

IMAGINE 20K

SOUTHERN UNIVERSITY BATON ROUGE CAMPUS MASTER PLAN

PURPOSE

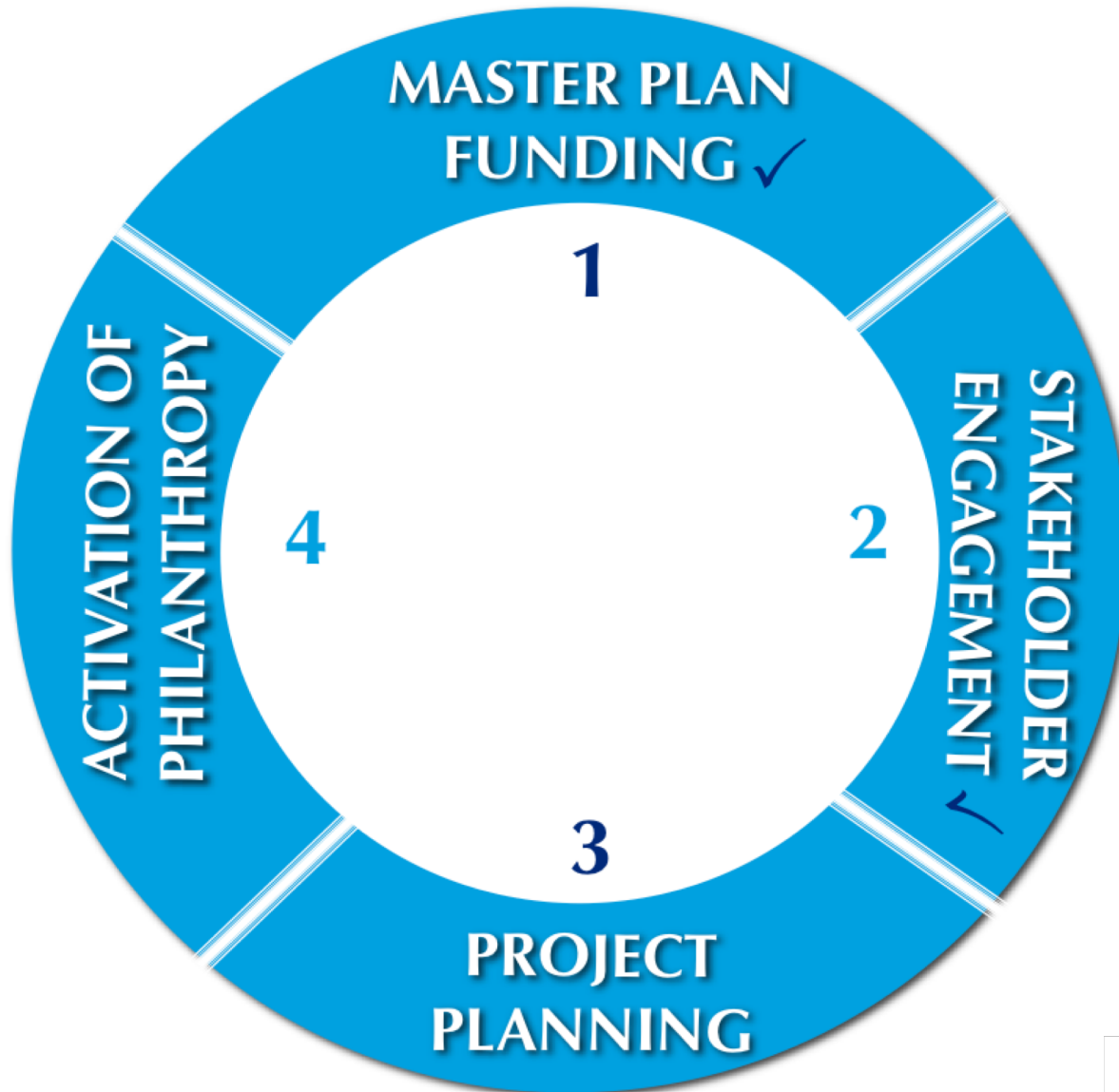
The goal of Imagine 20K is to execute a master plan for the Southern University Baton Rouge Campus, and bring the University into sharper focus, by connecting its living laboratories to the community in which they exist.

IMAGINE 20K presupposes that the Southern University Baton Rouge Enterprise has the capacity to have a **student body enrollment of 20,000 by 2030**. This hypothesis is supported by a value proposition – that solid comprehensive customer-driven planning, along with consistent market-driven resource cultivation, and strategically aligned partnerships will provide our University community with a sustainable business model for growth.

“American universities exist not outside the general social fabric of a given area...**They are not something apart, nor or they something historic**... They are, on the contrary... **an expression of the age.**”

Abraham Flexer – Universities – copyright 1930 Oxford University Press

OUR PROCESS



Completed actions accompanied by check mark.