

CHANCELLOR'S

REPORT OCTOBER 2022

SUNO

SOUTHERN UNIVERSITY *at* NEW ORLEANS



SCHOOL OF SOCIAL WORK

Millie M. Charles School of Social Work

City of A Million Dreams Documentary Film Screening in the Millie M. Charles School of Social Work
The New Orleans Tourism and Cultural Fund, the SUNO Center for African and African American Studies (CAAAS), and the Millie M. Charles School of Social Work and LYCEUM sponsored a documentary film screening, City of a Million Dreams, stories about the history and the meaning of jazz funerals in the New Orleans Community. Dr. Clyde Robertson was the lead organizer of the event, which more than 150 participants attended. The film screening included an exceptional performance by Dr. Michael White Quartet; Dr. White was featured in the documentary and also participated as a panelist after the film. The panel members included the author of the book of the same title, Jason Berry, Simonette Berry, co-producer Monique Moss, SUNO graduate, and Congo Square Creative Director, Choreographer film choreographer.

Members of the New Orleans Community and the Student Community enjoyed the event. Students from the School of Social Work set up a table to enroll participants in the All of Us program. The program was led by Dr. Derrick Freeman, who is engaged in research promoting African Americans' participation in the National Institute of Health research.

From a social work standpoint, some of the main themes of the program were connected to the community, and the ways communities grieve loss through funeral processions (Celebrate when you Die), personal grief sharing (Dr. Michael White), and forgiveness (Deb "Big Red" Cotton). In addition, some student participants focused on the loss of community and cultural activist Deb Cotton, who died due to seemingly senseless violence.

Dr. Torin Sanders

On September 20, Dr. Torin Sanders, Associate Professor of Social Work, served as the moderator for the "You, Me, and Covid-19" panel discussion hosted by the Louisiana Community Engagement Alliance (LA-CEAL) against Covid-19 Disparities. The hour and a half discussion included the following panelists: Dr. Keith Ferdinand, Professor of Medicine at Tulane University school of medicine; Dr. Alisha Reed, Pharmacist; Dr. LaKeisha Williams, Clinical Associate Professor of Pharmacy at Xavier University; and Ms. Vanessa County, Program Manager at Baptist Community Ministries. The purpose of the discussion was to inform the community about where we are in the pandemic and the strategies needed to protect vulnerable communities in future health crises.

On September 16, Dr. Sanders, Associate Professor of Social Work, was officially named as the co-host of the Good Morning Show with Oliver Thomas on the WBOK1230 am radio station. WBOK123AM is one of the country's oldest and longest-running Black-owned stations. The Good Morning Show is listened to daily by over 35,000 people. In recent weeks, Dr. Sanders has interviewed local/regional newsmakers such as Mayor Latoya Cantrell, Police Chief Shaun Ferguson, Dr. Calvin Mackie, D.A. Jason Williams, and Insurance Commissioner Jim Donelon, to name a few.



COLLEGE OF BUSINESS & PUBLIC ADMINISTRATION

Academic Excellence Initiatives

College of Business Staff Provides 2022 SUNO Freshman Cohorts Financial Literacy Training

With the support of Mrs. Mary Adams Thomas, a local HUD NID National Intermediary Housing Counseling Agent, the College of Business & Public Administration, and SUNO's Small Business Development & Management Institute (SBDMI), 117 students and their instructors participated in the financial literacy seminar on Monday, August 22, 2022, in the College of Business Auditorium. The participating students were first-time freshmen students from the Fall 2022 Freshman Orientation classes taught by Dr. Kimberly Andrews, Ms. Samantha Beaulieu, Ms. Tina Smith, and Ms. Betty Jean Hart. The lead speaker for the seminar was Dr. Yulonda T. Griffin, CEO of LIV Consultants and an instructor at Delgado Community College. After sharing her background and past struggles with managing her finances, Dr. Griffin expounded on the importance of good credit in a market-driven economy, establishing good credit, and working and living within one's means. The speaker cautioned the students about applying for excessive student loans and diverting student loans to activities beyond their education. Dr. Griffin urged the students to apply for a free credit report each year to ensure that no one uses their information without authorization. The speaker reminded the students that employers now run credit reports on applicants as a proxy for discipline and good stewardship. A bad credit report could cost one a lucrative career or the ability to acquire assets (housing, car, household furnishings) at a much lower rate. Students asked lots of questions and shared their personal experiences with credit management.

The financial literacy seminar for the 2022 first-year cohort class supports the objectives of the SUNO-NID Memorandum of Understanding (MOU). The College of Business, through its Small Business Development division, entered into a Memorandum of Understanding (MOU) with NID Housing Counseling Agency to "...elevate the money management skills of HBCU students, faculty, staff and the surrounding community. The partnership includes workshops on credit management, understanding student loan debt, credit score literacy, building wealth through homeownership, and pre-purchase counseling and education. There are also workshops on rental counseling and education, housing stability counseling and education for renters and homeowners, and disaster preparation plan and recovery counseling and education." In the future, additional financial literacy workshops and seminars will be scheduled.



Fields Jackson, Jr. Brings Job Opportunities to College of Business Students

Fields Jackson, Jr. visited several College of Business & Public Administration classes on Wednesday, August 31, 2022, to share employment opportunities with Dr. Yun Doo Lee's Principles of Finance class and Dr. Yanjun Yu's Database Management graduate class. Also included were students from Dr. Samuel Eweni's and Mr. Nicolas Boyette's Computer Information Systems classes. Jackson is the CEO and Chief Cheerleader of Racing Toward Diversity Magazine. Racing Toward Diversity is a quarterly magazine showcasing today's best diversity efforts and initiatives. The Magazine is written for business and educational audiences, and its stories reach an estimated 3.5 million readers through the publication, newspaper, blog, and associated social media. Jackson is also President of the College Diversity Network. Jackson shared with undergraduate and graduate students the secrets to successfully landing jobs in some of the best companies in the country. He came up with a list of companies actively looking to hire college students, including Hewlett-Packard (HP), Deloitte, JLL, CNO Financial Group, M&T Tech, Avery Dennison, and the Federal Reserve Bank of Chicago, to name a few. Jackson shared with the students a link for submitting job applications and how to maximize the possibility of their application cutting the review process. When communicating with the recruiters, he pleaded with the students to feel free to mention his company name as the source of the vacancy announcement. Jackson was on a tour of HBCU business programs in the region. His next stop included Dillard University, Xavier University of Louisiana, and Southern University in Baton Rouge. He served as the Executive Director of the HBCU Business Deans Roundtable during the period that Dr. Igwe Udeh, Dean of the SUNO College of Business & Public Administration, was the President of the HBCU Business Deans Roundtable.

Dr. Samuel Eweni Earns Data Analytics Credential

The Computer Information Systems Department (CIS) recently revised its curriculum to incorporate more high-demand IT-related knowledge and skills. One of the new courses added to the curriculum is CISP 312-Data Analytics. The Data Analytics course introduces students to the opportunities presented by data, including structuring the data, discovering and capturing patterns within data, communicating the stories buried inside data, and advising decision-makers at all levels about potential implications through data-driven approaches. Students completing the course can use data visualization to communicate complex information with simple graphs and charts. They will also be able to apply quantitative modeling and data analytics techniques to solve complex problems. In preparation for rolling out the course in 2023, Dr. Samuel Eweni, Associate Professor of Computer Information Systems, who was the leading professor in developing the course for the CIS Department, enrolled in the Introduction to Data Analytics course at IBM Skills Academy. The Academy's Introduction to Data Analytics course presents a gentle introduction to the concepts of data analysis, the role of a Data Analyst, and the tools used to perform daily functions. Those who complete the IBM course will understand the data ecosystem and the fundamentals of data analysis, such as data gathering or mining. They will learn the soft skills required to communicate data effectively to stakeholders. Dr. Eweni earned the required credit for the course on Tuesday, September 6, 2022. Congratulations, Dr. Eweni.

SBDMI Workshops/Seminars/Trainings/Meetings (September 2022)

Mrs. Cynthia Beaulieu, Director, Small Business Development & Management Institute, reported the following activities and achievements during September 2022.

Virtual Capital One Webinar Lecture Series; 2nd Lecture; September 1, 2022; Digital Business Operation Part 2; Focus on the marketing side of the business as it relates to digitalization; 10 participants.

The WBOK Radio Program-broadcasted remotely on September 1, 8, 15, 22, and 29, 2022 showcasing the Small Business Institute Network," sponsored by SUNO Small Business Incubator and Louisiana Economic Development (LED). The segment offered valuable tools and information designed to help New Orleans small business owners take their business to the next level and assist those individuals wishing to start a business. The show is broadcast every Thursday 12:30 to 1:00 pm on WBOK AM Radio; Ms. Cynthia Beaulieu, Director, Host.

Southern System TANF Grant Virtual Meeting; September 12, 19, & 26, 2022; Discussion of statewide implementation of the TANF IDA grant on all three System Campuses; SUBR, SUSLA, and SUNO; SUNO's three Consultants, Ms. Terrie Guerin, Ms. Mary Thomas, Mr. Omar Aziz and

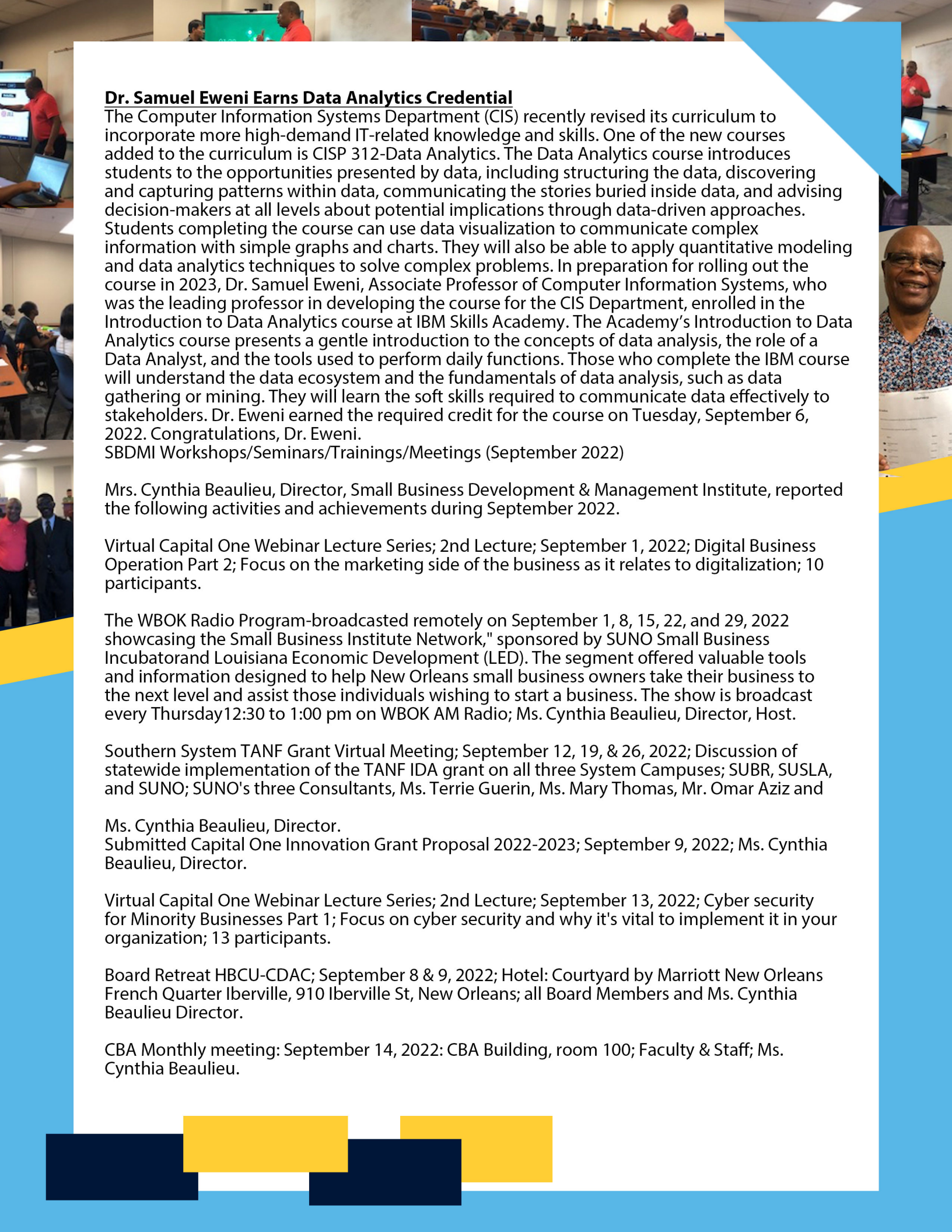
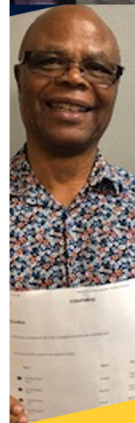
Ms. Cynthia Beaulieu, Director.

Submitted Capital One Innovation Grant Proposal 2022-2023; September 9, 2022; Ms. Cynthia Beaulieu, Director.

Virtual Capital One Webinar Lecture Series; 2nd Lecture; September 13, 2022; Cyber security for Minority Businesses Part 1; Focus on cyber security and why it's vital to implement it in your organization; 13 participants.

Board Retreat HBCU-CDAC; September 8 & 9, 2022; Hotel: Courtyard by Marriott New Orleans French Quarter Iberville, 910 Iberville St, New Orleans; all Board Members and Ms. Cynthia Beaulieu Director.

CBA Monthly meeting; September 14, 2022: CBA Building, room 100; Faculty & Staff; Ms. Cynthia Beaulieu.



Virtual Capital One Webinar Lecture Series; 3rd Lecture; September 15, 2022; Cyber security for Minority Businesses Part 2; Focus on cyber security and why it's vital to implement it in your organization; 14 participants.

NID-HUD Budget Meeting; September 16, 2022; Discuss submission of first billing document to HUD; Ms. Mary Thomas, Dr. Igwe Udeh, Ms. Chantell Mitchell, and Ms. Cynthia Beaulieu.

CBA Advisory Board Lunch Meeting; September 16, 2022; Lakefront Marina Runway Restaurant; Mr. Rick Mathurin, Dr. Igwe Udeh, and Ms. Cynthia Beaulieu.

LBIA Incubator Grant Submission; September 15, 2022; Ms. Cynthia Beaulieu.

Monthly Report; September 15, 2022; Ms. Cynthia Beaulieu.

NxLevel Business Plan Training; September 20, 2022; 1st of 10 sessions; Ms. Terrie Guerin & Ms. Cynthia Beaulieu.

Wake Up District E - New Orleans on Wednesday, September 21, entitled, "NxLevel Business Plan Training" with SUNO Small Business Incubator"; ZOOM show was recorded and will air for one week on COX Channel 6; Terrie Guerin and Cynthia Beaulieu, Director

Young Audience Board meeting; September 22, 2022; Young Audiences of Louisiana (YALA) meets the ever-changing needs of youth throughout the state, becoming the leading provider of arts education and integration programs in Louisiana. Performances, arts-integrated residencies, extended learning programs, community workshops, and professional learning for teachers and teaching artists; Board members and Ms. Cynthia Beaulieu.

Meeting to discuss 2nd year of Collaboration with all three System Small Business offices in the Southern System and the Louisiana Black Chamber at the upcoming Bayou Classic for 2022; September 23, 2022; Ms. Cynthia Beaulieu, Director.

Louisiana Economic Development (LED) Peer-to-Peer Roundtable; September 29, 2021, 2nd of 11 sessions; Virtual Meetings; 13 participants; Business owners met for peer-to-peer learning, brainstorming, and problem-solving. Business owners safely explored business and personal issues in a supportive, confidential, and trusting environment. The roundtables are problem-solving sessions that address issues important to the business owner. Guests were invited to discuss access to new and innovative business and business growth; Ms. Irma Dixon, Facilitator, and the Peer-to-Peer Guest Speakers.

SBA Small Business Friday, September 30, 2022; Representatives from the SBA office meet with small Businesses at Small Business Incubator, Ms. Chantell Mitchell, and Ms. Cynthia Beaulieu, Director.

Tour of Small Business Incubator for future tenants; September 2022; several Incubator tours and what we have to offer potential tenants; & Ms. Chantell Mitchell. Incubator now has 14 Tenants in the Incubator.

Small and Emerging Business Development (SEBD); (Ongoing); 5 Assessments; Ms. Chantell Mitchell & Ms. Cynthia Beaulieu, Director.

SEBD One-on-One; (8); Call-in Clients; Ms. Cynthia Beaulieu, Director.

Counseled; Incubator Clients; Ms. Chantell Mitchell

Office of Student Services and DXC Team (September 2022)
Mrs. Timotea Bailey, Director, CBA Office of Student Services and Recruitment Manager,
DXC Partnership;

- Eric Williams (Recruitment Coordinator); and Constance Woods (Student Success Specialist) reported the following achievements for September 2022:
- Continued assisting students with registration issues
- Follow-up with students with excessive absences and assist with resolving issues
- Reviewed over 200 CBA records to develop a list of potential graduation candidates
- Conducted resume review sessions with students leading up to SUNO Resource Fair held on September 14th
- LAABSET Team's presentation at the SUS Board of Supervisors meeting.
- Posted flyers in CBA Building regarding National Suicide Prevention Week
- Hosted meeting with Southern University Law Center attorneys to discuss expungement project for SUNO students
- Launched campaign for Mr./Miss CBA
- Solicited applications for Gregory DeBose Scholarship for Business students.
- Attended Business Advisory Board Meeting
- Email SurveyMonkey Link to CBA students to sign up to become members of the CIS Club on September 15th.
- Referred students to Ms. Cheryl Legohn Tubbs to volunteer with the Urban League of Louisiana Big Health Expo. Approximately 10 CBA students participated.
- Finishing components of the AWS Social Impact Agreement for AWS Finish Line Grant with SUS students
- SUNO/GDIT (General Dynamics Information Technology) Engagement meeting with the Career Services team. Discussed potentially paid internships, P/T, and seasonal employment for students.
- Hosted successful CBA New Student Orientation
- Prepared report of SUS students' completion and certification of AWS Cloud Practitioner Certifications for DXC/LED, September 22nd.
- DXC Project Managers Bi-weekly Meetings
- CBA Interdepartmental meeting
- DXC/SU Team Weekly Meetings
- LAABSET Weekly Planning Meetings



STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

INTRAMURAL SPORTS/UNIVERSITY CENTER

On September 12th, Mr. Hicks, the director of intramural sports, spoke to the freshmen class about Intramural & Club sports. Over 45 freshmen attended.



On average, 30-40 students utilize the bowling alley and weight room frequently. Students, faculty, and staff should look for upcoming programming with counseling services and intramural sports.

*If you're on social media,
you can follow Intramurals @SUNO_Intramurals*

During September, students could participate in various intramural programs and activities. Mr. Hicks is working with Jasmine Randolph of Stephen F. Austin State, the region four coordinators of the NIRSA conference, to create club sports at SUNO.

Southern University at New Orleans Club sports will travel and compete against other colleges and universities. We are working on starting the following club sports: Volleyball, Flag Football, and Basketball. The planning and recruitment process have begun, and students will be notified through the University's campus communication platforms.



INTRAMURAL SPORTS + UNIVERSITY CENTER = SUNO RECREATIONAL EXPERIENCE!!

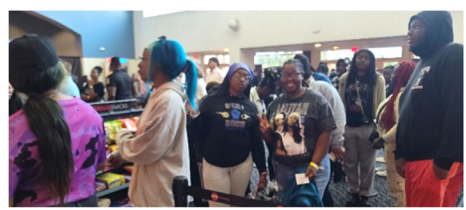
STUDENT ACTIVITIES AND ORGANIZATIONS

It has been an eventful and productive month for the Office of Student Activities and Organizations. We have been busy planning and implementing a wide range of programs and events, all designed to enrich the student experience.

We are happy to announce the return of SUNO's Cheer Club. After a robust cheer clinic conducted by experts in the cheer field, I would like to congratulate all students who tried out. Congratulations to the new 15-member squad.

RES invited SUNO students to attend a private screening of *The Woman King*. This movie was a wonderful experience for our students to view a new film before being released to the public. Our students represented SUNO well as they packed the Elmwood theater. All had a wonderful time. Sony's representative is a SU alum, and we look forward to collaborating in the future.

On September 15, 2022, Dr. Michael Cadore presented his talk "Magnus Principles of Success." His lecture highlighted the preparation for life after college, patience, professionalism, and praise. The students were engaged and gained a plethora of knowledge. Thank you, Dr. Cadore.



The Lyceum Program Series presented the renowned jazz musician Dr. Michael White who performed for the audience and discussed the history of jazz in New Orleans. The audience viewed the film *City of a Million Dreams*: Directed by Jason Berry. The film chronicled the history of New Orleans jazz funerals, second-line parades, and the New Orleans culture. After the event, students were allowed to discuss the movie with the director and cast. The event was well attended by students who received specially designed t-shirts that exemplified the event's theme.



Lastly, we held a weekend Greek Pool and Grill Party. The event was jammed packed with students. It was so great to see students enjoying themselves and having fun! Student life is on the rise at SUNO!!!!



The fall semester has gotten off to a great start. COVID -19 testing is continuing weekly. Presently we are in partnership with community organizations that come to campus weekly to do STI/HIV testing at no cost to our students. We are looking forward to the arrival of Ochsner to join our clinic.

STUDENT DEVELOPMENT CENTER COMMUNITY SERVICE-LEARNING

THE COUNSELING DEPARTMENT CELEBRATED BIPOC (MINORITY) MENTAL HEALTH AWARENESS MONTH IN JULY.

Saturday, August 27, 2022, seven nursing students volunteered at the Greater St. Stephens Church Back-to-School Health Fair. The nursing students assisted the Louisiana Department of Health with registering persons vaccinated, assisted participants with completing the necessary paperwork to receive their shots, watched the participants in the waiting vaccination area and monitored their time before leaving the post-vaccination station

Dr. Shrylin Davis and SUNO's TRIO Educational Opportunity Center (EOC) program also participated in Greater St. Stephens Church Back-to-School Health Fair. Dr. Davis and her staff connected and recruited a few participants for the EOC program.



Wednesday, September 14, 2022, 42 vendors and over 150 students participated in the Empowering Knights to Succeed Service-Learning, Student Resources, Career, and Graduate School Resource Fair. Students were allowed to network and meet with 27 of our community partners and campus representatives.

In addition, students learned about community service-learning projects offered by our community partners, signed up to serve, and earned service-learning hours. They also received information on the various resources available on campus and met with multiple companies and graduate schools regarding careers and graduate programs. Students were fitted for career attire and provided an opportunity to take professional headshot photos by our campus photographer. The Resource Fair was held in the University Center and was a huge success.



Saturday, September 17, 2022, a total of 52 SUNO student-athletes, the Royal Court, nursing students, Student Support Services participants, and scholars from Dr. Celina Carson's health classes volunteered with the Urban League of Louisiana – The Big Health Event at the Ernest N. Morial Convention Center. The event was the first of its kind; a free community event focused on the holistic health of African Americans and other under-served communities. The Urban League partnered with Ochsner Health, Louisiana HealthCare Connections, the LA Department of Health, Aetna, Verizon, the New Orleans Saints, Pelicans, NORD, and the local media.

The Big Health event featured a kid's zone, cooking demonstrations, candid conversations, health screenings, and career and small business opportunities with Ochsner Health. Our students assisted with the event set-up and on-site registration and directed attendees to various sessions. They also distributed collaterals and other giveaways. They also worked the Kid Zone and basketball court and assisted with one of the 16 event zones. Most of our students reported at 8:00 a.m. (some arrived at 9:00 a.m.) and provided their time and talents by serving until 4:30 p.m. The students received an event t-shirt, free lunch, and parking. It was a delightful and fun-filled service-learning day for our students.



Counseling Center

On August 31, 2022, the Counseling Center hosted "MEET THE COUNSELOR." There were over 100 attendees. Students were introduced to the Counseling Center and services offered at SUNO. The forum was an open discussion in which students could speak freely during the question and answer portion.

September 4th thru 10th was National Suicide Prevention Week. To bring awareness to this leading cause of death, the Counseling Center hosted a week of events to promote and educate students about Suicide prevention.

Our first event of the Week was "Post-In-Note." Students, Faculty, and Staff, were urged to participate and write positive words on a post-it and stick it on the window of the University Center to uplift those who may read it. There were over 100 positive post-its written to encourage and uplift our students.

The second event of the Week was "Things You Should Know" about Suicide Prevention. We hosted a forum in the quiet lounge with Guest Speaker Dr. Holly McKenney from the School of Social Work. She discussed the warning signs of suicide and how to help someone you may know that is struggling with suicidal thoughts. We also hosted a Q & A section about Suicide and Suicide prevention during that forum. Attendees were pinned with the National Suicide Prevention ribbon.

The last event for the week was "ART with Purpose." The "Whole Village ART Therapy" Company set up an entire Art station and facilitated Art therapy with our students. They informed students how they could use Art as a therapy to help relieve stress. They also allowed students to create their ART. Both students and staff well attended the event.

The Counseling Center at SUNO strongly encourages all students, faculty, and staff to utilize the center as a resource for help.

CAMPUS POLICE

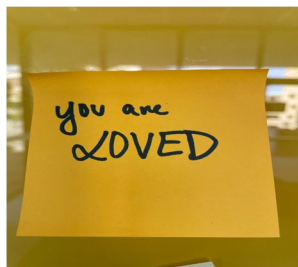
On August 29, 2022, Southern University at New Orleans Chief of Police Bruce Adams had the pleasure of swearing in the 2022-2023 SGA President and other student leaders. Chief Adams addressed all student leaders and spoke on the significance of their leadership roles while encouraging collaborative partnerships with campus partners.

SUNOPD brings attention to the safety issue on campus through its annual Safety Week campaign, September 20-23, 2022, by promoting and sponsoring free programming and highlighting campus resources. Safety Week is in concurrence with the National Campus Safety Awareness Month, enacted by Congress in 2008. Songs for Survivors Students and staff sang songs of survival and overcoming odds, dedicating them to survivors of crime.

R.A.D. Self-Defense for Women SUNOPD offers free self-defense training for all women of the SUNO community. The course provides realistic self-defense tactics and techniques for women. It is also designed to help women overcome the effects of sexual violence by teaching assertiveness, awareness, risk reduction, and avoidance.

Lemonade with the Law

Lemonade with the Law is an opportunity for partnership building, and casual discussion about community concerns, department programs, resources, and improvements/initiatives/programming campus community members want to see implemented by their police department. This event provides critical feedback to ensure the productivity and effectiveness of programs and services offered by SUNOPD. Development areas outside the immediate control of SUNOPD were forwarded to the appropriate institutional department or outside agency.



DEPARTMENT OF NURSING



On September 1st, Dr. Kelly Smith attended the Ochsner's Nursing Strategic Partnership Breakfast, along with other deans and chairs of nursing programs across Louisiana. The timeline of topics discussed includes Ochsner Campuses, Updated Vision and Values, Nursing Residency Program, Workforce pipeline, INPLACE electronic placement system, and Nursing Scholar program-100 BSN program students. Dr. Smith's attending events like this set an excellent platform for our students.

On September 3rd, the nursing students of the Department of Nursing were invited to the Greater St. Stephens Back to School Health Fair. They worked on the side of the Louisiana health department, distributing prevention and educational brochures on preventive health programs. Students were able to clock three service learning hours at this event.

On September 6th, Dr. Kelly Smith provided an interview with a reporter with the Louisiana Weekly Newspaper. The link to the article follows, [SUNO launches new nursing program | New Orleans' Multicultural News Source | The Louisiana Weekly](#).

On September 10th, nursing students attended the All of Us Research Program – Student Engagement Activity conducted by the New Orleans Chapter of the National Black Nurses Association. Students were able to engage with recent nursing graduates to give them a better understanding of what was next to come. Of all the area programs invited, SUNO Nursing students were the only program in attendance. Our students are doing such a great job of community engagement and representing our new program.

On September 17, the Department of Nursing participated in the Ochsner Health and the Urban League of Greater New Orleans: The Big Health Event at the New Orleans Convention Center. A citywide health promotion event offered health screenings, free immunizations, health information, and healthy eating cooking demonstrations. During this event, students assisted the Urban League with operating stations, guiding the public to various activities, and providing information. They were also able to take advantage of the free immunizations and health screenings that were available.





**WE LOOK
FORWARD TO
NEXT MONTH'S
UPDATES!**

CHANCELLOR'S REPORT

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