

# **SOUTHERN UNIVERSITY BOARD OF SUPERVISORS**

**(Following the Student Affairs Committee)**

Friday, February 26, 2010

Board of Supervisors' Meeting Room

J. S. Clark Administration Building – Second Floor

Southern University and A & M College

Baton Rouge, Louisiana

## **AGENDA**

1. Call to Order
2. Invocation
3. Roll Call
4. Adoption of the Agenda
5. Public Comments
6. Action Items
  - A. Minutes of the January 8, 2010 Regular Meeting of the Board of Supervisors
    - A. Committee Reports and Recommendations
      1. Academic Affairs Committee
      2. Finance and Audit Committee
      3. Personnel Affairs Committee
      4. Facilities and Property Committee
      5. Student Affairs Committee
      6. Legislative Committee
      7. Presidential Search Committee
    - B. Memorandum of Agreement between the Board of Director of SUSLA Foundation and the Board of Supervisors of Southern University
    - C. Resolutions
  7. Informational Reports
    - A. Update on actions of the Tucker Commission
    - B. Partnership Proposal between SUBR and the National Alumni Federation
    - C. System Update
      - 1.) Presidential Remarks
      - 2.) Campus Updates
8. Other Business
9. Adjournment

**SOUTHERN UNIVERSITY BOARD OF SUPERVISORS**

**Friday, January 8, 2010**

**9:00 A.M.**

**J. S. Clark Administration Bldg., 2<sup>nd</sup> Floor  
Southern University-Baton Rouge**

**MINUTES**

The meeting of the Southern University Board of Supervisors was convened by the Chairman, Atty. Tony M. Clayton. The invocation was delivered by Mr. Patrick Bell.

**PRESENT:**

Atty. Tony M. Clayton, Chair  
Mr. Darren G. Mire, Vice Chair  
Atty. Murphy F. Bell, Jr.  
Mr. Patrick W. Bell  
Mr. Richard J. Caiton  
Atty. Walter C. Dumas  
Atty. Warren A. Forstall  
Atty. Randal L. Gaines  
Mr. Walter Guidry  
Ms. Raushanah S. Hunter  
Atty. Patrick D. Magee  
Mrs. Lea P. Montgomery  
Mr. Murphy Nash, Jr.

**ABSENT:**

Atty. Patrick O. Jefferson  
Mr. Myron K. Lawson  
Mr. Achilles Williams

**UNIVERSITY PERSONNEL IN ATTENDANCE:**

Interim System President Kassie Freeman  
Vice President Tolor E. White  
Chancellors Kofi Lomotey, Victor Ukpolo, Ray Belton, Leodrey Williams, and  
Freddie Pitcher  
Executive Counsel Tracie Woods

**BOARD COUNSEL:**

Atty. Winston Decuir, Jr.



Representatives of the various areas of the Maintenance Department at Southern University-Baton Rouge spoke to oppose any plan to outsource services currently provided by their respective departments.

**AGENDA ITEM 6: Action Items**

***A. Minutes of the November 27, 2009 meeting of the Board of Supervisors***

On motion of Atty. Forstall, seconded by Atty. Dumas,

**RESOLVED** by the Board of Supervisors for the Southern University System that the Minutes of the November 27, 2009 Board Meeting be and they are hereby approved.

Motion carried unanimously.

***B. Al Barron Appeal (Executive Session)***

On motion of Mr. Caiton, seconded by Ms. Hunter, the Board convened into an executive session to hear the appeal of Dr. Al Barron.

Motion carried unanimously. **ROLL CALL VOTE: 13 yeas, 0 nays, 0 abstentions.**

***–EXECUTIVE SESSION–***

***–OPEN SESSION–***

On motion of Atty. Forstall, seconded by Mr. Guidry, the Board reconvened into an open session.

Motion carried unanimously. **ROLL CALL VOTE: 12 yeas, 0 nays, 1 out (Atty. Gaines).**

On motion of Atty. Magee, seconded by Mr. Guidry,

**RESOLVED** by the Board of Supervisors for the Southern University System that the Al Barron matter be and it is hereby remanded to the SUBR Chancellor and Counsel to bring to a resolution.

Motion carried unanimously. **ROLL CALL VOTE: 13 yeas, 0 nays, 0 abstentions.**

**AGENDA ITEM 6C: Interim Emergency Board Funding for SU Lab School Roof**

On motion of Atty. Dumas, seconded by Mr. Bell,

**RESOLVED** by the Board of Supervisors for the Southern University System that the Administration be and it is hereby authorized to seek emergency funding in the amount of \$3 million from the State's Interim Emergency Board to replace the roof on the Southern University Laboratory School.

Motion carried unanimously.

**AGENDA ITEM 6D: Amendment to Board's Bylaws to recognize Southern University at Shreveport Foundation**

On motion of Mr. Bell, seconded by Atty. Dumas,

**RESOLVED** by the Board of Supervisors for the Southern University System, that the Bylaws be and they are hereby revised to include Section 6-5.

Motion carried unanimously.

***Section 6-5. Southern University at Shreveport Foundation***

*The Southern University at Shreveport Foundation, established in the Fall of 1999, a non-profit organization duly incorporated to do business in the State of Louisiana and the Parish of Caddo. This corporation is organized exclusively for charitable, religious, scientific, and educational purposes. Among the Foundation's objectives are to promote the educational and cultural welfare of Southern University at Shreveport, aid any student to continue studies at the University, facilitate any line of work or research embraced at the University, and solicit and accept funds of all kinds for the purpose of providing funds for scholarship, research, and any other designated benefits for the University or its faculty.*

**AGENDA ITEM 6E: Caddo Parish Commission Endowed Professorship in Business, SUSLA**

On motion of Mr. Bell, seconded by Mr. Caiton,

**RESOLVED** by the Board of Supervisors for the Southern University System, that Southern University at Shreveport be and it is hereby authorized to establish the Caddo Parish Commission Endowed Professorship in Business.

Motion carried unanimously.

**AGENDA ITEM 6F: Strategic Planning Policy, SUSLA**

On motion of Mr. Guidry, seconded by Atty. Bell,

**RESOLVED** by the Board of Supervisors for the Southern University System, that the Southern University at Shreveport's Policy on Strategic Planning be and it is hereby approved.

Motion carried unanimously.

**AGENDA ITEM 6G: Revised Mission Statement, SUSLA**

On motion of Atty. Magee, seconded by Mr. Caiton,

**RESOLVED** by the Board of Supervisors for the Southern University System, that the revised Mission Statement for Southern University at Shreveport be and it is hereby approved.

Motion carried unanimously.

The revised statement reflects the University's current academic offerings.

**AGENDA ITEM 6H: Executive Director, SUSLA CDC**

On motion of Ms. Hunter, seconded by Atty. Gaines,

**RESOLVED** by the Board of Supervisors for the Southern University System that the appointment of Mr. Major Brock as Executive Director of the Southern University at Shreveport Community Development Center,



**AGENDA ITEM 6L: Appointment of Associate Professor of Law, SULC**

Deleted

**AGENDA ITEM 6M: Revised Organizational Chart, SUBR**

On motion of Mr. Caiton, seconded by Atty. Dumas,

**RESOLVED** by the Board of Supervisors for the Southern University System, that the revised organizational chart for Southern University-Baton Rouge be and it is hereby approved.

**ROLL CALL VOTE:** 12 yeas; 1 nay (Hunter); 0 abstentions

**AGENDA ITEM 6N: 2009-2012 Strategic Plan, SUBR**

On motion of Mr. Bell, seconded by Atty. Gaines,

**RESOLVED** by the Board of Supervisors for the Southern University System that the 2009-2012 Strategic Plan for Southern University-Baton Rouge be and it is hereby approved.

Motion carried unanimously.

**AGENDA ITEM 6O: Appointment of Interim Head Football Coach, SUBR**

On motion of Atty. Forstall, seconded by Mr. Caiton,

**RESOLVED** by the Board of Supervisors for the Southern University System that the appointment of Mr. Damon Nivens as Interim Head Coach of Football at SUBR, effective December 7, 2009 to January 31, 2010, at an annual pro-rated salary of \$90,000 be and it is hereby approved.

Motion carried unanimously.

**AGENDA ITEM 6Q: Resolutions**

Moved to Item 6V.

**AGENDA ITEM 6R: Utilization of Student Center's Prior Year Funds, SUSLA**

On motion of Mr. Bell, seconded by Atty. Bell.

**RESOLVED** by the Board of Supervisors for the Southern University System that Southern University at Shreveport be and it is hereby authorized to use one hundred thousand dollars (\$100,000) of prior year funds from the Student Center Account to facilitate the purchase of food service equipment.

Motion carried unanimously.

**AGENDA ITEM 6S: Implementation of a Flat Rate Summer Faculty Salary Formula, SUBR**

In response to early comments by members of the faculty, Dr. Lomotey advised that the SUBR Faculty Handbook requires only the approval of the Board of Supervisors to change provisions relating to faculty summer employment. He noted, however, that efforts were made by his office to alert the faculty of the proposed change in the summer school salary formula, and that the change was being recommended as a result of the recent mandated budget reductions imposed on the campus.

On motion of Atty. Dumas, seconded by Mr. Bell,

**RESOLVED** by the Board of Supervisors for the Southern University System that Southern University at Baton Rouge be and it is hereby authorized to implement a flat rate summer faculty salary formula, based on rank, effective Summer 2010.

Motion carried unanimously. **ROLL CALL VOTE: 13 yeas, 0 nays, 0 abstentions**

**AGENDA ITEM 6T: FY 2009-2010 Mid-Year Budget Reduction Plan for the Southern University Board and System Administration; Campuses**

On motion of Atty. Gaines, seconded by Mr. Caiton,

**RESOLVED** by the Board of Supervisors for the Southern University System that the FY 2009-2010 Mid-Year Budget Plan for the Southern

University Board and System Administration and the Campuses be and it is hereby approved.

Motion carried unanimously. **ROLL CALL VOTE:** 13 yeas, 0 nays, 0 abstentions

**AGENDA ITEM 6U: BA-7#4 to implement 2009-2010 Mid-Year Budget Reductions for Southern University Board and System Administration; Campuses**

On motion of Mr. Guidry, seconded by Atty. Dumas,

**RESOLVED** by the Board of Supervisors for the Southern University System that BA-7#4 to implement 2009-2010 Mid-Year Budget Reductions, in the amount of \$4,238,606 for the Southern University Board and System Administration and the Campuses be and it is hereby approved.

Motion carried unanimously. **ROLL CALL VOTE:** 13 yeas; 0 nays; 0 abstentions.

**AGENDA ITEM 6V: Resolutions**

On motion of Mr. Guidry, seconded by Mr. Bell,

**RESOLVED** by the Board of Supervisors for the Southern University System that condolences be and they are hereby extended to the families listed below:

Motion carried unanimously.

- Mrs. Mary Essie Dartez
- Ms. Brenda Mims
- Mrs. Vonzella Cunningham
- Mr. Gregory T. Jackson
- Mrs. Adell W. Haney
- Mr. Clayton Lewis

**AGENDA ITEM 7: Informational Reports**

***A. Update on Actions of the Tucker Commission***

The Board received an update from Dr. Melva Turner and Atty. Clayton on the actions of the Postsecondary Education Review Panel (Tucker Commission). Board members were asked to attend the next meeting of the Commission on Monday, January 11 when higher education governance and additional recommendations will be announced.

***B. Campus Grants and Contract***

The Board was given an update by Dr. Melva Turner on grant proposals submitted by the Southern University Campuses as of January 2010.

***C. Purported Bayou Classic Contracts***

This item was deleted at the request of Board Chair Clayton. Mr. Clayton then announced the appointment of a Bayou Classic Committee at the Board's level that will be chaired by Mr. Darren Mire. Mr. Mire has been requested to meet with Atty. Preston Castille, Counsel for the Southern University System Foundation, to review matters relative to the Bayou Classic.

***D. Outsourcing University Departments***

The Board Chair's request to the SUBR Campus to provide an impact statement on outsourcing of selected university departments generated comments from representatives of the custodial facility and landscape services. As noted under public comments, each spoke in opposition to this move, indicating that no cost savings would be realized. The Board Chair thanked the presenters for their comments but indicated that future budget cuts could require implementation of this option.

***E. Discussion Regarding New Football Coach, SUBR***

Mr. Gregory LaFleur, Director of Athletics, provided general background information on Mr. Stump Mitchell who is being recommended to the Board at a subsequent meeting for the position of Head Football Coach. Mr. LaFleur reported that Mr. Mitchell is expected to arrive in Baton Rouge on Wednesday, January 13 to assume the coaching position.

**AGENDA ITEM 7F: Update**

***System and Campuses***

Informational reports were provided orally and in writing to update the Board members on System and Campus activities since its last meeting. Details are on line.

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On motion of Atty. Magee, seconded by Atty. Dumas, the Board approved a resolution of appreciation to Alsen Heights, Inc., in care of Mrs. S. P. Gibbens, for its donation of 12.68 acres in Alsen Heights Subdivision to the Southern University Agricultural Center.

Motion carried unanimously.

**AGENDA ITEM 8: Other Business**

The Board's appreciation was extended by Mr. Mire to ITRM and the Southern University Law Center for their assistance in videostreaming the meeting.

**AGENDA ITEM 9: Adjournment**

On motion of Mr. Bell, seconded by Atty. Gaines, the meeting was adjourned.

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Kassie Freeman, Ph.D., Secretary  
BOARD OF SUPERVISORS  
*Southern University System*

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Tony M. Clayton, Chairman  
BOARD OF SUPERVISORS  
*Southern University System*



*Excellence • Integrity • Accountability • Service*

*Office of the Chancellor*

February 18, 2010

Dr. Kassie Freeman, Interim President  
Southern University System  
4<sup>th</sup> Floor, J. S. Clark Administration Building  
Baton Rouge, LA 70813

**RE: Memorandum of Agreement between the Board of Directors of the Southern University at Shreveport Foundation and the Board of Supervisors of the Southern University and Agricultural and Mechanical College System**

Dear Dr. Freeman:

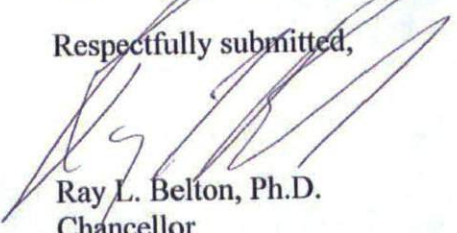
This correspondence comes seeking your endorsement relative to the adoption of a *Memorandum of Agreement* between the Board of Directors of the Southern University at Shreveport Foundation and the Board of Supervisors of the Southern University and A&M College System.

The Southern University at Shreveport Foundation is incorporated under the provisions of Title 12 of the Louisiana Revised Statutes of 1950. Its purposes are to promote the educational and cultural welfare of the Southern University System, in particular Southern University at Shreveport Louisiana, its faculty, students, and facilities so as to provide boarder educational advantages and opportunities, encourage faculty research and creative activities, aid students to continue studies at the University and to solicit and accept gifts, grants and bequests for the afore stated purposes of the Foundation.

Therein, please find attached the noted the *Memorandum of Agreement* between the aforementioned Boards.

It is my hope that this agreement meets your favorable approval and that of the Southern University Board of Supervisors at their next scheduled meeting.

Respectfully submitted,



Ray L. Belton, Ph.D.  
Chancellor

RLB/cw

# MEMORANDUM OF AGREEMENT

Between

**The Board of Directors of the Southern University at Shreveport Foundation**  
And

**The Board of Supervisors of the Southern University  
and Agricultural and Mechanical College System**

The Southern University at Shreveport Foundation is incorporated under the provisions of Title 12 of the Louisiana Revised Statutes of 1950. Its purposes are to promote the educational and cultural welfare of the Southern University System, in particular Southern University at Shreveport Louisiana, its faculty, students, and facilities so as to provide boarder educational advantages and opportunities, encourage faculty research and creative activities, aid students to continue studies at the University and to solicit and accept gifts, grants, and bequests for the afore stated purposes of the Foundation. Therefore, it is hereby mutually agreed by the Board of Directors of the Foundation and the Board of Supervisors of the University that the Foundation and the University are hereby authorized to enter into cooperative endeavors agreements of various kinds.

These agreements are/or contractual agreements shall be designed to facilitate the achievement of the primary mission, goals and objectives of the University. The agreements must be in the best interest of the University and in compliance with all applicable laws, rules, regulations and policies which control the University and the Foundation.

**NOW, THEREFORE, BE IT RESOLVED**, that on this \_\_\_ day of \_\_\_\_\_, **2010**, the Southern University at Shreveport Foundation (hereinafter referred to as the "Foundation") and the Board of Supervisors of the Southern University and Agricultural and Mechanical College System (hereinafter referred to as the "Board" ) do hereby acknowledge and approved this agreement and its terms and conditions establishing the responsibilities of the Foundation and its beneficiaries at the Southern University at Shreveport (hereinafter referred to as the "University") and/or any of the other entities of the Southern University System (hereinafter referred to as the "System") as follows:

1. Donated funds made payable to the Foundation and deposited in the Foundation of beneficiary departments must originate from private sources. Once deposited, these donated funds are considered property of the Foundation for the purposed specified.

Other non-endowed and endowed funds, excluding endowments from all sources which shall be handled solely by the Southern University System Foundation (hereinafter referred to as the "System Foundation") in accordance with applicable standards and agreements existing between the Board and the System Foundation, may be deposited in and administered by the Foundation for the Board or the University when it is determined by the Board and/or the University to be in the best interest of the donor, the grantor, and the University, and the University in order to enhance the financial management process.

## Page 2 – Memorandum of Agreement

The University, at its sole discretion, may deliver for deposit and cumulation in an endowed investment account with the Foundation, the corpus of donated funds for endowments requiring matching funds to be provided to the Board or the University for *the Louisiana University Faculty Incentive Program (LRS 17:3129.5)* and *the Louisiana Endowment Fund for Eminent Scholars Program (LRS 17:3384)*, pending the transferral of such funds of such funds to the System Foundation. Such funds shall be managed in accordance with this agreement, the Board's agreement with the System Foundation, and the requirements of state law which are applicable to said funds.

When such funds are deposited in and administered by the Foundation and/or the System Foundation, the Foundations shall comply with all University policies, regulations and restrictions which are applicable to the University's fiduciary responsibilities for controlling the use, maintenance, custody, and investment of said funds, **including the "Statement of Investment Policy and Objectives" issued by the Louisiana Board of Regents, with an effective date of July 1, 1997 (Appendix "A" attached), and all approved revision issued subsequent thereto.** Provisions for all reports and annual audits required by law shall be observed and adhere to without reservation.

2. The Board of Directors of the Foundation shall have the fiduciary responsibility of investing and managing all funds entrusted to it and to appropriately allocate interest earning accruing therefrom.
3. All donated funds will be assigned to either the endowed or non-endowed investment pool based on the donor's requirements and all investments made shall be in accordance with the terms and conditions established by the University.
4. The Board of Directors has the responsibility and authority to establish spending limitations on earning, particularly from the endowed investment pool, if such action is deemed necessary. Such action will be taken in consultation with the respective campus or entity's administration, and will conform to restrictions, limitations and requirements established by donors, state law, and the Louisiana Board of Regents' "Statement of Investment Policy and Objectives," where applicable.
5. Non-endowed funds and endowed and non-endowed earning may, at the discretion of the University beneficiary, be irreversibly transferred to the endowed pool of funds, provided such a transfer is not in contravention with the terms and/or conditions stipulated by the donor. Transfers in excess of \$50,000 per annum unit are subject to prior approval by the Board.
6. All funds held in the Foundation for beneficiary departments or colleges in the University may be assessed an annual pro rata share of administrative costs established by the Board of Directors of the Foundation, subject to the approval of the Board of Supervisors of the University and to limitations established by gift instruments.

**Page 3 – Memorandum of Agreement**

7. All expenditures must be made in accordance with the terms and conditions established by the donor. Requests for approval of expenditures must be submitted to the Foundation with proper documentation. The Foundation may disburse payments directly to the designed vendors or as otherwise agreed by the University to facilitate an effective and accountable management process.
8. Disbursement of funds, that are chargeable to an investment account, may be delayed up to 30 days from the time that the request for expenditure is approved, providing such period of time is required to accumulate the necessary cash through full or partial liquidation of the investment.
9. All equipment and other chattel purchased with principal and/or interest funds held in the Foundation is considered the property of the Foundation during the term of this agreement and will in no case be taken by or become the personal property of a beneficiary when he/she leaves the University. Property of the Foundation provided for the use of a beneficiary shall be returned to the Foundation when it is or can no longer be used for the purposes for which it was provided or when the beneficiary leaves the University. Foundation inventory control numbers must be assigned to all movable property with value in excess of \$250 without regard to whether it is donated to the Foundation or procured with Foundation funds.
10. The funding of all professional service contracts and personnel contracts must be approved by the Board of Directors of the Foundation or its designee before the Foundation accepts any liability or responsibility for the contracts.


**BE IT FURTHER RESOLVED**, that this memorandum of agreement, with all of its terms and conditions, establishing the responsibilities of the Foundation and its beneficiaries at the University, shall be effective upon approval by the parties, and is applicable to all funds, property, both movable and immovable, interests, benefits, fruits, and/or rights previously and continuously received and held by the Foundation, so as to require all funds, property, both movable and immovable, interests, benefits, fruits and/or rights, regardless of date received by the Foundation, to be managed in accordance with the terms of this agreement, unless this provision is revoked by the Board of Supervisors of the Southern University and Agricultural and Mechanical College, or canceled by the mutual, express agreement of the parties.

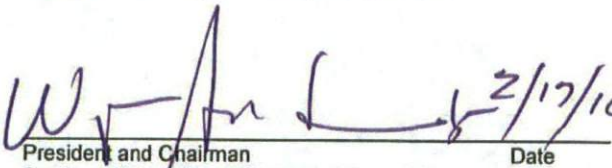
**BE IT FURTHER RESOLVED**, that upon cancellation of this memorandum of agreement or any cooperative endeavor agreements entered into based on the authorization granted by this agreement, all assets of the University, including principal and interest account balances, purchased and donation of any character, and all other benefits or fruits derived from said assets that are being held by the Foundation shall be returned to the University and will be administered in accordance with applicable Board and University guidelines, and federal and state laws, rules, regulations or statutes.

**Page 4 – Memorandum of Agreement**

**THUS DONE AND SIGNED** at Shreveport, Louisiana and at Baton Rouge, Louisiana on the date hereunto affixed below.

  
\_\_\_\_\_  
Executive Director  
Southern University at Shreveport Foundation  
Date 2/17/2010

  
\_\_\_\_\_  
Ray L. Belton, Ph.D., Chancellor  
Southern University at Shreveport Louisiana  
Date 2/18/2010

  
\_\_\_\_\_  
President and Chairman  
Southern University at Shreveport Foundation  
Date 2/17/10

\_\_\_\_\_  
Kassie Freeman, Ph.D., Interim President  
Southern University and Agricultural  
and Mechanical College System  
Date

\_\_\_\_\_  
Tony M. Clayton, Chairman  
Board of Supervisors  
Southern University and Agricultural  
and Mechanical College System  
Date

**A Partnership Proposal Between  
Southern University and A & M College  
and the National Alumni Federation**



**A Blue and Gold United Effort**

**November 2009**

**Kofi Lomotey, Ph.D.  
SUBR Chancellor**

**Domoine Rutledge, Esq.  
Southern University National Alumni President**

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## **A Southern University and A&M College /National Alumni Federation Partnership Proposal**

Through the years, one of the strengths of Southern University and A&M College has been and continues to be its loyal, committed and proud alumni. Throughout this nation and the world, prepared and proud members of the mighty Jaguar Nation represent themselves and the University in a most exemplary manner in various professions and careers.

The University views its alumni as one of its most powerful tools – especially relative to recruitment, retention, positive public relations and fund-raising efforts. At this juncture in the history of Southern University, direct, constant and focused interaction with alumni is critical.

The University needs its alumni to serve as effective liaisons between the University and communities across the country and between SUBR and the nation's middle and high schools. A strategic action plan must be implemented that will inform, equip and prepare alumni to market, promote, and share vital information about Southern University with prospective students and their parents/guardians. Preparing alumni in such a manner will result in their becoming even more effective recruiters for the Jaguar Nation. Equally as important is having designated alumni liaisons to assist with University fund-raising efforts.

Southern University alumni must be involved at various levels of University life and activities. Leading this comprehensive and ambitious effort will be the Southern University National Alumni Federation in collaboration with Southern University and A&M College at Baton Rouge.

Some months ago, the current Chair of the SU Board of Supervisors sent an open letter to SU Alumni across the country whose names and mailing addresses were included at that time in the Alumni Federation's database. In that letter, the Chair emphasized the need for the System Office and every campus in the SU System to reach out to alumni through the Federation Office and through each individual alumni chapter for assistance, for reinforcement and for commitment in the form of human resources and financial support. The SU National Alumni Federation will take the lead in making the forging of these university/alumni partnerships a reality.

What follows is an action plan that will, when implemented, positively impact the University's (1) recruitment efforts, (2) retention efforts, (3) graduation rates, (4) fundraising efforts, (5) positive image building effort, and (6) national and international visibility.

### **Immediate Tasks**

- Develop a comprehensive, national SU Alumni database.
- △ Use individual chapters to obtain physical and e-mail addresses of alumni.
- △ Use public events to secure as many physical addresses and personal e-mail addresses as possible of SU alumni.
- △ Consider purchasing alumni component from Banner, if this has not already been done.
- △ Use on-line Jaguar Roundup to secure e-mail addresses of SU alumni and Facebook.
- △ Require SU students to include current physical address, personal e-mail address and cell phone number on graduation application. Enter this information into alumni database. (SUBR will modify graduation application.)
  
- Send separate letter to chapter presidents and others signed by the Chancellor requesting their chapters and other alumni participation in this effort.
- Send letter to chapter presidents signed by Alumni Federation senior staff as a first step in actually getting the process started to identify chapter alumni/campus liaisons.

### **Recruitment Liaison**

- Develop profile of Alumni/Campus Recruitment Liaison before request is made for individual chapters to identify such a person. (Draft profile has already been developed for Alumni/Campus Recruitment Liaison.)
- Make contact with alumni in locations where active alumni chapters may not be located and try to identify campus/alumni liaisons in these locations.
- Host Campus/Alumni Liaison Special Orientation for all individuals identified as liaisons. (Orientation will be held on the Baton Rouge campus, and an orientation video presentation should be prepared for liaisons who can not attend campus orientation.
- Ask chapters to cover the cost of travel and overnight lodging (where necessary) for liaisons in light of current University budget crisis.
- Involve administrators, faculty, staff, students and alumni in orientation preparation and in program presentation and participation.
- (Details will be provided later as to what should be included in sessions/program, support documents, typical Campus/Alumni Liaison recruitment kit, et cetera.
- Ensure that liaison is thoroughly familiar with:
  - △ Admissions criteria
  - △ Premier programs on campus and the contact persons for same
  - △ Scholarship information
  - △ Financial Aid general information
  - △ Residential Housing information

- △ Living and Learning Communities
- △ Special rules and regulations for freshman students and for transfer students
- △ Extra curricular activities
- △ Available tutorial and mentoring programs

- Have alumni prominently involved in University's recruitment efforts, especially in or near the chapter's location.
- Involve alumni who may not be active in a chapter but may live in the area.
- Involve enrolled SU students from the particular area where the recruitment activity is taking place.
- Secure funds to produce recruitment materials to share with every chapter.
- Create or develop a national competition among chapters to compete in the recruitment of the greatest number of qualified students. Recognize winning chapter(s) at National Alumni Conference.
- Ensure that designated SU Recruitment Alumni/Campus Liaison does everything in his/her power to keep SU's name, its programs, scholarship opportunities, financial aid information, campus life, etc. known in the local churches, sororities and fraternities, other civic and social organizations.
- Have Recruitment Alumni/Campus Liaison develop a positive relationship with counselors in area high schools and with principals in middle and high schools.
- Ensure that the Office of Admissions and Recruitment is in constant contact with the National Alumni Office and with alumni/campus liaisons across the country. (E-mail should make this an easy task.) A liaison(s) should be identified in the Admissions Office to work with this project.
- Ensure that both the Alumni/Campus Recruitment Liaison and the Office of Admissions and Recruitment maintain excellent records regarding the interaction of the liaison with the Admissions Office and with prospective students and their parents/guardians. This information should also be shared by the Admissions Office with appropriate colleges, schools and departments.
- Develop an information card to be completed by each prospective student with whom Alumni/Campus Recruitment Liaison interacts. The student must be asked to provide basic information such as name, mailing address, e-mail address, telephone numbers (home and cell) and areas(s) of interest for possible major.
- Transfer student information to computer and transmit information to Office of Admissions electronically, if at all possible and to department where possible major is housed.
- Assist Southern University in identifying at least by 10<sup>th</sup> grade those students who may be in the top 10% of their graduating class. Share information about those students with the Office of Admissions as quickly as possible. The Chancellor, the Provost, the Office of Admissions and the head of the academic unit in which the student has shown an interest will communicate directly with these students. Follow up with Office of Admissions to ensure that this is done.

- Establish a Chapter Recruitment/Committee headed by the Chapter Alumni/Campus Liaison, if such a committee does not already exist.

### **Fund-Raising Liaison**

- Have Fund-raising Liaison work directly with any existing chapter fund-raising arm or committee that is already raising funds for the University.
- Have the Chancellor take the lead in deciding specifically how he/she wishes to have Chapter Fund-raising Liaisons assist the campus.
- Request that Fund-raising Liaisons submit a fund-raising strategy document to the Alumni Federation Office and to the campus for input/response.
- Ensure that the fund-raising component of this action plan is further developed with critical input from the Chancellor who will have a better idea than anyone else as to how the alumni can assist the campus in its fund-raising effort. Two top on-going priorities are generating more funds for scholarships and more funds to assist in implementing retention strategies.

### **Chancellor as Ambassador**

One of the most powerful tools that a campus has is its Chancellor who, in addition to many other roles, serves as a chief recruiter and chief fund-raiser for his/her campus. Alumni/Campus Liaisons should be informed of any planned trips in their respective areas that the Chancellor will be making, so that maximum advantage can be taken of his/her presence in the area. Generally, the chapter president would be aware of such a planned visit.

The Chancellor will communicate priorities relative to fund-raising in future correspondence where more details will be provided.

### **Campus Liaisons**

The Chancellor will identify one individual on his/her campus to serve as campus liaison for this project. This individual will represent the Chancellor for this project when necessary and coordinate and assist with all related efforts.

### **Supporting the Blue and Gold United Effort**

Support for this effort will be needed on a number of levels. First, there is general support and leadership that will be needed at the Alumni Federation Office level. Developing, printing, disseminating and mailing documents; planning and conducting sessions/meetings and coordinating all activities related to this effort will be the responsibility of the National Office of the SU Alumni Federation in collaboration with the SUBR Campus Liaison.

(Date)

Dear Loyal Southernites:

One of the most powerful resources that a University has is its loyal and dedicated alumni. As I travel the country in my capacity as Chancellor of Southern University and A&M College at Baton Rouge, I am encouraged and inspired by the many Southern graduates who declare total commitment and love for Southern University.

In the history of the institution, the Jaguar Nation has never been more needed than is the case now. Individually and collectively, your show of support and dedication is being solicited. This is a time when the University's capacity to demonstrate resolve, tenacity, creativity, extraordinary pride and unity must shine. We are being challenged like never before, but just as it has done in the past, Southern University must stand boldly, proudly and determined and it will rise to all challenges.

What can I do? You might ask this question and I am eager to respond. The Baton Rouge Campus wants to implement a number of strategies with the help of our alumni that will assist us, we believe, in very significant ways in the areas of (1) recruitment, (2) retention, (3) graduation rates, (4) public image, and (5) development or fund-raising.

In the weeks ahead, you will hear more from various members of the SUBR Family and from the Office of the SU Alumni Federation on the specific assistance that we seek from you.

The Alumni Federation Office is now very busy trying to build a viable alumni database so that we can more effectively communicate. We want to communicate with as many SU graduates as possible, both those who are active members of alumni chapters and those who are not. If you have e-mail or physical addresses of any SU graduates whom you think might not be on the Alumni Office's mailing list, please share this information with my office or with the Alumni Office. I can be reached at [kofi\\_lomotey@subr.edu](mailto:kofi_lomotey@subr.edu) or at (225) 771-5020.

I look forward to our moving SUBR's campus/alumni relationship to a much higher level!

Sincerely,

Kofi Lomotey  
Chancellor, SUBR

cc: Demoine Rutledge, Esq., National Alumni President

Kassie Freeman, Ph.D., Interim SU System President

(Date)

~  
~  
~

Dear :

By now, you and your chapter should have received a joint letter from National Alumni President Domoine Rutledge and Interim President Kassie Freeman soliciting your support of your Alma Mater. If you have not done so already, you will also receive a letter from Chancellor Kofi Lomotey soliciting your help with recruitment, retention, graduation rates, public image and fund-raising/ development efforts.

We write now to ask that at least one (1) individual in your chapter be identified as (1) Campus/Alumni Recruitment Liaison and another as (2) Fund-raising/Development Liaison. A profile for the Campus/Alumni Recruitment Liaison is attached. Very soon, the Alumni Federation Office will host on the Baton Rouge campus a one-day orientation session for Recruitment and Fund-raising/Development Liaisons. Ideally, we would like for each designated Liaison to attend; however, if only one of the two can attend, we would recommend that the Recruitment Liaison be permitted to attend and return to share information with the other Liaison and with the chapter.

You are already aware of the severe budget crisis that the University is currently facing. It is for this reason that we ask the various chapters to cover expenses for at least one liaison to attend, if two cannot be sponsored. The orientation session will be for only one day so as to reduce the cost for participating. We want to arm and prepare these SU Liaisons to be the best that they can possibly be as they speak, interact and present on behalf of Southern University. We can assure you that the special orientation session will be an inspiring, active and information-filled day!

We eagerly look forward to hearing from you! The deadline of ( ) for responding is on the attached response sheet(s) that must be completed and returned as requested. We are truly excited about this joint venture, and we are exerting great effort to ensure that every aspect of our plan is carefully planned and implemented. We simply must now take full advantage of one of our greatest resources . . . our SU Alumni! Join us in what we believe might very well be one of our greatest adventures . . . together.

Sincerely,

C. Norman St. Amant, Jr., Ph.D.

Tracie Abraham

Assistant Vice President for  
Alumni Affairs

Assistant Director of  
Alumni Affairs

### **Profile of SU Alumni/Campus Recruitment Liaison**

The Alumni/Campus Recruiter Liaison (after campus orientation session) will be a person who:

- Is a proud and committed graduate of Southern University.
- Is a personable, outgoing individual who interacts well with people of all ages, especially high school students and the parents/guardians of prospective students.
- Has demonstrated ability to effectively communicate.
- Is active member of SU Alumni Chapter.  
(Rare exception can be made if person is not active with a particular chapter.)
- Possesses general knowledge of SU admission standards.
  - Δ ACT minimum score
  - Δ Minimum GPA
  - Δ Core course requirements
- Possesses General knowledge of Financial Aid process.
- Knows how to make contact with Offices of Admission and Recruitment, Financial Aid, Residential Life, University College, Registrar, Bursar's, and Academic Affairs.
- Knows how to contact academic deans, Honors College and academic departments.
- Has knowledge of campus' premier academic programs or areas of excellence.
- Has knowledge of extra curricular activities available for students.
- Has knowledge of tutorial and mentoring services available for students.
- Is familiar with costs associated with enrolling at Southern University (tuition, room and board and fees).

Response Deadline: \_\_\_\_\_

**Southern University/SU Alumni Federation  
Partnership**

Campus: \_\_\_\_\_

Date: \_\_\_\_\_

**Recruitment Campus/Alumni Liaison Recommendation**

Name: \_\_\_\_\_  
Last First MI

Mailing Address: \_\_\_\_\_  
Street  
City State/Zip Code

E-mail: \_\_\_\_\_

Home Telephone: \_\_ (\_\_\_\_) \_\_\_\_\_

Office Telephone: \_\_ (\_\_\_\_) \_\_\_\_\_

Cell Telephone: \_\_ (\_\_\_\_) \_\_\_\_\_

Fax Number: \_\_\_\_ (\_\_\_\_) \_\_\_\_\_

---

Name of Home Chapter: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Name & E-Mail Address  
of Chapter President: \_\_\_\_\_

Telephone Number(s): \_\_\_\_\_

Response Deadline: \_\_\_\_\_

**Southern University/SU Alumni Federation  
Partnership**

Campus: \_\_\_\_\_

Date: \_\_\_\_\_

**Fundraising Campus/Alumni Liaison Recommendation**

Name: \_\_\_\_\_  
Last First MI

Mailing Address: \_\_\_\_\_  
Street  
City State/Zip Code

E-mail: \_\_\_\_\_

Home Telephone: \_\_ (\_\_\_\_) \_\_\_\_\_

Office Telephone: \_\_ (\_\_\_\_) \_\_\_\_\_

Cell Telephone: \_\_ (\_\_\_\_) \_\_\_\_\_

Fax Number: \_\_\_\_\_ (\_\_\_\_) \_\_\_\_\_

---

Name of Home Chapter: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Name & E-Mail Address  
of Chapter President: \_\_\_\_\_

Telephone Number(s): \_\_\_\_\_

### **Suggested Activities for Campus/Alumni Recruitment Liaison**

- (1) Coordinate a Meet the SUBR Chancellor activity. This may not be possible in all cases, but whenever the Chancellor can make an appearance, maximum effort should be made to have as many prospective students and their parents/guardians present as possible. Such an activity should be coordinated by the Campus/Alumni Recruitment Liaison in collaboration with the Chancellor's Office, Admissions Office and the Alumni Office.
- (2) Visit area churches and, if possible, ask to speak briefly during service. Work with various churches to plan special activities for prospective students and parents.
- (3) Plan SU Day in your area in collaboration with the Admissions and Alumni Offices. Where possible, the University will send representatives.
- (4) Find out when and where college fairs, college days or college nights are being held in your area and represent SUBR if possible or ensure that someone from Liaison's chapter recruitment team attends and participates.
- (5) Secure as many e-mail addresses and cell phone numbers as possible from all prospective students with whom liaison interacts; communicate with these students on a regular basis, especially by e-mail; liaison should set up his/her own database of prospective students in his/her area. Two- or three-line e-mails can be very effective.

#### ***Examples of E-mail Messages:***

- (A) The Jaguar Nation is waiting for you! Let us discuss your proposed major with you and answer any questions that you might have about Southern University.
- (B) I am a proud graduate of Southern University, and I want you to enroll, remain and become a proud graduate too!
- (C) Let us tell you whether you qualify for a scholarship at Southern University. Even if you don't, let us provide you with financial aid information.
- (D) Let me connect you with the academic department at Southern University that offers the major that you are interested in pursuing.
- (E) Did you know that Southern University and A&M College at Baton Rouge has graduated nine individuals who have gone on to become

Generals in the U. S. Army? We are not just producing graduates; we are producing leaders!

- (F) Are you taking the right courses to satisfy the core course requirements as reflected in Southern University's selective admissions standards? Contact me at [REDACTED] and let me assist or answer any questions that you might have.
- (6) Communicate and interact with sororities, fraternities, civic and social organizations in your area and suggest some collaborative recruitment activities.
- (7) Network with other Campus/Alumni Recruitment Liaisons from other alumni chapters in your general area in terms of location and plan some joint or combined activities.

## **Ten (10) Facts About SUBR Did You Know. . .**

- The SUBR College of Engineering is ranked seventh in the nation as a producer of African American baccalaureate degree holders in Engineering.
- Southern University and A&M College is ranked in the first tier of HBCUs by U. S. News and World Report.
- The University received national attention in 2008 for having an academically gifted and talented then fourteen year old enrolled at SUBR as a full-time student, beginning with the 2008 Summer Session and continuing for the current 2009-2010 academic year. The story has been covered by local, state and national media.
- Dr. Janet Rami, Dean of the School of Nursing, was inducted into the Nurses Hall of Fame by the Louisiana Nursing Association.
- The School of Nursing currently has a 94% passage rate on the licensure examination!
- SUBR now has its first program (Masters in Rehabilitation Counseling) offered completely on-line, and the University is committed to offering other programs 100 % on-line.
- From 1997 to 2006, SUBR had 89 graduates to earn Ph.D's in science and engineering fields, compared to Harvard with 73 graduates earning Ph.D's in science and engineering fields and the University of Maryland at College Park with 72 graduates earning Ph.D's in science and engineering fields for the same period. (Study was conducted by the National Science Foundation.)
- SUBR ranks fifth in the nation in graduating African American baccalaureate degree holders who go on to earn the doctoral degree.
- SUBR has on its faculty a professor who has had the William Moore Endowed Professorship at Purdue University named in his honor. Dr. Moore received his undergraduate degree from SUBR and his Ph.D. in Chemistry from Purdue.
- SUBR has had nine (9) individuals to graduate and ultimately become Generals in the U. S. Army!

## **Immediate Tasks to be Completed by National Alumni Office in Collaboration with SUBR**

- (1) Have initial meeting to activate the Plan for this project with the National Alumni Office senior staff. This should be done as quickly as possible.
- (2) Identify persons to serve on Task Force to implement all aspects of this project.
- (3) Implement multiple strategies as outlined in the Plan to build a comprehensive alumni database (ASAP). This effort will be ongoing.
- (4) Ensure that graduation application is modified to capture information suggested under alumni database section. (SUBR will be responsible for actual modification of form.)
- (5) Send out letters from SUBR Chancellor and from national alumni senior staff immediately. Senior staff must ensure that written profile of SU Alumni/Campus Recruitment Liaison is included with their letter to the chapter presidents. The special liaison recommendation forms to be completed and returned should also be included.
- (6) Have Chancellor appoint a campus liaison to represent the Chancellor and to work directly with this project and the National Alumni Office.
- (7) Convene meeting (alumni senior staff) of alumni staff and SUBR campus Liaison to establish date for orientation session for newly designated campus/alumni liaisons. Decide on what should be included in Campus/Alumni Liaison Handbook. This handbook must be completed **before** the Alumni/Campus Liaison orientation session. Assign specific tasks to specific individuals for completing various parts of the handbook.
- (8) Decide on a date, time and place for the orientation session.
- (9) Appoint an orientation program committee.
- (10) Assemble an Alumni/Campus Recruitment Liaison Kit. This kit should include all information and aids that the University considers basic for any effective campus recruitment liaison. The contents of this kit are to be used on a recurring basis as the Liaison interacts with prospective students and with their parents/guardians. The kit should be updated annually.
- (11) Develop blank prospective student forms/cards to be included in kit.

### **Suggested Contents of Recruitment Kit**

- (A) Business cards for SU Alumni/Campus Recruitment Liaison
- (B) Bumper Sticker for car – SU Alumni Recruitment Liaison
- (C) Alumni/Campus Liaison Handbook
- (D) Recruitment literature provided by admissions office and alumni office
- (E) University Catalog
- (F) Brochures from various schools, colleges, programs, departments on a particular campus
- (G) Did you know that . . . (handout)
- (H) Blank cards/forms to be completed by prospective students
- (I) Listing of Campus Administrators and Council of Academic Deans

# The Chancellor's Report to the Southern University Board of Supervisors

Kofi Lomotey, Chancellor

February 2010



## **Significant Achievements/Accomplishments**

### **Chancellor Takes Steps to Further Improve Communication on Campus**

The Chancellor and his Executive Team have been busy taking steps to further improve communication with various campus constituencies. Since the last Board meeting, the Chancellor and senior level administrators have continued to hold meetings with the SUBR faculty and staff and to attend Faculty Senate meetings. The Chancellor and his Executive Team have also participated in town hall meetings held by the SUBR Staff Senate and the SUBR SGA. During the SGA Town Hall meeting, a number of concerns were raised by students. While during the meeting, some immediate responses were given relative to some of the concerns, all concerns were recorded and responses were written and published in *The Digest* for the benefit of the entire student body. The students' concerns ranged from why Southern University had to be subjected to budget cuts to why couldn't the University repair all of the pot holes on campus. During the Staff Senate Town Hall meeting, staff members wanted information regarding the work of the Postsecondary Education Review Commission (Tucker Commission) and some had questions related to budget cuts. There was also discussion and questions related to privatization or outsourcing. The Chancellor indicated his desire to continue such meetings as a means of enhancing the lines of communication across the campus.

The Chancellor held his first open hour session for students on Wednesday, February 10, 2010 from 4:00 p. m. to 5:00p.m. Students do not need appointments to visit with the Chancellor during this hour on Wednesdays and on Tuesday from 9:00 a. m. until 10:00 a. m. Students can visit the Chancellor's Office during these hours.

The Chancellor has also begun and will continue monthly brown bag lunches wherein faculty can sit with the Chancellor, Provost and the Vice Chancellor for Finance and Administration to discuss key issues on the campus and ways in which these issues can be addressed. The next session will be on Tuesday, February 23rd, in the Cotillion Ballroom from 11:00 a. m. until 12:00 noon.

All of the above measures have been taken to further open and improve lines of communication among the administration, faculty, staff and students on the Baton Rouge Campus.

### **SUBR Proposes the Establishment of the Center for Teaching and Learning Excellence (CTLE)**

While SUBR is already focusing considerable attention on student retention, further assessment of the University's strengths and areas that need additional strengthening has led the University to the conclusion that even more attention must be given to student retention.

The **mission** of the Center for Teaching and Learning Excellence (CTLE) is to ensure the retention and progression to degree completion for all students who enroll at Southern University and A&M College and to actualize the concept that "Retention is Everybody's Business."

The CTLE is envisioned as a comprehensive command center through which SUBR will link reflective teaching, student retention and academic success through data-driven decision making. The **goals** of the CTLE strategically concentrate the University's energies and resources in order to strengthen the abilities and capacities of:

- faculty members
- students
- tutors
- academic advisors
- counselors
- research teams
- living learning communities
- summer residential preparation sessions

At the nucleus of the CTLE's retention efforts will be the Southern University Baton Rouge Advisement Center. The goal of the SUBR Advisement Center is to orient new students to college and introduce them to the many University resources available to them (as listed above) to aid in their transition to the University. Each resource listed is of critical importance to the ultimate success of the student.

External funding will be sought for the Center.

### **Recruitment is Everybody's Business!**

SUBR continues to intensify its efforts in the area of recruitment. As the state begins to look at elevated admission standards and retention and graduation rates as indicators in performance based funding, SUBR intensifies its efforts to recruit students who can meet elevated admissions standards and beyond, since this is the

caliber of students that will positively impact the University's retention and graduation rates and, ultimately, the level of funding provided by the state.

The Chancellor is leading the way in this regard. Already, he has shared with the SU National Alumni Federation Office and the Office of Admissions and Recruitment a schedule (to date) of his planned travel to cities out-of-state where SU Alumni Chapters are located. The alumni federation office in collaboration with the admissions office, the Chancellor's Office and the SU alumni chapters located in or near the cities that the Chancellor will be visiting are planning recruitment activities. The Chancellor will also visit cities in the state to participate in recruitment activities as well as additional cities and chapters out-of-state.

SUBR is pleased to announce a recruitment project that is being implemented in collaboration with the National Alumni Federation called "The Blue and Gold United Effort." The proposal for this joint project that has been endorsed by the SUBR Chancellor and the National Alumni Federation President is being submitted under separate cover as an informational item for the Board's February agenda.

#### **Aramark Makes Positive Changes in Food Service**

In an effort to give the SUBR Family, especially students, a wider variety of food choices, Aramark is in the process of making some exciting changes.

In the next two to three weeks, the Food Court will host two new vendors - Burger King and Popeye's Chicken! The University is in the final stages of preparing the spaces for these vendors. Adding Burger King and Popeye's to the food court gives the students and others two additional popular choices and represents the completion of the first phase of a total renovation of the food court that is to be completed by Summer 2010.

Beginning Fall 2010, a Java City Coffee Shop will be located in the John B. Cade University Library. The coffee shop will feature coffee, smoothies and grab and go pastry items. A Quizno's Sandwich Shop is also scheduled to open in Fall 2010 in the Architecture Building or in another high traffic location.

#### **SUBR Holds Annual Career Week**

The University held its Annual Career Week February 8 - 10, 2010. The week's activities were sponsored and coordinated by the Office of Career Services. Members of the SUBR Business and Industry Cluster participated in all Career Week activities. On Monday, February 8th, through the Youth Motivational Task Force, corporate representatives participated in the classroom visitation component of Career Week. During these classroom visits, the focus was on critical skills needed for success. On Tuesday, February 9th, the Interviewing Skills Workshop was conducted. One-on-one mock interviews were conducted by Business and Industry Cluster representatives with student participants. Feedback was also provided to

students regarding résumé preparation and assistance with portfolio development was provided. The culminating activity for Career Week was held on February 10, 2010 - Career Exploration Day - held in the F. G. Clark Activity Center from 10:00 a. m. to 3:00 p. m. Approximately 61 companies and agencies participated in Career Exploration Day. SUBR students were given the opportunity to interact with corporate representatives from across the country. For some, this experience could mean internships or possible permanent employment.

### **SU Business and Industry Cluster Holds Spring Meeting**

The SU Business and Industry Cluster meeting was held on February 11-12, 2010. A number of Cluster representatives came early to participate in Career Week activities. During the two-day meeting, the Chancellor delivered his state-of-the-University presentation during the opening session. Other activities included standing committee meetings and a general session of the Cluster.

### **Southern University Endowed Professor Featured in *The Advocate***

Dr. Guoqiang Li, the Contractor's Educational Trust Fund Endowed Professor in Construction in Southern University College of Engineering's Department of Mechanical Engineering, was featured in a February 12, 2010, article published in *The Advocate*. In 2009, Dr. Li received two prestigious awards. He received the National Educator of the Year Award for his work at Southern University and the National Faculty Researcher Role Model Award for his work at LSU.

**LSU professor honored for work**

BY MATTHEW SIGUR  
LSU student reporter

Guoqiang Li's small office in the belly of LSU's Patrick F. Taylor Hall offers few clues to his award-winning résumé.

His desk and piles of full folders for his latest research are there, but not any plaques or certificates commemorating his achievements for his work teaching and researching in mechanical engineering.

Li, a 1985 graduate of Hebei University of Technology, immigrated to the United States in 1997 from China, where he was born in the small village of Zhanghuang.

In 2009, Li, 47, received the National Faculty Researcher Role Model Award for his work at LSU. The same year, Li also received the National Educator of the Year award for his work at Southern University.

"I feel lucky," he said, noting it was an honor to be in the same company for the latter award as Stanford University's Stephen Tsai.



Photo by Matthew Sigur  
Guoqiang Li sits in his office in LSU's Patrick F. Taylor Hall.

Li said his work cannot compare to Tsai's: "He's the forefather of my field. I think they're giving me the award for encouragement and because I'm young."

Li, whose father was a cook, loves the Beijing Opera music and considers cooking his hobby, but don't ask him about free time. "No free time, my mind is not stopping," he said, but he's accustomed to his busy brain. "Ask me to stop thinking, I wouldn't know what to do."

Associate Vice Chancellor of LSU's Strategic Initiatives Department Su-Seng Pang nominated Li for the more recent Role Model Award. Pang cited Li's ongoing research and inspirational methods.

"Dr. Li's teaching methods are amazing. His work shows that it really doesn't matter the entry level of the students," Pang said.

Of Pang, Li said, "He treats everyone very well and provides unselfish advice."

More than half of Li's undergrad and graduate students are minority students.

"I stress wanting to promote research within minorities," Li said. "We must admit the level of students are different because there are different stan-

» See PROFESSOR, page 20

## PROFESSOR

Continued from page 10

dards between admission into LSU and Southern."

But the outcomes are similar. "I use the same task problems over there (at SU) as I do at LSU...to ensure the same stan-

dard," he said.

Li expects graduate students to publish one journal paper over the two- to three-year process. Some, such as Jones Nji, 29, from SU, have already published two.

"It's very exciting to work with Dr. Li," Nji said. "It's not always a relaxed environment;

(Li) is a result-oriented person. He doesn't want you to waste your time."

Li has also offered Nji advice outside of the research world.

"(Li) doesn't limit our conversation to research," Nji said. "He has given me input as far as my particular path."

Nji's path led to a Ph.D. in

2007. Seeing students receive their doctorates is Li's happiest moment as a teacher.

"It's when we finally see the result," Li said. "It's like we've had this plant for so many years...now, we see the tomato."

Now, Nji and Li are working together on self-healing mater-

ial.

"We're researching and using polymer to mimic the biological system," Li said. The process would essentially heal scars and bumps on aircrafts and cars. The research has received funding from NASA among other agencies.

He sounds like a candidate for

bigger prizes to come, yet he's humble about his work. The award is just the result for him.

"It's just my way," he said. "I must have support from my students. These awards...I'm just a representative. All my work is based on the research of my students."

## Ribbon Cutting Ceremony Officially Announces SUBR's New Cloud Technology Initiative

The ribbon cutting ceremony for SUBR's new cloud technology took place on Thursday, February 11, 2010 on the 2nd floor of J. B. Moore Hall. The article below, which captures the essence of the initiative, appeared in Friday, February 12, 2010 issue of The Advocate.



Photo submitted by John Oates/SU Office of Public Affairs  
IBM executive Elmer Corbin, left, explains an IBM BladeCenter to Claudis Gein, a Southern University senior electrical engineering student from Mansura. The IBM equipment will help Southern create a cloud-computing platform for consolidating its servers.

## Cloud computing advances IBM donates 54-server system in partnership with Southern

BY GARY PERILLOUX  
Advocate business writer

Southern University and IBM Corp., two institutions that bleed blue, cemented a partnership this week that advances the Baton Rouge university's move into cloud computing.

Cloud computing creates a virtual world in which computer users on Southern's network can share software and perform research using a single server cluster that eliminates the need for duplicate hardware and software in classes, labs and offices campuswide.

Southern and IBM dedicated a 54-server IBM BladeCenter this week during the 2010 Dr. Leroy C. Roquemore Computer Science Symposium.

Installed in the Office of Technology Network Services hub at James Blaine Moore Hall, the roughly \$500,000 system donated by IBM resides beside racks of Dell servers in an information technology world that continues to churn.

These days, the IT world is focused on practical efficiency, said Huey Lawson, the Technology Network Services executive director at Southern.

A year ago, the university had an array of 98 servers. That total is down to 40. The IBM donation makes it possible to do more with less, Lawson said.

"One of the biggest advantages is smart computing, green computing, being able to do more in terms of computer processing with a smaller hardware footprint," he said.

"Any time you can do that these days — particularly in higher education — by looking at every possible way to cut costs and improve services when the opportunity comes along, you can't ask for a better win-win scenario."

IBM executives Dexter Henderson and Elmer Corbin, themselves Southern graduates, said their company gains a real-world laboratory for implementing its cloud-computing

initiative and IBM also benefits from campus job recruiting.

A half-dozen students are undergoing intensive training for cloud computing, and applications will spread to 250 computer science students in the next phase of the initiative, said Deanna Roquemore, a Southern assistant professor of computer science and the cloud-computing coordinator.

Ultimately, the multiyear initiative will touch some 16 schools and colleges and 10,000 students on the university's campus. But the goal is to go farther. Partnerships will link Southern with primary, middle and secondary schools and with businesses that want to shelve IT headaches and run software on Southern's cloud.

Southern also is the lead campus in an IBM initiative to place cloud computing on HBCU campuses, or historically black colleges and universities.

"We're using the students here at Southern University to

train students at other HBCU campuses," said Henderson, an IBM vice president based in Austin, Texas. "In creating this cloud, you're saving energy, floor space, maintenance, licensing and personnel costs."

Beginning in 2005, IBM developed a \$360 million data center with the state of North Carolina and North Carolina State University to maximize computing resources there statewide.

More than a year ago, Henderson called Corbin, his colleague who directs IBM systems and technology development and university alliances.

They conceived a plan to adopt the North Carolina cloud-computing model in a format that would spur innovation at HBCU campuses.

For Southern, "It really ties together a lot of the different departments we have here on campus," said Roquemore, who

► See **CLOUD**, page 7B

### CLOUD

Continued from page 6B

said policies for administering the cloud-computing network and for taking it to off-campus partners are being defined now.

HBCU partners so far include Prairie View, Tennessee State, North Carolina Central, North Carolina A&T, Morgan State and Spelman College.

The IBM campus cloud-computing initiative is an application of the \$100 billion-a-year

company's umbrella IT strategy, Smarter Planet.

"(Southern and the other universities) can help IBM achieve our Smarter Planet solutions goals," Corbin said. "This is also a tie-in with President Obama's initiative to make

the U.S. more competitive on a world stage.

"At the end of the day, what we're really trying to accomplish is a real student-based initiative. We're trying to make HBCU schools more competitive on a world stage."

### **American Exchange Fellows Visit Uganda**

In December 2009, Dean Donald Andrews of the College of Business, the Assistant Dean and Director of the MBA Program, Dr. Ashagre Yigletu and the Assistant Provost, Dr. Cecilia G. Golden, traveled to Kampala, Uganda with 17 other American Exchange Fellows. Members of the delegation included several local entrepreneurs and local Southern alumni as well as other alumni from other parts of the country. The trip to Uganda and South Africa is a part of a 2-year project funded by the U.S. Department of State (the education and culture division).

The mission of the project is to promote the role of entrepreneurship, market economy and democratic values in economic development through people-to-people exchanges, and to strengthen and enhance the partnership between Southern University and Makerere University in Kampala, Uganda.

While there, the delegation was invited to meet with several government leaders, including the Prime Minister of Uganda. As a result of the meetings held in Uganda, several agencies have requested memoranda of understanding with Southern University. Additionally, a Sister City memorandum of understanding is currently being considered by the mayors of Kampala and Baton Rouge.

### **Spring 2010 Student Orientation**

For the first time, a spring orientation was offered to new-to-Southern students. The event was coordinated by the Assistant Provost, Dr. Cecilia Golden, in the Office of Academic Affairs and was held in the John B. Cade Library.

Approximately, 60 students, both graduate and undergraduate, chose to participate. The orientation began with a video of the history of Southern and was followed by several presentations including how to use one's university catalog, the importance of monitoring one's program of study, the importance of routinely meeting with one's advisor and understanding financial aid eligibility, the purpose of the Ombuds' office, and how to purchase LiveText. This was a two-part orientation, with the second half devoted primarily to a presentation on metacognition and optimal learning by Dr. Sandra McGuire of Louisiana State University.

### **Annual Julia A. Martin College of Sciences Symposium Held**

This year marked the 24th year of the Julia A. Martin College of Sciences Symposium. This year's event was a double celebration as the Department of Social Work hosted the event and celebrated 40 years of Social Work education at SUBR. The symposium was held February 10-12, 2010. An opening reception, plenary sessions and workshops, a banquet and a gala were all symposium activities.

A special part of the celebration was recognition of Dr. Demetria McJulien for 40 year of outstanding service as a faculty member and, ultimately, as chair of the Department of Social Work. Dr. McJulien, Ms. Carrie Bowie and Mr. Joseph Williams were all recognized for their recent retirement from the Department of Social Work.

#### **Office of Sponsored Programs (OSP) Continues to Assist Faculty and Staff in Proposal Preparation**

On Tuesday and Wednesday, February 23-24, 2010, the Office of Sponsored Programs will sponsor an Electronic Proposal Preparation and Submission Workshop to assist faculty and staff who wish to develop their ability to prepare and submit proposals electronically. This workshop is most timely, since granting agencies are now often requiring that proposals be submitted electronically. This latest workshop is just one among a number of workshops that have been sponsored by OSP to assist faculty and staff in preparing and submitting grant proposals for possible funding. Again, such activities are most timely given the difficult financial posture of the state at this time.

#### **SUBR Faculty and Staff Members Present at Louisiana Assessment Conference**

LiveText hosted a one-day conference on learning assessment best-practice trends on Friday, February 5, 2010 at the W Hotel in New Orleans. Southern University and A&M College participants included Dr. Cheria Lane-Mackey, College of Agriculture Family and Consumer Science; Mr. Nathaniel F. Harrison, University College; Mr. Ronnie Foster, Institutionalizing and Sustaining Strategic Assessment Management (ISSAM) Title III Activity; Dr. Kim Chavis, Quality Enhancement Plan (QEP) Coordinator; Ms. Della Netter-Perkins, Honor College; Ms. Kristin Gordon, Center for Service Learning; Dr. Jose Noguera, College of Business; and Dr. Mwalimu J. Shujaa, Provost.

Dr. Noguera gave a dynamic presentation in which he demonstrated his use of LiveText to assess the achievement of student learning outcomes on University goals, degree program expectations, and Association to Advance Collegiate Schools of Business (AACSB) accreditation standards. Working online in real time, Dr. Noguera demonstrated his ability to retrieve data that enabled him to determine almost instantly how a single student performed on a single criteria; how a category of students performed on a set of standards compared to another category of students; or how students in different sections of the same course were performing on the same assignments. In addition, Dr. Noguera indicated that he is learning as much about the effectiveness of his teaching as he is about the ways in which students learn.

The Louisiana Assessment Conference, as it was billed, attracted participants from McNeese University, Nichols State University, Dillard University, Baton Rouge Community College, SOWELA Technical College, and Xavier University among others. Guest speakers, in addition to Dr. Noguera, included Dr. Terrel Rhodes, Vice President of the Association of American Colleges and Universities (AACU) and Dr. Tom Dvorske, Director of Institutional Effectiveness, McNeese University. Ms. Gordon spoke on the use of LiveText in the assessment and documentation of service learning outcomes and electronic portfolio development at SUBR. Dr. Chavis addressed the utilization of LiveText in Southern Association of Colleges and Schools (SACS) QEP planning, implementation and assessment process. Mr. Foster outlined the role of LiveText in the building of a campus-wide culture of assessment at SUBR.

#### **BP Gives \$2.5 Million to Southern, Six Other Louisiana Schools - Friday, January 29, 2010**

Southern University and A&M College was one of six Louisiana colleges and universities to share in a \$2.25 million grant from the BP Foundation.

The grants will support math and science enrichment programs, as well as scholarships and curriculum enhancement for technical programs that provide training for jobs in the oil and gas industry.

"We believe in the power of partnerships in the communities in which we operate" said Lamar McKay, chairman and president of BP America. "Our investment will offer students the skills necessary to enter and succeed in the local workforce."

Schools receiving grants are: Southern, Delgado Community College; Dillard University; Fletcher Technical Community College; Sowela Technical Community College; and Xavier University of Louisiana.

Southern, Dillard and Xavier will conduct intensive science and math summer enrichment campus for high-school students.

Annual grant awards to institutions range from \$50,000 to \$275,000 per year.

#### **SUBR Marching Band Participates in Annual Battle of the Bands Invitational Showcase**

The Southern University Marching Band participated in the 8th Annual Battle of the Bands Invitational Showcase on January 30th, 2010 in Atlanta, Georgia. The event was held in the Georgia Dome and sponsored by the Honda Corporation. The eight HBCU bands invited to participate in the Showcase were Albany State, Clark Atlanta, Florida A&M, North Carolina Central, Prairie View A&M, Tuskegee, Virginia State, and Southern University. There were over 60,000 people in attendance and Southern's "Human Jukebox" was the only band to receive a STANDING OVATION!

The event was held over a two-day period and Honda Corporation paid for meals, lodging, transportation and donated \$20,000.00 to the University.

**The following is a synopsis of some of the news stories generated by the SUBR Office of Media Relations since the last meeting of the Southern University Board of Supervisors**

In mid-December WAFB-TV Ch. 9 did a story on Southern University engineering students who went to China to explore best practices and energy conservation projects with several businesses. The students visited four companies. When they returned to Southern, the companies had offered jobs to all 11 students.

WBRZ-TV Ch. 2 did a similar story in January when several Chinese business people came to visit the students and the College of Engineering.

Dr. Valaray Irvin's election as president of the International Association of Counseling Services Board of Accreditation was published on The Journal of Blacks in Higher Education national website.

Southern University's receipt of a \$1 million grant from the National Science Foundation to design and operate a program help students with disabilities succeed in science, mathematics, engineering, and technology disciplines was published by the same website and The Advocate.

The Southern University Marching Band was featured in the New York Times newspaper on Dec. 27. The story described the band's intricate and exciting marching techniques and the dedication of the band members and director. The story suggested that bands at Southern and The Ohio State University are among the best in the nation.

Michelle Hill, Executive Associate to the Chancellor, was a guest on the Jan. 10 "Inside the Southern University System" radio show to discuss the student registration process on the Baton Rouge campus. D.J. Baker, Interim Ombudsperson, discussed the role and purpose of the new Office of Ombud on the Baton Rouge campus.

Ed Pratt was a guest on the WBRZ-TV 2une In Morning Show on Monday, Jan. 11 to promote the Jan. 16 Sprite Step Off show. He also appeared on the Jan. 13 WAFB-TV Ch. 9 Morning Show to make same promotion.

The Advocate's People section published a feature story on Southern's Zeta Phi Beta sorority's step team that was competing in the Sprite Step Show. The article profiled the team and promoted the Step Show.

Director of Bands Lawrence Jackson was a guest on the Jim Engster Show on WRKF-FM, the local National Public Radio station. Jackson talked about the work of the band and answered questions about the New York Times article on the band.

A Feb. 11 story by The Advocate's Capitol News Bureau announced that SUBR would be the site of College Goal Sunday, an event designed to provide students and their families with free professional assistance in completing financial aid applications.

On Feb. 16, The Advocate published a story on the renovations and new dining choices coming to Southern's Smith-Brown Memorial Union, John B. Cade Library, Pinchback Engineering Building and the School of Architecture. The same story was also listed on the HBCUDigest.com national black college news website.

The national magazine, Diverse Issues in Higher Education, published a story on its website concerning the effect the budget cuts have had on Southern University and the possibility of more cuts looming from the state. Chancellor Kofi Lomotey was interviewed along with State Sen. Sharon Weston Broome, Dr. Belle Wheelan, President of the Atlanta-based Southern Association of Colleges and Schools (and a Postsecondary Education Review Commission member) and others.

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**SOUTHERN UNIVERSITY**

**AGRICULTURAL RESEARCH AND EXTENSION CENTER**



# **CHANCELLOR'S REPORT**

**Presented to:  
Southern University  
Board of Supervisors**

**February 2010**



**Number 243-39**

## USDA Awards \$300,000 for Training and Assistance to Socially Disadvantaged Farmers and Ranchers

### Southern University Ag Center

Leodrey Williams  
Chancellor

Adell Brown  
Vice Chancellor, Finance and  
Administration

Kirkland Mellad  
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Southern University Agricultural Research and Extension Center, an entity of the Southern System, Leodrey Williams, Chancellor, Ralph Slaughter, System President, Tony Clayton, Chairman, Board of Supervisors. It is issued in furtherance of the Cooperative Extension Work Act of December 1971, and the Agricultural Research Program, in cooperation with the U.S. Department of Agriculture. All educational programs conducted by the Southern University Agricultural Research and Extension Center are provided to all persons regardless of race, national origin, or disability. © 2008 SU Ag Center.

Agriculture Deputy Secretary Kathleen Merrigan announced Dec. 9, 2009 that USDA is awarding more than \$14 million in grants to organizations throughout the country that will provide training and assistance to socially disadvantaged farmers and ranchers. The Southern University Agricultural Research and Extension Center will receive \$300,000 in funding to support the Small Farmer Agricultural Leadership Institute.

The "Institute" is a two-year course of study specifically designed to guide small, socially disadvantaged, limited resource farmers or minority farmers through the transformative process of becoming successful agricultural entrepreneurs, said Dawn Mellion-Patin, PhD, MBA, institute director and agricultural specialist. The institute currently has 33 participants and has graduated more than 40.

According to USDA, the Outreach and Assistance for Socially Disadvantaged Farmers and Ranchers (OASDFR) grant program enables socially disadvantaged producers to successfully acquire, own, operate, and retain farms and ranches, and to assure equitable participation in the full range of USDA programs. A socially disadvantaged farmer or rancher is one of a group whose members have been subjected to racial or ethnic prejudice without regard to their individual qualities.

Generally, socially disadvantaged producers who participate in OASDFR-funded projects develop profitable new farming or ranching practices, receive loans more rapidly, increase their farm or ranch income, continue farming or ranching longer and are less likely to go out of business. This has been the case for the Institute graduates, said Patin.

Graduates have been appointed to Regional Advisory Boards; state and local Advisory Boards and Taskforces; invited to conferences, meetings and other speaking engagements; recognized as Small Farmers of the Year; and inspired to enroll in degree granting programs. One completed the Bachelor's degree and two pursued and completed graduate degrees.

Sisters Diana Kimble and Malva Jones, current class participants from Louisiana were recently featured on the *eXtension* website. The article entitled "Hard Earned Land: The Kimble Family Farm" was authored by Lashunda Anderson, PhD, agronomy. To read the article, please visit: [http://www.extension.org/pages/Hard\\_Earned\\_Land:\\_The\\_Kimble\\_Family\\_Farm](http://www.extension.org/pages/Hard_Earned_Land:_The_Kimble_Family_Farm)

For more information on the Institute, visit: <http://agininstitute.suagcenter.com> or contact Patin at (225) 771-2242.

## State Director of USDA Rural Development Visits Southern University

The Southern University Ag Center welcomed the new Louisiana Director of USDA Rural Development, Clarence W. Hawkins on December 17, 2009. During the occasion, the SU Ag Center Chancellor Leodrey Williams showed his support and noted that “we must do everything possible to give the people who are qualified and happy to live in rural parishes opportunities to thrive there.” Chancellor Williams added, “we are behind you all the way.”

The SU community including the system President Kassie Freeman along with representatives from other groups in the surrounding communities showed their support by braving the rain to be there.

In response to the congratulations, Hawkins assured the crowd that his “task is to pick up the baton and carry on, to change the paradigm, and make the philosophy a reality. Our task is to change the negative perception of rural communities and it’s just that simple. I’m serious about accountability and I’m serious about service. Service is the rent I pay to stay here. We must build co-operations and collaborations. My hope is that Southern University continues to grow and to serve,” said Hawkins.



**LA Rural Dev. Director Hawkins**



**SU Interim President  
Kassie Freeman**



**Elsie Cyrus, former  
Extension Specialist**



**L-r: VC for Ext Eubanks; Chancellor  
Williams; LA RD Director Hawkins;  
VC for Finance & Admin Brown;  
CRSBD Director London; and VC for  
Research Mellad**



**Director Hawkins, left, with  
Chancellor Williams**



**Rev. Mack Hurst  
St. Helena Parish native**



**L-r: Baker Mayor Harold Rideau, SU  
Ag Center Chancellor Williams, and SU  
Interim President Kassie Freeman**

**Vice Chancellor to Serve as Louisiana Role Model, Featured on WBRZ**

The 4<sup>th</sup> Annual New Orleans Style Jazz Brunch, held December 12, 2009 honored nine outstanding Louisiana Role Models. Among the honorees was Gina E. Eubanks, Ph.D., SU Ag Center vice chancellor for extension. They were selected by Baton Rouge Chapter of *The Links Incorporated* to serve as Louisiana Role Models for one year effective December 2009.



**Vice Chancellor for Extension  
Gina E. Eubanks**

The Links Inc. is a national organization of accomplished, dedicated citizens who are active in the community.

Links are role models, mentors, activists and volunteers who work toward the realization of making the name "Links" not only a chain

of friendship, but also a chain of purposeful service.

Eubanks' dedication to mentoring is also found in her service to the Big Buddy Program. On January 4<sup>th</sup>, WBRZ Channel 2 reporter Dana Hackett met with members of the Big Buddy program in Baton Rouge to strategize and invited the public to get involved. Eubanks and her Big Buddy service were featured on the Channel 2 morning show, 2une In.

To see a video clip of the gathering, please visit: <http://www.wbrz.com/home/>

**Youth spread holiday cheer, learn emergency preparedness**

The 4-H/Youth Educational Support (Y.E.S.) and Clover Buds from St. Helena Parish prepared food baskets for six elderly families in the parish at Christmas. The baskets consisted of mustard greens, sweet potatoes, canned goods, turkeys and green onions. The youth delivered the baskets to each of the six homes and took a photo with each family. The families were happy to receive food from the youth.



**Youth spread holiday cheer**

St. Helena Central Elementary students also learned basic emergency skills and how to react when faced with fires, floods, hurricanes, tornadoes, explosions, warning signals, fallout protection, terrorism attacks, and other emergency situations. A total of 102 youth were reached in this project. The event was coordinated by Angela Myles, youth agent, St. Helena and Tangipahoa Parishes.



**Youth learn emergency preparedness**



## SOUTHERN UNIVERSITY AGRICULTURAL RESEARCH AND EXTENSION CENTER

### Staff Activities

**Angela Myles**, youth agent, St. Helena and Tangipahoa Parishes, coordinated several activities with youth in her constituency. The youth harvested collard, mustard and turnip greens, cabbage, green onions, tomatoes, broccoli and cauliflower from their garden and took their produce home to share with family.

The early readers also used the LeapPad to enhance their reading abilities.

Youth Educational Support (Y.E.S.) students participated in St. Helena 4-H Cookery contest and did an outstanding job preparing their dishes. There were 25 youth participants in the contest.



**Youth garden harvest**



**Youth development specialist Wanda Burke, left, demonstrates the use of LeapPads to youth on Family Literacy Night.**



**Cookery contest Winners**

**Sarah Sims**, extension aide, Madison Parish, coordinated the 1<sup>st</sup> Thursday monthly Lunch & Learn program in Tallulah, December 3, 2009. The event featured “Food Safety Tips for the Holiday Season” with demonstrations on inexpensive gifts to share with family and friends. The guest speaker was Donna Lisa Crockett, Madison Parish Homeless liaison who presented “Don’t Forget the Homeless.”

In-service training for Madison Parish Pre-K and Kindergarten teachers was also held featuring “MyPyramid for Kids.”

Additionally, Sims conducted a DHS-Parenting-Literacy workshop on nutrition and childhood obesity.

# SOUTHERN UNIVERSITY AGRICULTURAL RESEARCH AND EXTENSION CENTER

## An Act of Kindness

**Latonia Morrison-Frank**, regional market analyst/developer, Southwest Center for Rural Initiatives coordinated a winter drive to provide space heaters to citizens in three parishes. The start of 2010 came with an influx of inclement weather. Temperatures falling as low as 15 degrees hit communities across the State of Louisiana. Many residents found themselves facing freezing temperatures without heat or other means of keeping warm. When the Southwest Center for Rural Initiatives was approached by one of its partners, Communities Uniting in Prayer and Service (C.U.P.S.), to help reach families and individuals in need, there was no hesitation. The Southwest Center and the C.U.P.S worked together to reach 38 families/individuals in St. Landry, Acadia and Evangeline Parishes. Each recipient was provided a complimentary space heater valued at about \$33 to help bear the freezing temperatures.

An act of kindness can go a long way in strengthening community relationships. Through this act, the Southwest Center has been asked to partner with a variety of home health care providers to assist in educating clients on family and human development.



Heaters distributed to the needy in three parishes

## Upcoming Events

Date	Event	Location	Contact
March 3, 2010	Basic Excel, PowerPoint and Word training	Greater Beauregard Chamber of Commerce, DeRidder	Latonia Morrison-Frank (337) 943-2410
March 9, 2010	Basic Excel, PowerPoint and Word training	LSU Mobile Unit Shoe Scene, Marksville	Latonia Morrison-Frank (337) 943-2410
March 18-20, 2010	Small Farmer Agricultural Leadership Training Institute	North Carolina A&T State University, Greensboro	Dawn Patin-Mellion (225) 771-2242
March 23, 2010	Basic Excel, PowerPoint and Word training	Ville Platte City Hall Ville Platte	Latonia Morrison-Frank (337) 943-2410



EXCELLENCE. INTEGRITY. ACCOUNTABILITY. SERVICE.



# CHANCELLOR'S REPORT

## FEBRUARY 2010

Office of the Chancellor  
Ray L. Belton, Ph.D.  
University Chancellor  
(318) 670-6312  
[www.susla.edu](http://www.susla.edu)



## 28<sup>TH</sup> ANNUAL MLK JR DAY SCHOLARSHIP PROGRAM

The Martin Luther King, Jr. Scholarship Foundation along with Southern University at Shreveport held its 28<sup>th</sup> Annual Observance Day Program on Friday, January 22 at noon in the Jesse N. Stone, Jr. Lecture Hall. A press conference was also held at 11:00 a.m. in the Leonard C. Barnes Administration Building-Chancellor's Conference.



The Keynote Speaker for this occasion was Dr. Byron C. Clay, Interim National President and CEO of the Southern Christian Leadership Conference founded by Dr. Martin Luther King Jr. The MLK Scholarship Foundation, chaired by Attorney Sam L. Jenkins Jr. and SUSLA are very appreciative for the assistance and community support that has shaped the success of this program each year.



Pictured to the left: Dr. Byron Clay, Interim National President and CEO of the Southern Christian Leadership Conference. Pictured to the right: Pine Grove Elementary School Students performing during the event.

## SUSLA's Dental Hygiene Clinic Hosts National "Give Kids a Smile Day"

SUSLA's Dental Hygiene Clinic hosted the annual "Give Kids a Smile Day" as part of the American Dental Association's national celebration. SUSLA's Dental Hygiene Program students provided Warner Park Elementary School children with free dental exams, x-rays, and sealants. The event is offered in conjunction with The Louisiana Dental Association, Dr. Brian Basinger, Shreveport Patterson Dental Supply and Henry Schein Dental Supply. The SUSLA, "Tooth Fairy," also made a special appearance to entertain the children.



Pictured Are: Warner Park Elementary School children, SUSLA dental hygiene students, and volunteer dentists.

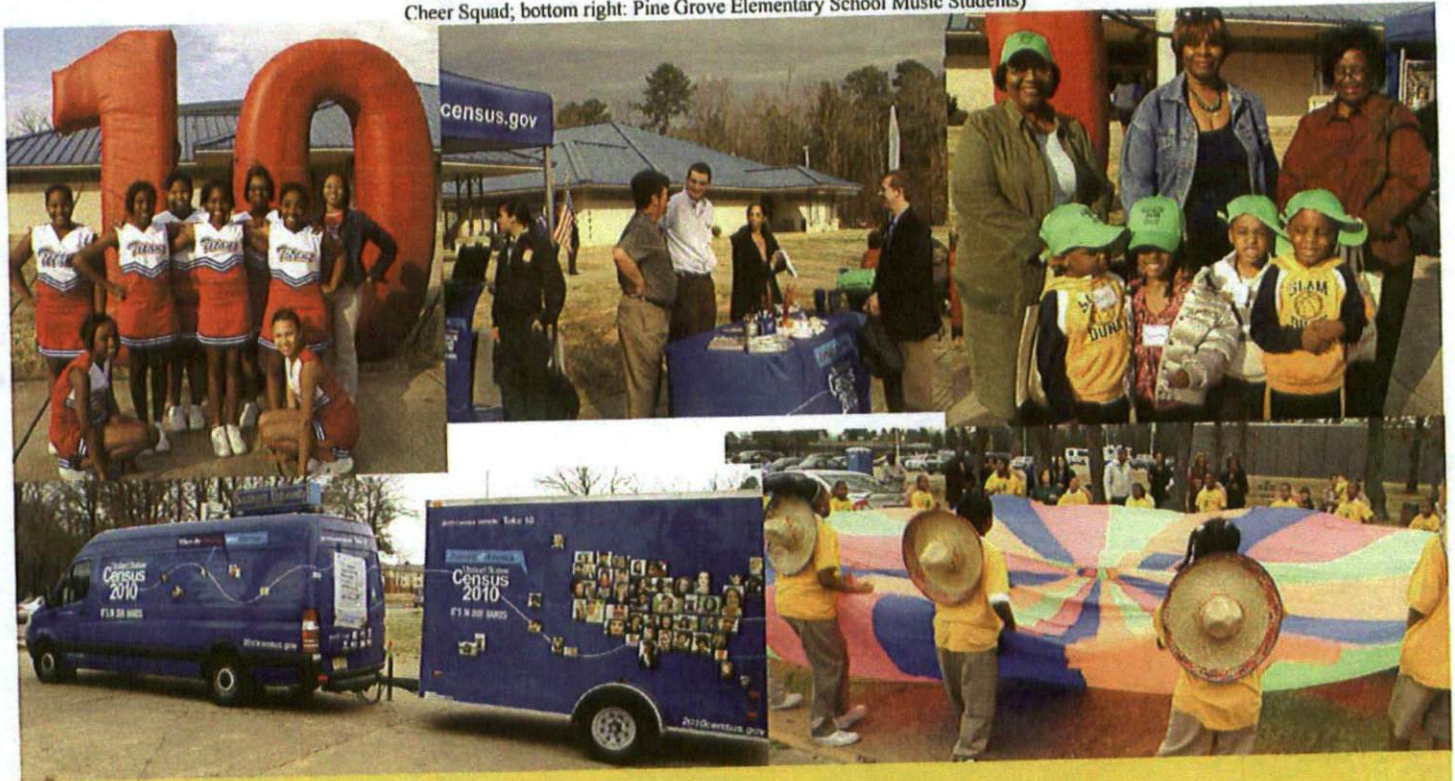
## 2010 U.S. CENSUS ROAD SHOW VISITS SUSLA

The 2010 U.S. Census Road Show tour bus visited the Shreveport area on Thursday, January 28<sup>th</sup>, on the main campus of SUSLA. The Honorable Cedric B. Glover the Mayor of Shreveport, local elected officials, representatives of Northwest Louisiana community and faith-based organizations, local business owners, representatives from local churches, schools and the general public attended the event.

The 2010 U. S. Census Portrait of America Road Show's visit to Shreveport is part of a historical cross-country interactive experience designed to increase awareness and encourage participation in the nation's once-a-decade population count. The event sought to motivate America's growing and increasingly diverse population to complete and mail back the 10-question census form. The forms will arrive in mailboxes March 15-17.

The Road Show also seeks to educate and empower every person living across our country to take part and participate in the 2010 U. S. Census. Attendees at the Road Show learned about the census, how it affects their local communities and even share their personal stories about why the census is important to them at interactive kiosks and exhibits.

Pictured Below Clockwise: Attendees at the event (Far left: Newton Smith Cheer Squad; bottom right: Pine Grove Elementary School Music Students)



## SUSLA NOTES

### SPRING FACULTY & STAFF INSTITUTE

Spring faculty and staff institute was held January 12th, in the Jesse N. Stone Science Lecture Hall. Students, faculty and staff, were welcomed back to the start of the Spring 2010 semester. **"So You Think You know SACS?"** was the theme.

### DIVISION OF ALLIED HEALTH

The Allied Health Division hosted a faculty development workshop on January 25th, in the Jesse N. Stone Lecture Hall. The workshop presenter was Dr. Saundra McGuire, Vice-Chancellor for Learning and Teaching at Louisiana State University, Baton Rouge, LA. and Professor of Chemistry.

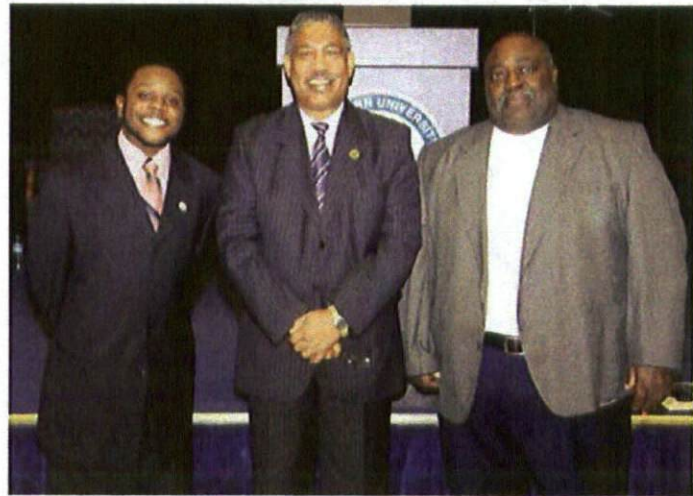
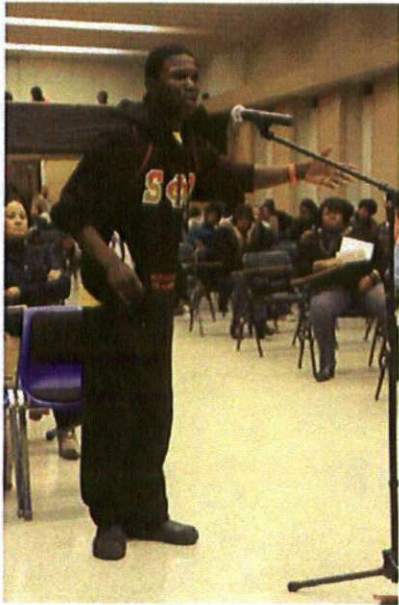
The title of the presentation: **Teaching Students What & How to Learn: Student Learning Outcomes and Metacognition are the Keys!** -Submitted By JoAnne Brown, Respiratory Therapy Program Director and & Chairman

### 55<sup>th</sup> Annual Future Business Leaders of America (FBLA) National Conference Hosted At SUSLA

Over 800 high school students from across Louisiana attended this conference Thursday, March 4th in SUSLA Gymna-

## STATE OF THE UNIVERSITY ADDRESS

Administration, faculty and student perspectives were given by Dr. Ray L. Belton, Chancellor SUSLA; Faculty Senate President Clifford Collins and SGA President Charles Johnson, in a State of the University Address on January 28th. At the end of the address a Q & A session was open to all that were in attendance.



Pictured clockwise: a student voices his opinion at the address, SGA President Charles Johnson; Faculty Senate President Clifford Collins and Dr. Ray L. Belton, Chancellor ; and various faculty and staff.



**SUNO**  
SOUTHERN UNIVERSITY AT NEW ORLEANS



## Chancellor's Monthly Report

### Campus Facelift



In late January/early February, important improvements were made to the Park Campus.

Beautiful outdoor blue and gold weatherproof building guides now adorn the campus. The guides identify each building and the offices they house.

**JANUARY 2010**

### QUICK SHOTS

*Photos by Eddie Francis*



## Academic Affairs Highlights

**Dr. Murty Kambhampati:** Selected a total of 20 S-STEM SENS Scholars in the first round of application review for Spring 2010. Two of his mentees, Selam Workeneh and Dorcas Falodun, participated in the LAMP Conference in Arizona and presented their posters.

**Dr. Solomon Adekunle:** Dr. Adekunle attended the following seminars at Tulane University Health Sciences Center: Universal Newborn Screening for Krabbe Disease: The New York State Model." By Patricia K. Kuffner, MD, Professor of Neurology and Pediatrics, University of Buffalo School of Medicine, Clinical Director, Hunter James Kelly Research Institute – Buffalo, New York. Date: January 15, 2010 from 11:00AM-12:00N  
Role of the tumor suppressor p53 during Nephrogenesis" by Karam Aboudehen BS, MS, Ph.D. Candidate, Human Genetics Program/Hayward Genetics Center – Tulane University Medical School, Section of Pediatric Nephrology. Date: January 22, 2010 from 11:00AM-12:00N

**Dr. Illya Tietzel:** Dr. Tietzel actively participated in the Professional Development Conference STAR 2010 (Scientific Teaching, Resources and Assessment) January 5-7, 2010 at LSU in Baton Rouge. Dr. Tietzel initiated participation of biology faculty members as a team, and the team application of Drs. Olbadewo, Ekaidi and Tietzel was approved by the conference sponsors.

Dr. Tietzel's Grant Proposal was approved by the GSC (Consortium Sustaining Grant)/URP (Unsolicited Research Proposal) Program of the Louisiana Space Consortium (LASPACE). The proposal is titled "Effects of gravitational changes on transposable elements of prokaryotes and eukaryotes," and will mentor undergraduates for doing this research.

Dr. Tietzel's undergraduate research mentees, Ms. Demetria Henry and Mrs. Raquel Johnson, were accepted to the student research conference MGE@MSA (More Graduate Education @Mountain State Alliances) in Tempe, Arizona, January 28, 2010. They presented their research about pathogenic microbes in Louisiana's coastal fish done under the mentorship of Dr. Tietzel.

Dr. Tietzel accepted an offer as an adjunct faculty (gratis appointment) for the Department of Microbiology, Immunology and Parasitology of the School of Medicine of LSU at New Orleans. He will collaborate with LSU in research activities to the benefit of both LSU and SUNO. Currently, Dr. Tietzel is developing project ideas with Dr. Allison Quayle in the area of chlamydial pathogenesis.

Dr. Tietzel was appointed as a member of the Academic Advisory Board for Annual Editions: Microbiology from McGraw-Hill, Contemporary Learning Services.

Dr. Tietzel and three of his mentees (Mrs. Raquel Johnson, Ms. Demetria Henry and Mr. Theophilus Edovia) were invited to the 2010 Fattah Conference on Higher Education scheduled for Friday, February 26 through Sunday, February

28, 2010 at the Sheraton Philadelphia City Center.

**Dr. Alvin Bopp:** Dr. Bopp was elected as Councilor for the Louisiana Section of the American Chemical Society (ACS).

**Dr. Joseph Olubadewo:** Dr. Olubadewo actively participated in the Professional Development Conference STAR 2010 (Scientific Teaching, Resources and Assessment) January 5-7, 2010 at LSU in Baton Rouge.

**Dr. Ibrahim Ekaidi:** Dr. Ekaidi actively participated in the Professional Development Conference STAR 2010 (Scientific Teaching, Resources and Assessment) January 5-7, 2010 at LSU in Baton Rouge



**Department of Social Science.**  
**Dr. John Penny – Chair**

**Dr. Jean Belkhir**  
Publications of a chapter in the book entitled: The Intersectional Approach, edited by M.T. Betger and K. Gudiroz, published by University of North Carolina Press, 2009. Chapter by Jean Ait Belkhir entitled: The "Johnny Story: founder of the Race, Gender & Class journal  
Publications of Volume 16, # 3-4, 2009 of the Journal of Race, Gender & Class edited by R. A. Thornton et al.  
Organizer of the 2010 Race, Gender & Class Conference at New Orleans February 18-20 at the Hampton Hotel

## Academic Affairs

### Dr. Sandra Weissinger

#### Graduate School Mentoring:

During the month of January, I assisted several students - many who are not enrolled in my classes and are not Sociology majors. In general, I helped students consider the option of graduate school. In doing this, I helped students to find organizations that would help them to attend graduate school by supplying them with application fee waivers. I showed students how to research graduate studies programs and think about who would serve as their potential mentor. Of course, in helping students to locate potential graduate school programs, I helped students to imagine what they will do with their SUNO degree and how acquiring knowledge here will allow them to create a career that has personal meaning.

#### Writing Assistance:

One student, Morgan Mbeky, needed assistance crafting his paper on gender inequality in Ethiopia into a work which is of publishable quality. In addition to offering Mr. Mbeky an opportunity to write for a volume I am editing, I read and commented on his current work. I provided in-depth comments and offered to help Mr. Mbeky find additional data sources.

Mr. Mbeky is one of the students I also mentored on graduate school and he has come to my office hours for additional help. He will make a bright and motivated grad student. Certainly I wish him the very best.

#### Faculty/Student Research:

I wrote a letter to Dr. Penny requesting an undergraduate

student to help me complete data collection for my newest project on HBCU students: their desire to graduate and ability to navigate financial and personal restraints. The student will also have the opportunity to help me publish my dissertation and review articles for the edited volume I am compiling. My goal, as indicated in my request letter, is to teach the work study student valuable skills about being a thorough researcher and show, by example, the ways in which one can use their sociology degree.

I assigned students in all of my courses the opportunity to explore the ramifications of Katrina through a sociological lens. This exploration serves to 1. Teach students (in Introduction to Sociology and my Independent Study, Sociology of Religion) how to conduct ethnographic research; 2 Connect students to New Orleans and encourage them to engage in community concerns; 3. Help develop their writing skills; 4. And possibly provide extremely talented students the opportunity to present a poster at the Association of Black Sociologists conference (in Atlanta, GA this summer).



## Academic Affairs

Teaching/Sociological Theory:

After the beginning of the semester had started, I was asked by Dr. Penny and Dr. Mims-Devezin to develop an online Sociological Theory course. First started as an independent study, this course grew in enrollment and now is offered as a section. To make sure we all had the same information, I held extended office hours - speaking to each student individually to explain course requirements and provide the first set of readings. I have challenged my students, asking them to complete readings on theory I first encountered in graduate school. I am amazed and thrilled at how they have excelled!

Course Work, In General:

Many changes occurred during the first few weeks of classes. Most of the courses I had developed syllabus for did not "make", because they were not listed in the catalog and therefore students were not aware they were being offered. Still, this experience has allowed me to develop syllabus for a range of classes: Sociological Theory; Introduction to Sociology; Sociology of Religion; Race and Ethnicity; Applied Topics in Sociology; and Juvenile Delinquency.

I have been working with Dr. Jean Belkhir to schedule fall 2010 course offerings and to create new courses, specifically a Black Sociology course which reviews the contributions of African American sociologists.

All of my courses have an online, Blackboard component. Teaching in this way

encourages students to develop their online skills - making them competitive in a world in which more and more work is done via computer systems. Additionally, this provides a "trial" for students who miss class, or learn better when they see assignments written out (as opposed to voiced in class through lectures). In doing this, I have spent a significant amount of time working after class with students who struggle with this technology. I have referred many to Ms. Sheila Woods (she instructs students and staff in Blackboard literacy).

Scholarship/Projects in Progress:

Dr. Belkhir has graciously accepted my proposal to edit a special volume of his journal: Race, Gender, and Class. I will co-edit with a former colleague from UIUC - Dr. Asata Zerai. Currently, we are reviewing submissions from scholars who analyze Christian church spaces through the lens of intersectionality.

I have submitted proposals to two publishers, as I would like to convert my dissertation. With the help of my recently requested mentors (working with Sociologists for Women in Society, I have been assigned two mentors who will help me publish and create effective courses), my proposal will be (hopefully) effectively promoted.

Working with Dr. Nina Muller-Schwarze and Dr. George Amedee, I have been working to create a stable network in which seasoned faculty can mentor new faculty like myself. Dr. Muller-Schwarze

and I meet regularly to search for guidelines to help us as we pursue tenure.

Dr. Belkhir asked me to create a description of Sociology for the university. I completed the first draft of this task and will complete another draft by the end of the first week of February.

I started preliminary work on a new project which explores how students succeed and graduate from college, even in the face of having limited financial resources, coming from schools with few resources, and stable networks for support. You have within you the strength, the patience, and the passion to reach for the stars and change the world! Harriet Tubman

### Museum Studies

Dr. Sara Hollis:

In her dual roles as Director of M.A. Museum Studies and Dean of the School of Graduate Studies, Dr. Sara Hollis was in the Gym throughout the period of Graduate Registration, from the beginning to end of each day, sitting with Financial Aid Director, Ms. Kathy Woods, calculating SAP codes and entering them into SIS-Plus, and working with the registrar, as well as greeting and advising M.A. Museum Studies students as they came through to settle their fees. Almost every M.A. Museum Studies Student had pre-registered for the Spring Semester. Dr. Hollis continues to attend many arts and museums events to discuss possible in-



## Academic Affairs

ternships for M.A. Museum Studies Students as well as recruit for the program. This month she attended the Dr. Martin Luther King Art Exhibition at the New Orleans African American Museum in Tremé, several Wednesday night art exhibitions at the J. W. Marriott, visited Stella Jones Gallery, attended the exhibition of the work of Xavier Fine Arts Faculty Member Ron Bechet, among other events. Dr. Hollis is on the Council of Deans for the university, the Chairs/Directors Council in Arts and Sciences. She served on the Arts and Sciences College Tenure and Promotion Committee, the V-C AA Search Committee. She is on the Women's Month Conference Committee, Lyceum Committee, Faculty Development Committee as well as others. She is a member of the School/Education section of the Advisory Committee for the Drug Enforcement Administration Museum's traveling exhibit *Target America: Opening Eyes to the Damage Drugs Cause* which will open to the public at the Louisiana State Museum at the Old U.S. Mint in New Orleans on March 3<sup>rd</sup>. M.A. Museum Studies student Mr. Miro Brekalo will be doing his internship with the exhibition. Dr. Hollis also attended the ribbon cutting and art exhibition officially opening Lewis Elementary in the Broadmoor section of the city. Museum Studies Program graduate Mr. Haitham Eid is the art instructor at Lewis, and is highly regarded at the school for his excellent work with the students, his own exhibition record as an artist, and the fine exhibition he displayed at the ribbon cutting ceremony. May Museum Studies graduate Ms. Sara Fuhrer is now the Curator at the Alexan-

dria Museum in Alexandria, Louisiana. Ms. LaToya Devezin is over the African American Collection at the Loyola Branch of the New Orleans Library.

### Dr. Yu Jiang:

On January 4, 2010, Dr. Jiang attended the University Professional Conference 9:00AM-12:15PM. From 1:30-2:30PM, as a Senator, he attended the Faculty Senate Meeting, at which he raised the issue of the identity of SUNO that distinguishes the University from other schools. At 2:30-3:30PM, he attended the College of Arts and Sciences Meeting in the Gymnasium 202. At 3:30, the Museum Studies Program held a faculty meeting. Via the minutes by Dr. Jiang (attachment) Wednesday through Friday, January 6 through 8<sup>th</sup>, 8-1:30, Dr. Jiang was in the Gymnasium doing student registration work. On Monday January 11, Dr. Jiang, together with Dr. Bopp and Dr. George Amedee, went to Baton Rouge to be present at the Tucker Commission meeting in the House of Representatives. On Saturday January 23, Dr. Jiang attended the reception in honor of Dr. Martin Luther King's Birthday at New Orleans African American Museum (See the following image). At the reception, Dr. Jiang talked to Mr. Jonn Hankins, Executive Director of the Museum, about possible internship opportunities for students of SUNO's MA in Museum Studies Program. The conversation was very friendly and productive.

On Tuesday January 26, 6 to 8:30PM, Dr. Jiang led his MUSE525 Research in Muse-

ology students to the library. The class was trained by the librarian on using SUNO's electronic database, and practice using the new version of American Psychological Association Publication Manual as edited by Purdue University Online Lab (<http://owl.english.purdue.edu/owl/resource/560/01/>).

### Dr. Nina Muller-Schwarze:

On January 4, Dr. Muller-Schwarze attended the Professional Conference at Southern University. Dr. Muller-Schwarze participated in registration in the week of January 5 to 8. Dr. Muller-Schwarze continued preparing her classes in the beginning part of January, which included organizing with the curator of the Tulane University Herbarium for the Museum Curatorship class to present an exhibit there this semester. Dr. Muller-Schwarze also agreed to teach Research in Museology MUSE525 02, and prepared this syllabus under time pressure, to begin teaching at once. This substituted for the Curatorship, MUSE615 01 section which was cancelled, so that she would have the number of students she needed to have a full load of students. On January 21, Dr. Muller-Schwarze organized, together with other new and junior SUNO faculty, a coffee group that will meet regularly to provide support and collaboration. The group meets weekly. On Thursday, January 21, Dr. Muller-Schwarze attended the opening of the Ron Bechet, MFA, art exhibit at the Dillard University Art Gallery. On Saturday, January 23, Dr. Muller-Schwarze attended the opening reception of the Martin Luther King, Jr. exhibit at the New Orleans African-American Museum. Dr.



## Academic Affairs

Muller-Schwarze has also been working together with Dr. Belisle on preparing a grant to support her documentary video activities. Dr. Muller-Schwarze continues teaching, enjoying interacting with the wonderful Museum Studies students, working on her documentary video, and preparing with her dance group for Mardi Gras performances. The preparation for the Mardi Gras performances includes regular (sometimes more than twice a week!) meetings with community elders and documentarians at the Backstreet Cultural Museum.

### General Studies

**Dr. Mary Vaughn - Chair**



### Program Operation & Enhancement Activities:

The General Studies Director and staff have been involved in the following activities to improve delivery of services provided by the Program: Reviewing the self-study report and incorporating appropriate recommendations and changes. Revising student program curriculum sheets to incorporate specific courses that support student learning outcomes. Currently, students select or, are counseled to take courses that are available and courses offered within the academic units of their elected concentrations. The use of the revised curriculum sheets will provide specific courses that

have been identified as meeting the SLO requirements. The student curriculum sheets are currently being reviewed by the counselors and are near completion.

Revisions to program operating procedures are being implemented to enhance student retention, graduation and satisfaction.

### Registration and Retention Activities

There were 50 students that received program counseling from November 26 through December 11, 2008. There were approximately 124 students that actually signed in for program counseling and successfully completed their Spring 2010 registration. This number is only representative of the number of students who signed the program service roster. Other students were counseled but may have failed to sign the service request register at the time of their counseling session.

### Program Development

The position vacancy authorization for the faculty course developers was submitted by Title III on September 21, 2009, approved by the System President on October 22, 2010 and forwarded to General Studies January 13, 2010. A revised schedule of activities will be completed during the month of February.

The General Studies Program at SUNO has been invited to participate in the organization of a consortium for service learning to develop a grant application for Learn and Serve America. Learn and Serve America is sponsoring the consortia grant to support a group of institutions of higher education who will be implementing similar service-

learning programs. Grants range from \$200,000 to \$500,000 for a project period up to three years. The purpose of the grant is to support institutions of higher education that use innovative service-learning programming to meet the needs of local communities. The Director has forwarded the e-mail communications regarding this initiative to the Dean of the College of Arts and Sciences, Vice President for Academic Affairs, Director of Research Programs, and the Associate Vice President for Academic Affairs for their review and response. There is an interest from one of the institutions to implement service learning in the K-12 schools. Further interest has been indicated that includes embedding service-learning in the pre-service and in-service teacher training programs by including service-learning as a key component of pre-service teacher curricula and/or to the professional development provided to in-service teachers. Other areas of interests such as teacher education, technology, and STEM programs were expressed. Emails were also shared with the Dean of Education, and the Math and Sciences chairs for their consideration. The Director has discussed this grant proposal with the Director of Research to discuss possible interest, university procedures and level of involvement.

## Academic Affairs

### Staff Activities

#### Dr. Mary R. Vaughn

Submitted a letter of intent for the Thurgood Marshall College Fund RFP for Technology Awards for Faculty Innovation. The research is to examine some of the hurdles inherent in bringing the best educational technology into the classrooms. The proposal must be submitted by March 24, 2010.

Appointed as a SUNO representative with Ms. Sheila Wood, and Attorney Wesley Bishop to the SUS CALL review initiative.

Served on the Search Committee for the Accreditation Support Officer Position

Appointed to the Committee for the SUNO Quality Enhancement Plan

Appointed as a member of Faculty Row, A Professional Network for Educators

#### Ms. Marina Dumas-Haynes

Appointed to the Search Committee for the Vice President for Student Affairs and Enrollment Management

Appointed as the Faculty Senate Representative for Registration Committee

Appointed as a Faculty Senate member of the Committee on the SUNO Haitian Relief Fund

### College of Business:



Report on Major College of Business Activities: January,

2010

### Accreditation:

The Dean of the College of Business & Public Administration, Dr. Igwe E. Udeh, and Dr. Frank Martin, Coordinator of Accreditation Services, prepared and submitted the first AACSB Accreditation Progress Report to AACSB International on Friday, January 29, 2010. The AACSB Liaison and CBA's Mentor, Dr. Mo Sarhan, have acknowledged receipt of report. An official response from the IAC Committee of AACSB is expected in a few weeks.

The CBA Office of Student Services conducted the Spring 2010 New Students Orientation Session on Thursday, January 28, 2010. This was an opportunity to acquaint new freshmen and transfer students of services available at the college and university-wide, as well as hear from the students regarding what they need help in doing.

The College of Business & Public Administration has now returned to the second floor of the New Science Building (NSC). All the faculty offices, except one, are located in the building. While all the Business Entrepreneurship classes are held in the NSC, classes in Management Information Systems and Public Administration are still being held in modular buildings on SUNO's North Campus.

CBA Dean, Igwe E. Udeh, exchanged several phone calls with Hewitt-Washington & Associates/John T. Campo & Associates, A Joint Venture architectural firm and CBA faculty and staff to discuss

schematic design of the new College of Business & Public Administration Building. Another meeting was held on the SUNO campus with potential construction companies to answer questions related to the pending bid for the new CBA building. The project is now out for bids which will be opened in early February, and ground breaking is expected later this year (2010).

### Office of Student Services (OSS) January 2010 Report

Submitted tracking data and other material for inclusion in AACSB report

Hosted orientation for new CBA students

Conducted workshop on student advisement for CBA faculty

Troubled-shoot registration problems for correction at registration

Continued to encourage students in cancelled programs towards graduation and monitored progress

Monitored candidates for Spring 2010 graduation registration to ensure completion of requirements

Identified 2009 cohort Began process for contacting CBA low-performing and excessively absent students reported by CBA faculty to discuss remedies

Continue tracking of various cohorts

Collaborated with other units to find remedies for students with special circumstances

## Academic Affairs

### Counseling Sessions

Relationships with our community partners at the River Region Parish are being developed and maintained via seminars and one on one counseling sessions. These services are currently being provided every other Friday in the month.

One on one counseling provided to the following types of new businesses:

Construction Consulting,  
Beauty Salon

One on one counseling provided to the following types of existing businesses:

Chiropractor, Event Facility,  
Professional Services, Hair  
Care, Fast Food establishment,  
Retail/Designer, Retail/Party  
Store, Comedy Club, Photog-  
raphy Studio

### Special Event [s]

#### LSBDC Training Conference

Idea exchange for center personnel  
International Trade Presentation  
IRS Presentation  
Business Continuity Program  
Discussion  
Consultant Strategic Planning

### Grants/Loans

Assisting clients with loan packaging for funds available through the stimulus package that are 90% - 100% guaranteed by the SBA.

Assisting clients with Website design grant application

### Reports/Assignments

Preparation of Center IC reports (client data and professional participation)

### Research

Researched client specific information.

### Meetings Attended

LSBDC monthly meeting

### Grants/Loans

Assisting clients with loan packaging for funds available through the stimulus package that are 90% - 100% guaranteed by the SBA.

Assisting clients with Website design grant application

### Reports/Assignments

Preparation of Center IC year end reports (client data and professional participation)

### Research

Researched most recent marketing strategies and client specific

### Meetings Attended

LSBDC monthly meeting

### College of Education:

#### Report on Major College of Education Activities:

An Assessment Coordinator was hired and began work on January 4, 2010. The Assessment Coordinator will be working with IT and the Registrar's Office to ensure the accuracy of baseline data from the College of Education. Priority is being given to making sure Unit records and Institutional records match.

The Assessment Coordinator and Dean completed the requested spread sheet of Program Completers to the Board of Regents for 2008-2009.

The Dean and Assessment Coordinator completed the Title II Completers Report for ETS verifying to Praxis Scores for 2007-2008 Completers.

The Dean and Assessment Coordinator completed and submitted the AACTE/ NCATE 2008-2009 Annual Report.

The portfolios were reviewed by the College Retention, Tenure and Promotion Committee and the Dean and were forwarded to Academic Affairs. Ten faculty members were recommended for retention. The position of Assistant Professor in Early Childhood Education was filled by Ms. Gloria Major, who is a veteran teacher with more than 15 years of experience.

The position of Chair for the Department of Elementary Education was filled by Dr. Sonia Boone. The position has been vacant for approximately 15 months. In addition, Dr. Jamillah Grant, Assistant Professor in the Department, resigned. This leaves the equivalent of three FTE vacancies in the Department, since both Drs. Boone and Dickerson were full-time faculty in the Department before accepting the new positions. Affected classes are assigned to adjunct faculty or full-time to faculty as overloads.

The Dean and Faculty have begun a series of action meetings with Dr. William Belisle and Ms. Ronique Lee to develop proposals seeking external funding for research and other needed projects in the College of Education. A portion of each weekly faculty meeting is devoted to this activity.

Dr. Wanga submitted, in a timely manner, the CDFS Report to the Louisiana Board of Regents, via the Southern University System Board of Supervisors.



## Academic Affairs

The Dean and Faculty are working with representatives of PLATO regarding the new series of interactive tutorials for PRAXIS II. The college is also working with IT and with PLATO to request additional lines so that more than 15 persons can log on at any given time. Currently, there are multiple complaints that persons seeking to log on cannot do so. Additional subscriptions are being requested as this activity is crucial to increasing the number of persons admitted to teaching programs, as required by legislation.

The Dean and faculty members continue to address the comments and concerns of the external consultants in revising the proposal for the Master of Education in Curriculum and Instruction. Faculty members have updated course requirements, field experiences, and electives for the concentrations (i.e., Early Childhood or Elementary Education). A meeting of the Policy Advisory Committee for the M. Ed. occurred on February 11, 2010. Please note that changes within the College of Education, as a result of financial exigency, further exacerbates the staffing problem related to obtaining the M. Ed. Program.

Accreditation, Program Linkages, Field Experiences and Practicum Standards Committee Meetings were held during the month in preparation for the AAFCS Accreditation Process.

Dr. Wanga continues to lead the effort on the QEP topics and report preparation and Dr. Shawan Bellow continues to lead the Student Learning

Outcomes Committee and report preparation

Review of Faculty dossiers within the College for purposes of retention, tenure, and promotion was completed. Ten faculty members were recommended for retention. The problem of faculty rank within the College was documented, indicating that there are only three tenured faculty members in the College, including the Dean.

Upon selection of their abstract by the editorial board, Drs. Pamela E. Wanga and Shawan O. Bellow began writing a manuscript addressing how the Unit met the NCATE Standard 4: Diversity, to be published in the Spring 2011 issue of *Educational Considerations* (v. 38, n2). *Educational Considerations* is a journal published by Kansas State University. The review is a blind review.

### School of Social Work:

Dr. Ronald Mancoske:  
Scholarly Activities/Staff Development  
Training in Participatory Research  
Attended Society for Social Work Research Annual Program  
Directed SUNO/LA-YES Program (supervised staff; prepared auditor reports; managed evaluation) (1/2 time part of job description)  
Reviewed article for Journal of Social Work Education and for the Journal of Behavioral Health Research

Community Services Chair, United Way, United Way Health & Independence Area; (Vision Council Chair; meetings)

-Impact Coordinating Council, United Way (meetings)

University Service  
SSW Curriculum Committee;  
H/MH Committee;  
Accreditation Committees (faculty; resources; curriculum; assessment)



**The Chancellor's Report to the  
Southern University Board of Supervisors**

**NAME OF CHANCELLOR:** Freddie Pitcher, Jr.

**CAMPUS:** Southern University Law Center

**DATE:** January 2010

***SIGNIFICANT EVENTS/ACCOMPLISHMENTS***

**Chancellor Attends ABA Midyear Meeting**

*Chancellor Freddie Pitcher, Jr. attended the 40<sup>th</sup> Annual Dean's Workshop in conjunction with the 2010 ABA Midyear meeting in Orlando, Florida, February 3-9. Plenary sessions included presentations on topics as: The State of the Profession: Has the current recession impacted the legal profession, and what will be the longer-run impacts on the profession? The Impact of Changes in the Profession on Law Schools: How does, or should, the recession impact our law schools? The Impact of Changes in the Legal Marketplace on Female, Minority and Non Traditional Graduates; Recognizing Need, Merit, and Diversity through Law School Scholarships: How can need, merit (however defined), diversity, and other factors be balanced within the admissions and scholarship process in these changing times? The Deans also discussed the ABA Standards Review Process. This session gave the deans the opportunity to interact with members of the ABA Standards Review Committee concerning the significant number of proposed changes in law school accreditation standards-including such areas as input and outcome measures, tenure/contract standards, and law library core collections. The final session provided an update for deans on current developments and opportunities for law schools and law students. The session offered information on Student Loan Developments, Uniform Bar Exam Developments, and opportunities provided through the American Bar Foundation. A Tech Fair was provided during which technology for the deans was showcased and social networking was discussed.*

*Each of these significant topics was addressed by a Dean and responses were provided by others in the general or breakout sessions. Chancellor Pitcher said, "the abundance of information and dialogue with fellow deans from throughout the country on substantive issues were invaluable to the day to day and overall operations of our law school."*

**Hooding Ceremony**

*Fall 2009 graduates were recognized in a Hooding Ceremony at 6 p.m., Friday, January 15. The ceremony was held in the Edward L. Patterson Moot Courtroom in A.A. Lenoir Hall.*

*For the first time, the Southern University Law Center recognized its graduates with a special Hooding Ceremony, according to Chancellor Freddie Pitcher, Jr. "Families and friends of graduates were invited to attend," he said.*

*The SULC Commencement is held during the spring of each year. Since the opening of*

*the part-time Day Program in 2000 and part-time Evening Division in 2004, an increasing number of students have completed graduation requirements following the summer and fall semesters, becoming eligible to take the bar examination in February prior to the SULC Spring Commencement. This special Hooding Ceremony does not take the place of Commencement. All graduates will continue to have their degrees conferred at Spring Commencement.*

*The 15 candidates for the Juris Doctor Degree are:*

*Karistopher Tyrone Battles  
Meridianville, Alabama*

*Larke Bilello Landry  
Baton Rouge, Louisiana*

*Debra H. Braun  
Port Allen, Louisiana*

*Clayton McDonough  
Baton Rouge, Louisiana*

*Anthony Michael Brown  
Springfield, Missouri*

*Andrea Vanessa Morrison  
St. Francisville, Louisiana*

*Mary Lee Kottemann Devun  
Mandeville, Louisiana*

*Robert Lee Quick, II  
Fayetteville, North Carolina*

*Jamie Louis Gaspard  
Youngsville, Louisiana*

*Eric Clyde Raby  
Zachary, Louisiana*

*Ashley Nicole Grissom  
Baton Rouge, Louisiana*

*Zoiliss Rios  
Baton Rouge, Louisiana*

*Waldon M. Hingle, III  
Kentwood, Louisiana*

*William Trevor Smith  
Baton Rouge, Louisiana*

*Eliska Estopinal-Juarez  
Mandeville, Louisiana*

### **Recent Alumni Donations**

*Chancellor Freddie Pitcher, Jr. announced that generous donations by alumni Cleo Fields, '87, and Judge Zorraine "Zoey" Waguespack, '88, have added \$30,000 to SULC for general support and scholarships.*

*Fields made a major gift of \$20,000 from Cy Pres funds from the Allied Signal South Works Settlement Fund.*

*Chancellor Pitcher said these funds will provide much needed general support for the Law Center. "The financial support of our graduates allows us to continue to make programmatic enhancements, including access to the best resources in legal education, which are of great benefit to our students," he said.*

*The gift by Attorney Fields, a 1992 Distinguished Alumnus and a 2006 Hall of Fame inductee, qualified him for membership in the newly established Chancellor's Circle. The Chancellor's Circle is a gift society of the annual fund inclusive of graduates and other supporters who have made cumulative contributions of \$1,000 or more to the annual fund.*

*Judge Waguespack, who was inducted into the 2009 SULC Hall of Fame, contributed \$10,000 as a joint gift to the annual fund (Chancellor's Circle) with the remaining \$9,000 being designated for student scholarships. Nine \$1,000 scholarships will be awarded to female law students from Livingston Parish who will be selected at the discretion of the SULC Scholarship*

*Committee, led by chairman, Vice Chancellor Russell Jones.*

*"Thanks to the generosity of Cleo Fields, Judge Waguespack and other SULC graduates and supporters, we are able to continue 'Reaching New Heights of Excellence' in legal education," said Chancellor Pitcher.*

### **Marshall-Brennan Project Awarded Grant**

#### ***LBF Grant Conferred***

*The Marshall-Brennan Constitutional Literacy Project was awarded a \$26,250 grant from the Louisiana Bar Foundation.*

*The grant, which will be distributed on a quarterly basis over the next 18 months, was among the more than \$4.1 million presented to 66 organizations by the LBF Board of Directors at its November meeting.*

*These grants were awarded in the areas of legal assistance to the poor, children's legal services, law-related education, loan repayment assistance and building capital developments (BCD).*

*"With other funds already received, this grant will see the Project through 2010," according to Vice Chancellor Russell Jones, project director.*

### **SULC Hosts Junior Faculty Forum**

*Southern University Law Center hosted the Louisiana Junior Faculty Forum on February 5.*

*The forum, which rotates among the four Louisiana law schools, gives non-tenured faculty an opportunity to present their scholarly works in progress to their peers, who provide feedback. Professors from LSU, Loyola, and SULC attended the Friday forum.*

*Three works in progress were presented: SULC Professor Prentice White presented "The United States Supreme Court's Message to Rogue Prosecutors," Craig R. Senn of Loyola presented "Achieving Protection without Paternalism in Federal Employment Discrimination Law," and Melissa Lonegrass of LSU presented "Convergence in Contort: Landlord Liability for Defective Premises in Comparative Perspective."*

*Professor Ruby Andrew organized the forum, which was also attended by Professors Linda Fowler, Wendy Shea, Gail Stephenson, and Shawn Vance.*

### **Race, Gender and Class 2010 Conference**

*Vice Chancellor John Pierre and Professors Donald North and Arthur Stallworth made presentations at the 2010 Race, Gender and Class Conference of the American Sociological Association, February 18-19, on the campus of Southern University at New Orleans.*

*Pierre chaired a session titled "Asset Building in Low Income Communities." In that session, Stallworth and North discussed "Carving our investments in the new millennium for the working poor."*

### **SULC Holds 17<sup>th</sup> Annual Pre-Law Day**

*The Law Center held its Annual Pre-law Day on Friday, February 5 in A. A. Lenoir Hall. The day is designed to help students with their choice of a good law school fit. SULC prospective*

students were introduced to Law Center programs by administrators, faculty, staff, alumni and current students.

Participants received information on admission, financial aid, career decisions, academic support services and campus involvement. The activity also included a tour of the facility, and its \$4.1 million expansion.

Approximately 150 persons participated in the activity.

### **Earned Income Tax Credit Day**

Income tax returns were prepared and filed, at no cost, by trained tax preparers on Earned Income Tax Credit Day at SULC, January 30.

The returns were electronically filed and participants could receive a refund in 7 to 10 days. The free service is an alternative to expensive fee paid tax preparation services for individuals and families. Participant tax payers learned about individual development accounts that can help them learn how to use their refunds along with matched savings programs to buy a home, complete their education or start a small business.

Sixty-eight (68) returns were completed on January 30 and the total refunds amounted to \$128, 850.

### **Office of Admissions**

The Office of Admissions is working aggressively to process applications for the Fall 2010 session. Many prospective applicants are calling, sending e-mails, making office visits and being counseled daily on applying to the law center and advised of our law program.

As of this date, we have received 300 applications. There is always a surge in the application pool as we approach the deadline date. Our deadline dates are February 28 for the day division and May 1 for the evening division.

### **Office of Career Counseling and Development**

Employer registration has begun for our Spring 2010 On Campus Recruitment/Resume Collection program. To date, the following employers have registered for the program:

27 <sup>th</sup> JDC - Judge Alonzo Harris	March 4
27 <sup>th</sup> JDC - Judge Daigle	Resume Collection
Breazeale, Sachse & Wilson	February 9
Chaffe McCall	February 8
Entergy Services, Inc.	February 24
Irwin Fritchie	February 26
Kean Miller	February 9
Laborde Neuner	February 19
Lemle & Kelleher	February 10
Phelps Dunbar	February 17
Porteous Hainkel	February 18
Taylor Porter	February 22
Terry Butcher & Associates	February 11
U.S. Air Force JAG	February 12
U.S. Army JAG	February 11
U.S. Coast Guard JAG*	March 8

### **Student Counseling**

Since our Freshman Orientation on November 5, 2009, we have had 50 1L students register for career counseling services. In addition, 16 upperclassmen and alumni have also registered for career counseling services since that time. In total, there are 334 current students and 676 alumni registered in the career counseling Symplicity website.

### **Office of Recruitment Services**

#### **ON-GOING ACTIVITIES**

- \*Continue to enter application requests onto database for prospective law students for the Fall 2010 class*
- \*Continue to mail Prospective Applicants Catalogs and Applications*
- \*Schedule tours of the Law Center*
- \*Assist the Registrar's Office and Admissions as needed*

#### **RECRUITMENT VISITS JANUARY 2010 - FEBRUARY 2010**

*University of Alabama  
Auburn University*

### **Academic Support Programs and Academic Counseling**

#### **Academic Assistance**

*Forty (40) teaching assistants provided service to first year students by helping them in sessions on Course Outlining, Study Techniques and Time Management. The office also published Academic Assistance Survey/Evaluations for Basic Civil Procedure, Contracts, Criminal Law, Torts I and Legal Writing courses and assigned 40 TAs to 18 faculty members.*

*The initial academic assessment and study plan was completed for students with academic probation status as of January 14, 2010. Students on probation are enrolled in the Academic Skills Exam Writing workshops.*

#### **Counseling Component**

*Counseled and advised first, second and third year law students regarding study skills, course selection, time and stress management. Published the 2010 Spring Academic Success Skills Program materials (a progressive exam writing program). Writing assignments are given in session and assessed during the next session during a report of progress and skills workshop. This program runs January 25 through March 29. All classes end April 29.*

#### **Testing Accommodations Component:**

#### **Disability Services**

*The Office qualified and processed 28 disability accommodation applications for the*

spring semester.

### **Office of Financial Aid**

*It is significant that our participation in the spring 2010 registration process was very smooth. Problems were at a minimum. This office also participated in a team effort to distribute student checks, only advising the students whether their funds were in and posted to their accounts.*

*Our annual financial aid seminars for 2009-10 are planned for February 23, and 25, 2010. We will provide updated information of any new regulations, requirements and review existing rules for processing aid for the next school year to our students. Information will be provided on the 2010 summer session and international program.*

*We have received and revised our financial aid application documents for school year 2009-10. Financial aid packages for the upcoming year are now being processed and mailed to prospective students.*

*This office continues to participate in and train for the implementation of the Banner financial system, relative to financial aid.*

*We also continue to assist students and the public regarding their financial aid questions and concerns. The office participated in the 17<sup>th</sup> Annual Pre Law day program on February 5.*

### **Office of Publications and Electronic Media**

*The staff of the Office of Publications and Electronic Media produced five issues of SULC E-news and SULC 2010 Hooding Ceremony Program.*

*Publications in progress are the 2009-2010 SULC Facebook; SULC 2010 Studies Abroad Brochure; SULC 2008-09 Annual Report; 2010 Ortique Symposium Publicity Materials; 2010 Alumni Round-Up Publicity Materials; SULC 2010 Reflections' and SULC Catalog 2010-2010.*

*Three press releases were distributed: Earned Income Tax Credit (EITC) Day, SULC Holds first Hooding Ceremony, and SULC Student Garners First Place in ABA Legal Writing Competition.*

*The office provided one In Focus website feature on third-year student, Travis Broussard, who was chosen best Advocate and achieved a first-time perfect score in the 7<sup>th</sup> Annual Peter James Johnson Civil Rights Mock Trial Competition hosted by the St. John University Law School. Information and photos were also provided to the SU System Office for its January electronic newsletter.*

*The office secured an in-kind donation from Blue Cross Blue Shied of Louisiana for the duplication and packaging of 500 copies of the documentary, "Taking A Seat For Justice: the 1960 Baton Rouge Sit-ins."*

### **Student Garners First Prize in ABA Legal Writing Competition**

*Margaret M. Corley, a second-year student, has been named first prize winner in the American Bar Association (ABA) Health Law Section Legal Writing Competition.*

*Corley of Lafayette, Louisiana won a \$500 honorarium, airfare, hotel for two nights and a \$50 per diem for two days to attend the Emerging Issues in Health Law Conference in Phoenix, Arizona, in February.*

*Her paper, "Disease or Deprivation: The State's Authority to Quarantine, Depriving the Individuals of Their Constitutional Liberty, in the Shadow of H1N1," will be published in The*

*Health Lawyer*, a bi-monthly magazine published by the ABA that provides informative articles on a wide range of areas in the health law field.

Corley's paper was written as a requirement for Professor Paul Race's Health Law class.

### **Student-Attorneys Garner First Win in Criminal Trial**

Three Clinical Education Program student-attorneys won their first criminal trial in District Court.

Kennisha Firstley, Quiana Hunt, and Diedre Pierce were successful in defending a client charged with simple battery that occurred as a result of a brawl at the local Bennigan's.

"We are beginning to see a change in the level of confidence in the students and their trial skills seem to be improving," Professor Donald North, director of clinical education, said.

Thanks to Professors Michelle Ghetti, Shenequa Grey, Maurice Franks, and Arthur Stallworth along with the Trial Advocacy instruction of Vice Chancellor Russell Jones, student-attorneys are increasing their evidence skills, North said.

"We must continue to promote sound trial skills as a complement to the substantive coursework," he said.

"Clinical Education student-attorneys and Professor North will meet soon with a federal judge to enroll in the program's first set of federal cases, involving the Coast Guard and the Federal Aviation Administration.

### **Alumni News**

Marcus V. Brown, '88 has been promoted to the position of Vice President and Deputy General Counsel for Entergy Corporation. Brown's new role will entail consolidating Entergy's General Commercial Litigation Group with its Property and Casualty Litigation Group. He will have responsibility for all non-regulatory litigation matters in the Entergy service territory, which includes Louisiana, Texas, Arkansas, Mississippi, and portions of the northeast United States. Brown has been a member of Entergy's Legal Department since 1995.

Herman L. "Pete" Holmes, '91, has been promoted to supervisor of the Juvenile Court Division of the East Baton Rouge Parish Office of Public Defender in Baton Rouge.

Kimberly Carter Brown, '06, has been promoted to Director of Compliance and Legal Affairs for Athletics at Alabama A&M University.

Regina Cyrus, '09 was a speaker on the Section on Part-Time Division Programs at the Association of American Law Schools (AALS) annual meeting. The panel discussed "Out of the Box Alternatives for Teaching Part-Time Students." It was held on Saturday, January 9, Hilton New Orleans Riverside.

Erin Monroe, '02, is Senior Vice President for Governmental Affairs for the Baton Rouge Area Chamber (BRAC). In this capacity, Monroe leads BRAC's governmental relations and advocacy efforts, with a focus on advancing national, state, regional, and local government issues critical to economic development in this area. She also provides staff leadership to FuturePAC, BRAC's political action committee and the Governmental Reform Issue Council.

### **Special Problems**

None

**Significant Administrative or Policy Change**

*None*