

# Southern University at New Orleans

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## SUS System Update

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southern.university  
**alumni.**  
federation

- Eliminated \$7.7 million deficit in FY 2020
- Removed from probation by SACSCOC in September 2020
- Achieved reaffirmation of accreditation by SACSCOC in 2021
- Current ratio increased from .25 in 2017 to 1.3 in 2021
- Five new on-line programs were developed in the following areas:
  - Bachelor of Arts in Criminal Justice
  - Bachelor of Arts in Interdisciplinary Studies
  - Master of Science in Criminal Justice
  - Bachelor of Science Health Information Management Systems
  - Master of Arts in Teaching

- Bachelor of Science in Nursing approved in 2021
- Fall 2020 dual enrollment of 475 high school students
- No findings in the 2020 Legislative Audit
- Made key hires in the following positions: Vice Chancellor for Student Affairs and Enrollment, Vice Chancellor for Advancement and Data Scientist
- Reorganized ITC structurally to report to Chancellor

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- Lacking Assessments in program and processes stifling the growth of the University
- Misalignment of academic degree programs
- Limited visibility of the University in the New Orleans community
- Student engagement and activities negatively affected by global pandemic
- Vacant position--Director Information Technology
- Credential attainment goal

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- Leadership Retreat June 28-29, 2021 to address the following critical areas:
  - Recruitment and enrollment
  - Retention rates
  - Graduation rates
  - Placement rates
  - Accreditation
  - Assessment
  - QEP
  - Fundraising
- Convert 100% of General Education courses for online delivery in Fall 2020
- Deep dive into bringing athletic programs back in a fiscally responsible manner
- Develop new academic programs in niche markets, i.e., healthcare, STEAM, pre-law, pre-med
- Increase current financial ratio from 1.3 to 1.5
- Strengthen University-wide Assessment process
- Develop a rebranding plan for the University
- Seek approval of new Vice Chancellor for Academic Affairs
- Develop a plan to align academic degree programs with 21<sup>st</sup> century workforce demands

# Upcoming Plans

- Encourage alumni members to increase annual giving and become volunteers at the System level for various fundraising events
- Encourage corporate employers to consider giving to the University
- Encourage family members, etc. to consider planned/legacy giving
- Create Internships and externships and practicum experiences for graduates
- Become an advocate for graduates to build career opportunities with current employers
- Encourage Alumni to become mentors and create job shadowing experiences for students
- Encourage alumni to become Ambassadors for the University to recruit students