, 2021; Planning of the October 2022 Scholarship Gala; Dr. Rugon, Committee members & Ms. Cynthia Beaulieu

Louisiana Economic Development (LED) Peer-to-Peer Roundtable; November 18, 2021, 3rd sessions; Virtual Meetings; 14 participants; Business owners met for peer-to-peer learning, brainstorming, and problem-solving. Business owners safely explored business and personal issues in a supportive, confidential, and trusting environment. The roundtables are problem-solving sessions that address issues important to the business owner. Invited Industry guests to discuss access to new and innovative business and business growth; Ms. Irma Dixon, facilitator, Ms. Shatiqua Mosley Wilson, Host, and Ms. Cynthia Beaulieu.

• Participated in the grand opening ceremony of the Minority Business Development Agency (MBDA) Center inside the SU Law Center, Baton Rouge, Louisiana, on November 18, 2021. In the picture are Darren Warren, Irma Dixon, Charletta Fortson, Project Director of MBDA Center, Cynthis Beaulieu, and Darryl Johnson, Baton Rouge Chamber Commerce • Small Business Expo, Southern System Centers Collaboration, SUSLA, SUBR Baton Rouge and SUNO New Orleans; November 26, 2021; Small Business Expo for Bayou Classic Hyatt Regency New Orleans; Showcase businesses from each region; Darin Dixon; Ada Womack Bell, New Orleans Black Chamber, and Ms. Cynthia Beaulieu.

Bayou Classic Football Game Suite Collaboration Southern System Business Centers; November 27, 2021; SUSLA, SUBR & SUNO, Darin Dixon; Ada Womack Bell, & Ms. Cynthia Beaulieu

Tour of Small Business Incubator for future tenants; November 2021; several Incubator tours and what we have to offer potential tenants; Ms. Mary Thomas, Mary & Company, & Ms. Cynthia Beaulieu, Director. Incubator now has 12 Tenants in the Incubator.

· Meetings to Develop SBDMI/Incubator's upcoming Seminars/Workshops; Ongoing; Ms. Chantell Mitchell Ms. Cynthia Beaulieu, Director.

• Small and Emerging Business Development (SEBD); (Ongoing); 2 Assessments; Ms. Cynthia Beaulieu, Director

• SEBD One-on-One; (5); Call-in Clients; Ms. Cynthia Beaulieu, Director.

Counseled; Incubator Clients; Ms. Cynthia Beaulieu, Director

#### December 2021

 $\cdot$  CBA Virtual Meeting; December 1, 2021; CBA faculty, staff, and Ms. Cynthia Beaulieu.

• We are meeting to develop the 2022 Training Schedule; December 2, 2021; Ms. Chantell Mitchell & Ms. Cynthia Beaulieu.

Live Broad Cast of WBOK Radio Program; Show broadcast remotely; December 2, 9, 16, 23, and 30, 2021; "SUNO Small Business Institute Network," sponsored by SUNO Small Business Incubator and Louisiana Economic Development (LED); The show offers valuable tools and information designed to help New Orleans small business owners take their business to the next level as well as assisting those individuals wishing to start a business. The show provides resources and information essential to small businesses. The show is broadcast every Thursday12:30 to 1:00 pm on WBOK AM Radio; Ms. Cynthia Beaulieu, Director, Host.

• Peer Facilitators Virtual Quarterly meeting; December 6, 2021; All Peer-to-Peer Facilitators from around the country talk about Best Practices

• SUNO/LINKS & Dress for Success In-Person Meeting; December 7, 2021; Discuss partnership to benefit the students at SUNO

• Auditions for CL Taylor; Saturday, December 11, 2021; Small Business Incubator; Mr. Taylor & Cynthia Beaulieu

• Panel Virtual Interviews for the new Cohort for Goldman Sach 10,000 Small Businesses; December 16, 2021; 8:45 am to 3:30 pm; Ms. Cynthia Beaulieu

Tour of Small Business Incubator for future tenants; December 2021; several Incubator tours and what we have to offer potential tenants; Ms. Mary Thomas, Mary & Company, & Ms. Cynthia Beaulieu, Director. Incubator now has 12 Tenants in the Incubator.

· Meetings to Develop SBDMI/Incubator's upcoming Seminars/Workshops; Ongoing; Ms. Chantell Mitchell Ms. Cynthia Beaulieu, Director.

• Small and Emerging Business Development (SEBD); (Ongoing); 1 Assessment; Ms. Cynthia Beaulieu, Director

• SEBD One-on-One; (3); Call-in Clients; Ms. Cynthia Beaulieu, Director.

Counseled; Incubator Clients; Ms. Cynthia Beaulieu, Director

#### Office of Student Services and DXC Team (November/December, 2021 Report)

Mrs. Timotea Bailey, Director, CBA Office of Student Services and Recruitment Manager, DXC Partnership;

Eric Williams (Recruitment Coordinator); and Constance Woods (Student Success

Specialist) reported the following achievements for November/December, 2021:

o Hosted very success CBA Week – a week of empowering professional development activities designed to assist students in their career paths

o Have continuously pre-advising CBA students – 70% of Cohort 2021 have been successfully pre-advised and registered for spring 2022 classes. Approximately 40% of CBA continuing students have participated in pre-advisement.

o Winding up AWS Cloud Computing class and preparing students for certification exams

o Participated in Pop-Up Registration in Housing

o Hold individual Zoom/WebEx advisement sessions with students now able to come into office

- o Participated in Recruitment/Retention workshop and training
- o Prepared budget for Spring scholarship offerings

o Attended BizTech Challenge to support SUS students at the Westin Hotel.

Congratulations to SUS students for winning 2nd and 3rd Place

- o Weekly planning meetings for IBM Bootcamp
- o Sent acceptance letters to Bootcamp students
- o Attended the following meetings
- o CBA Interdepartmental meeting
- o Retention meeting with Vice Chancellor for Academic Affairs
- o LAABSET weekly team meetings
- o CIS Club Meetings
- DXC SUBR/SUNO team meetings
- o DXC Project Managers meetings



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# OF BUSINESS AND PUBLIC ADMINISTRATION



#### **Chancellor's Report**

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