

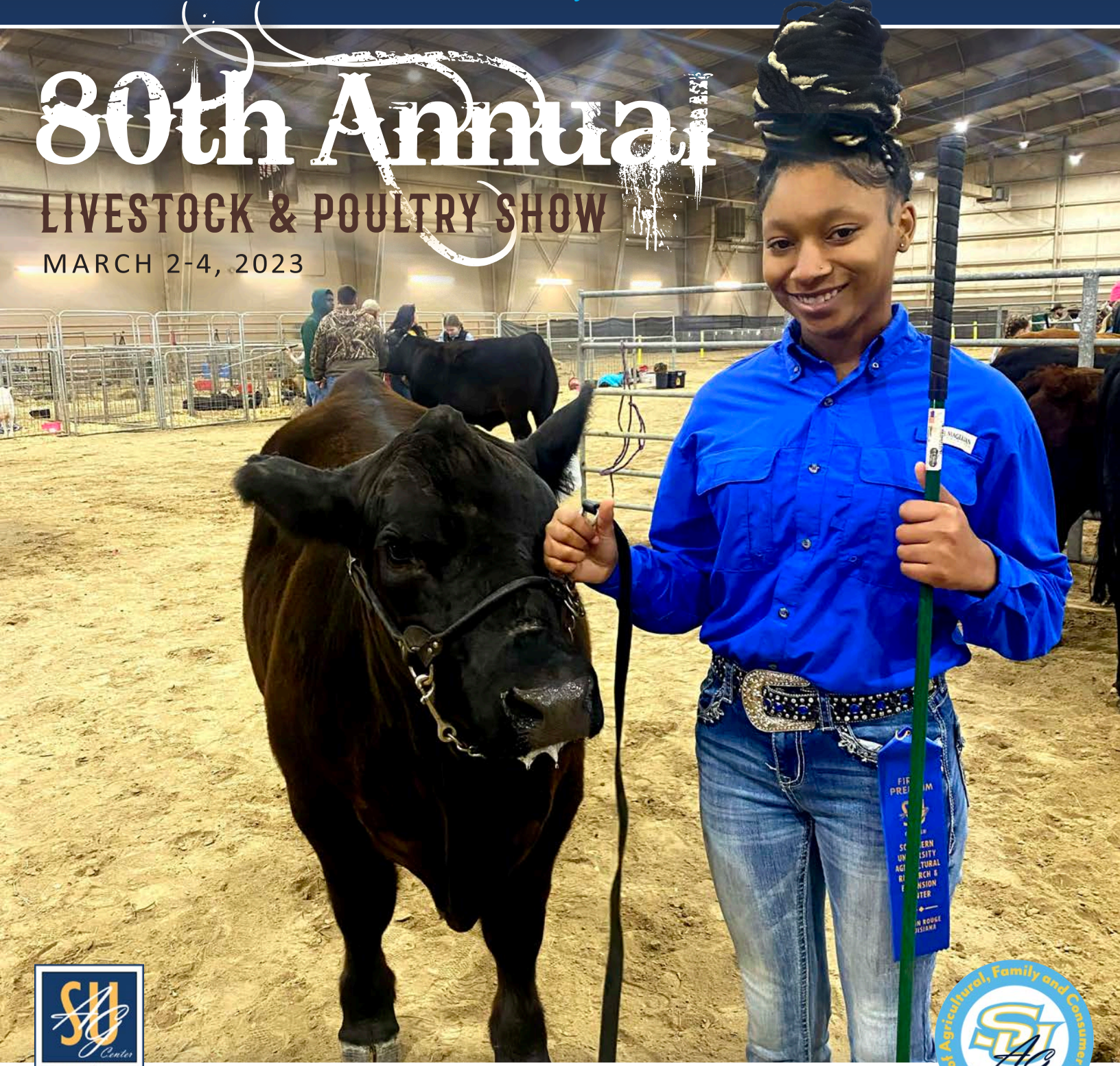
The Ag Center's
CHANCELLOR'S
*Mc*REPORT

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80th Annual

LIVESTOCK & POULTRY SHOW

MARCH 2-4, 2023



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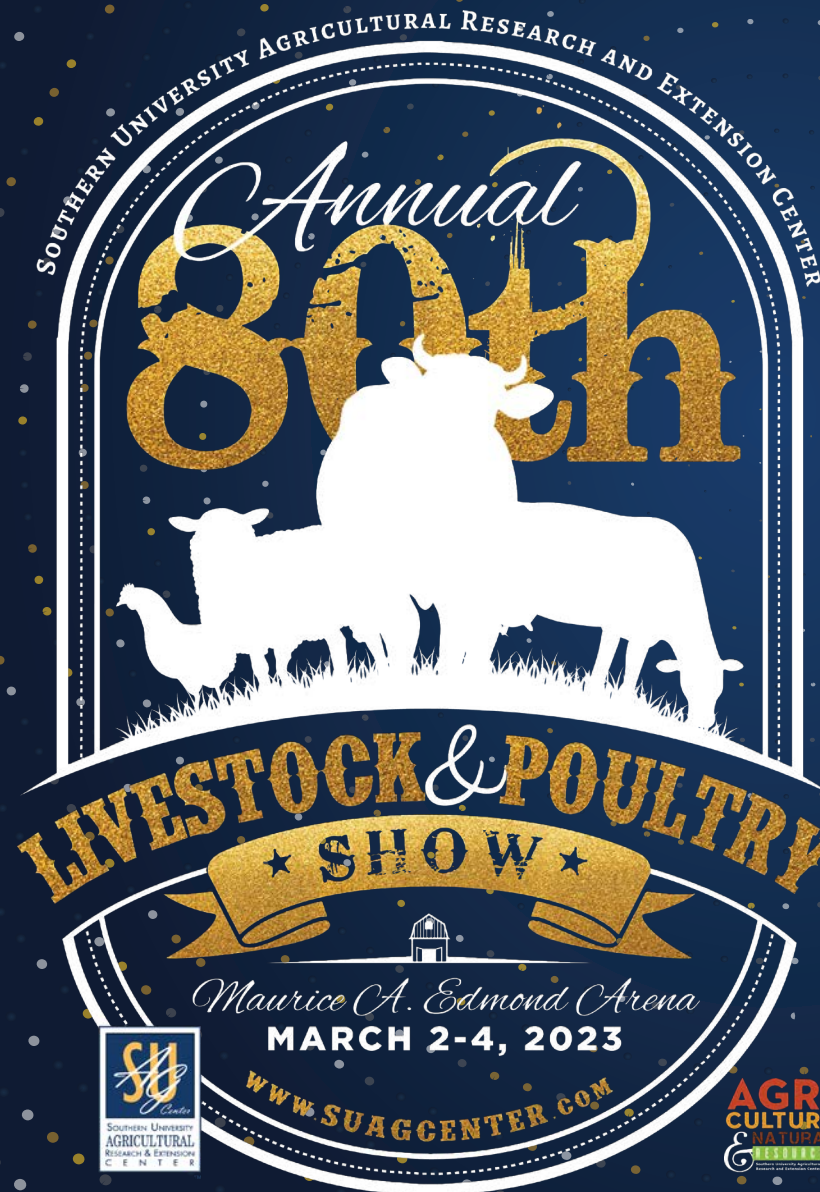
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Celebrating 80 Years

An Educational Experience for Our Communities

SU Ag Center set to host a slate of events to celebrate its 80th Annual Livestock Show



Since 1943, the Southern University Ag Center has continued the tradition of holding a Livestock Show for the youth of Louisiana. Making Southern University the only 1890 Land-Grant Institution to still hold this time-honored tradition. To mark the show's 80th year, the Ag Center will host several events to celebrate this historic occasion. These events will include a Boots and Bling Affair, an Ag Showcase, and an Educational Experience Expo for youth all leading up to the annual livestock show.

Across the State of Louisiana

★ SCHEDULE *of* EVENTS ★

FEB. 25, 2023

SATURDAY

“Boots & Bling” Affair

The event will begin at 7 p.m. at the Maurice A. Edmond Livestock Arena Multi-Purpose Building. Individual tickets are \$25; tables are \$150 and can be purchased online at <https://bit.ly/3QXYWvM>. The attire for the event is semi-formal/western.

FEB. 26, 2023

SUNDAY

Livestock Appreciation Luncheon

The luncheon will be held at 1 p.m. at the Maurice A. Edmond Livestock Arena. This event will honor the individuals who have made an impact on the Livestock Show.

FEB. 27, 2023

MONDAY

Ag Showcase

The Ag Showcase will begin at 9 a.m. on the lawn of Pinkie Thrift Hall on the Southern University campus. Students, faculty, and staff in the Southern University College of Agricultural, Family and Consumer Sciences will discuss career opportunities in the field of agriculture.

FEB. 28, 2023

TUESDAY

The Chancellor's Luncheon

This event is by invitation only.

MAR. 1, 2023

WEDNESDAY

The Educational Experience Expo

The Educational Experience Expo will be held from 9 a.m. – 2 p.m. at the Maurice A. Edmond Livestock Arena Multi-Purpose Building and will provide students for East Baton Rouge Parish and surrounding areas with an opportunity to explore agricultural displays, demonstrations, exhibits, visit a petting zoo, and tour our mobile technology unit. Schools interested in participating in this event should register online at <https://bit.ly/3HrOt8s>.

MAR. 2-4, 2023

THURS-SAT

80th Annual Livestock and Poultry Show Begins

The Livestock Show will officially begin at 8 a.m. at the Maurice A. Edmond Livestock Arena.

MAR. 3, 2023

FRIDAY

Livestock and Poultry Show & Night with the Stars Old Fashion Decorating Contest

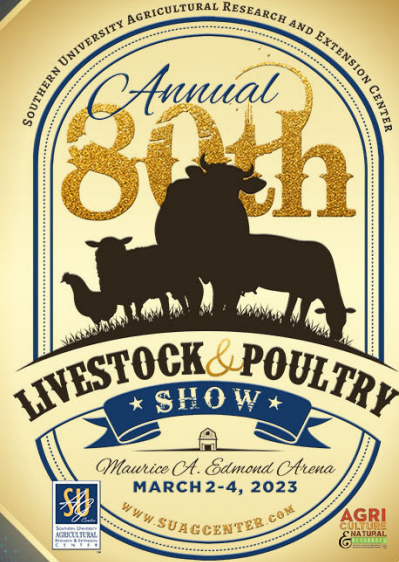
Livestock show judging continues at 9 a.m. at the Maurice A. Edmond Livestock Arena. The Friday Night with the Stars Old Fashion Decorating Contest will be held at 6 p.m. at the Maurice A. Edmond Livestock Arena. The event will allow participants to have fun with their animals one last time before the Junior Auction on Saturday morning. The theme for this year is Mardi Gras.

MAR. 4, 2023

SATURDAY

The Awards Program

The awards program will be held at 8:30 a.m. at the Maurice A. Edmond Livestock Arena followed by the Junior Auction at 9:30 a.m.



ABOUT THE SOUTHERN UNIVERSITY LIVESTOCK & POULTRY SHOW

The Southern University Ag Center's Livestock and Poultry Show was established in 1943 as a poultry show by J.W. Fisher, director of the College of Agriculture and Tom J. Jordan, state cooperative extension agent, along with a group of statewide vocational agricultural teachers, agricultural extension workers, and community leaders.

A dairy calf project was added in the second year and the show's name was changed to the State Poultry and Dairy Show with youth exhibitors (*participants*) from limited-resource families.

This year, more than 100 youth from across Louisiana will show over 120 animals during the event which provides an opportunity for them to showcase their hard work in raising and caring for various breeds of cattle, hogs, sheep, lamb, goats, and poultry. Winners will receive premiums, banners, ribbons, rosettes, and trophy belt buckles.

The Livestock Show cultivates the development of responsibility, dedication, decision-making, leadership, and entrepreneurship skills to the youth who prepare throughout the year for competitions, through the possession and personal care of a live animal project.

MEAT PURCHASES ARE AVAILABLE

The Livestock Show Office is currently accepting pre-orders of non-processed choice meats from various livestock. All proceeds from meat sales go directly to participating youth as a reward for their hard work and financial investment. The following meat choices and quantities are available:

- **Whole Beef:** \$2,000
- **Half Beef:** \$1,000
- **Fourth Beef:** \$500
- **Whole Pork:** \$225
- **Whole Lamb:** \$200
- **Whole Goat:** \$175

There is a processing fee that is not included in the original cost of the meat. All purchases must be paid by money order or check and made payable to the Southern University Ag

Center Livestock Show, before picking up the meat from the slaughterhouse.

Those who don't pre-order their meat are invited to make a purchase during the show's 'Junior Auction Sale' on Saturday, March 4, beginning at 9:30 a.m.

The office will deliver the meat to two locations, either the Cutrer Slaughter House in Kentwood, La. or Rouchers in Plaquemine, La.

Donations to the Greater Baton Rouge Food Bank are also welcome.

For more information on the SU Ag Center's Livestock Show or to purchase meat, visit <https://www.suagcenter.com/page/80th-annual-livestock-poultry-show-2023> or contact the Livestock Show Office at 225.771.6208.



SU Ag Center partners with Councilman Darryl Hurst and the Mayor's Office for MLK Day of Service

The Southern University Ag Center partnered with Councilman Darryl Hurst and the Baton Rouge Mayor's Office to create a community garden at the Charles R. Kelly Community Center in Baton Rouge, as part of the Martin Luther King Day of Service on January 16, 2023.

SU Ag Center urban agriculture specialist Dr. Marlin Ford instructed the group of volunteers and students in constructing the Garden of Life at the community center, which will provide fresh food options to the area.

The Southern University Ag Center has a long history of developing community gardening at schools and in at-risk areas for food insecurity in an effort to eradicate food deserts.



SU College of Agricultural, Family and Consumer Sciences Student Floyd Harris Receives Unsung Hero Award at the MLK Unity Celebration 2023

Floyd Harris, a senior College of Agricultural, Family and Consumer Sciences student majoring in Animal Science, received the Unsung Hero Award at the MLK Unity Celebration held in the Royal Cotillion Ballroom of the Smith-Brown Memorial Student Union on the Southern University Campus.

Harris is a member of the Animal Science Pre-Vet Club, the West Coast Connection, the Food & Nutrition Association, Minorities in Agriculture and Natural Resources and Related Sciences (MANRRS), and the Mental Milestone Association. Harris also serves as a charter member and head captain of Southern University's first Stomp and Shake Team, "Code Blue." He is also a proud member of Iota Phi Theta Fraternity, Inc., in which he serves as chapter president.

Harris has completed over 300 community service hours at the University and in the community of Baton Rouge, La. He has excelled academically and is recognized nationally as a USDA 1890 Scholar, Jag STARS, and Jags in Ag scholarship recipient.

"He is a remarkable young man who brings honor to not only the College of Agricultural, Family and Consumer Sciences, but everyone in his vicinity," stated Keandrys Dalton, a Research Associate for the SU Ag Center, who recommended Harris for this award. "This is evident by his commitment and service to Southern University and A&M College since his freshman year," she added.



Upon graduation, Harris has already solidified employment with the USDA Natural Resources Conservation Services. He also plans to open a choreography studio and continue his work with his non-profit organization, the Fresno Freedom School, located in his hometown of Fresno, California.

The MLK Unity Celebration is a time-honored tradition joining together Louisiana State University, Southern University, and Baton Rouge Community College for a celebration and commitment to the legacy of Dr. Martin Luther King Jr. One student from each university is selected for the Unsung Hero Award.





DE'SHOIN A. YORK, PH.D.

De'Shoin A. York, Ph.D., Vice Chancellor for Extension and Outreach at the Southern University Agricultural Research and Extension Center, was among 23 Fellows of the Food Systems Leadership Institute (FSLI) who were recently honored during a ceremony at the annual meeting of the Association of Public and Land-Grant Universities (APLU).

York and the other fellows were recognized for their accomplishments in completing the FSLI executive leadership development program and for the contributions they made within their organizations.

De'Shoin has over 20 years of experience working in the areas of nutrition, health, and wellness. Additionally, she has designed and implemented nutrition, health, and wellness programming for

De'Shoin York among Food Systems Leadership Institute Fellows Honored by the APLU

the Southern University Ag Center's disadvantaged and low-income clientele. York has also written several journal articles and publications in the area of food and nutrition.

The FSLI is a program offered by the Association of Public and Land Grant Universities. It was created with financial support from the W.K. Kellogg Foundation and is operated in a partnership between North Carolina State University, The Ohio State University, and California Polytechnic State University, San Luis Obispo. More information on the FSLI is available at www.fсли.org.

Other fellows honored are:

- **Paula Agudelo**, Associate Dean for Research & Experiment Station Director, College of Agriculture, Forestry and Life Sciences, Clemson University
- **Cindy Akers**, Interim Dean, Davis College of Agricultural Sciences and Natural Resources, Texas Tech University
- **Kimberly Allen**, Interim Associate Dean and Director of Academic Programs, College of Agriculture & Life Sciences, NC State University
- **Doze Y. Butler**, Professor, Merchandising, Textiles and Design, Department of Fisheries and Human Sciences, The University of Arkansas at Pine Bluff
- **Francis Casey**, Associate Director, ND Agricultural Experiment Station, North Dakota State University
- **Courtney Colombo**, Section Manager, Abbott Nutrition
- **Tracy Dougher**, Associate Dean for Academic Programs, College of Agriculture, Montana State University
- **Majed El-Dweik**, Vice President of Research and Economic Development at Alabama A&M University.
- **Jason Ellis**, Department Head and Professor, Department of Communications and Agricultural Education, College of Agriculture, Kansas State University
- **Antomia Farrell**, Associate Dean for Diversity, Equity and Inclusion for the College of Agriculture, Food and Environment, University of Kentucky
- **Lynette Flage**, Associate Director, North Dakota State University Extension
- **Donald Grebner**, George L. Switzer Professor of Forestry and Department Head of Forestry, Mississippi State University
- **Sarah Lovell**, H.E. Garrett Endowed Chair Professor and Director, Center for Agroforestry School of Natural Resources University of Missouri
- **Ralph Noble**, Providing leadership for special projects for the College of Agriculture, Family Sciences and Technology, Fort Valley State University
- **Ami Smith**, Vice President and Dean and Director for Agricultural Research and Extension, West Virginia State University
- **Elizabeth Strand**, Endowed All Creatures Great and Small, Clinical Associate Professor, Founding Director, Veterinary Social Work Program, Colleges of Veterinary Medicine and Social Work, University of Tennessee
- **Jeanette Thurston**, College of Agriculture Assistant Dean for Graduate Programs and New Faculty Development and Director and Professor, Food Science Institute, Kansas State University
- **Deb VanOverbeke**, Assistant Dean, Academic Programs, Ferguson College of Agriculture, Oklahoma State University
- **Brian Warnick**, Interim Department Head, Department of Technology, Design and Technical Education, Utah State University
- **Louis Whitesides**, VP & Executive Director of Land Grant Programs, South Carolina State University
- **Wesley L. Whittaker**, Dean and Director of Land Grant Programs, School of Agriculture and Applied Sciences, Langston University
- **Richard Bischoff**, Associate Vice Chancellor for Faculty and Academic Leader Success, Institute of Agriculture and Natural Resources, University of Nebraska-Lincoln.

RESEARCH RESEARCH



SU College of Ag Professor Dr. LaShunda Hodges Inducted into the Prestigious Marquis Who's Who Biographical Registry

Southern University College of Agricultural, Family and Consumer Sciences Associate Research and Plant and Soil Science Professor LaShunda Hodges, Ph.D., has been inducted into the Marquis Who's Who and in all Marquis Who's Who biographical volumes. The individuals selected are based on the current reference value. In addition, factors such as position, noteworthy accomplishments, visibility, and prominence in a field are criteria during the selection process.

Hodges earned a bachelor's degree in Soil and Plant Science and a master's degree in Agronomy, both from Alcorn State University, and a Ph.D. in Agronomy-Environmental Planning and Management from Louisiana State University. She possesses more than 15 years of experience in agronomy, the science of soil management, and crop production.

In addition to being a member of MANNRS, Hodges is certified in Diversity, Equity, and Inclusion in the Workplace by the University of South Florida and in the Zeta Organizational



Leadership by the United Latino Students Association. She is also certified in drone program management from Unmanned Vehicle University and earned an FAA Part 107 UAV/Drone Pilot License from the Federal Aviation Administration.

About Marquis Who's Who®

Since 1899, when A.N Marquis printed the first edition of Who's Who in America®, Marquis Who's Who® has chronicled the lives of the most accomplished individuals and innovators from every significant field of endeavor, including politics, business, medicine, law, education, art, religion, and entertainment. Today, Who's Who in America® remains an essential biographical source for thousands of researchers, journalists, librarians, and executive search firms around the world. Marquis® now publishes many Who's Who titles, including Who's Who in America®, Who's Who in the World®, Who's Who in American Law®, Who's Who in Medicine and Healthcare®, Who's Who in Science and Engineering®, and Who's Who in Asia®. Marquis® publications may be visited at the official Marquis Who's Who® website at www.marquiswhoswho.com.



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