



SUBR

# CHANCELLOR'S REPORT

*Presented to:*

**SOUTHERN UNIVERSITY SYSTEM**  
**Board of Supervisors**

*Presented by:*

**John K. Pierre**  
*Chancellor*

**#WeAreSouthern**

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## MESSAGE FROM...

Chancellor  
**PIERRE**

### Greetings:

It is a great honor to serve as the Chancellor of the Baton Rouge Campus. In the past month, we've celebrated numerous highlights, which are detailed in this month's report. My commitment lies in fostering an environment where innovation and excellence thrive. Our campus is a vibrant community of scholars, students, and staff collaborating to achieve academic success and personal growth. During the successful Bayou Classic, we experienced a tremendous display of school spirit and camaraderie that truly reflects the heart of our community. This event not only showcased our athletic abilities but also celebrated the rich culture, heritage and unity that define us.

As we wrap up another successful semester, I want to acknowledge the remarkable accomplishments of our students, which demonstrate their talents and commitment to learning. The faculty has shown steadfast dedication to education, passionately guiding students with their expertise. Meanwhile, our staff has worked tirelessly behind the scenes to ensure our campus runs smoothly and effectively.

This semester, we've launched several new initiatives that are already making a positive impact. Many of these projects have not only advanced academic knowledge but also provided practical solutions to real-world issues. Community engagement has been a key focus, fostering partnerships that benefit both our university and the surrounding area.

As we move forward, I take pride in the progress we've made in enhancing our academic programs and expanding research opportunities. Our faculty continues to push the boundaries of knowledge, inspiring students to reach their full potential. Furthermore, our commitment to diversity and inclusion remains at the core of our mission, ensuring that our campus is a welcoming space for everyone.

I would like to sincerely thank all those who contribute to making our university a beacon of excellence. Whether through teaching, research, or administrative support, your efforts are invaluable and deeply cherished. Together, let's continue to build on our successes and strive for an even brighter future.

Looking ahead, we are excited about the upcoming opportunities for growth and development. Let's keep supporting one another, pushing limits, and aiming for excellence in all that we do. Together, we are shaping a promising future for our campus and everyone within this dynamic community.

*John K. Pierre*

**#WeAreSouthern**



## Southern University and A&M College Host Two Commencement Ceremonies for Fall 2024

To the Southern University and A&M College Community:

I am thrilled to announce the wonderful news that nearly 500 students have graduated from Southern University and A&M College. We celebrated this achievement with two commencement ceremonies for the fall 2024 graduating class: a Graduate Ceremony for those receiving Master's and Doctoral Degrees on Thursday, December 12, and an Undergraduate Ceremony for Bachelor's Degrees on Friday, December 13.

Both events were filled with a profound sense of accomplishment and joy, as graduates from various academic fields stepped confidently into their futures. Family members, dedicated faculty, and esteemed guests gathered to honor the hard work and determination of our students.

The Graduate Ceremony featured an inspiring keynote speech by Harris County Commissioner Rodney Ellis, who has been instrumental in securing reforms including misdemeanor bail changes, flood equity guidelines, enhanced worker protections, and economic opportunity initiatives. His efforts have also led to funding for indigent defense and COVID-19 recovery, providing direct aid to residents and small businesses, emergency rental assistance, shelters for the homeless, and innovative programs like distributing computers to low-income students.

The following day, the Undergraduate Ceremony was equally memorable, highlighted by a powerful address from the esteemed Marcus Brown, executive vice president and general counsel for Entergy Corporation. He oversees various departments including legal, ethics, compliance, corporate communications, federal policy, regulatory affairs, and cybersecurity governance. Additionally, he provides legal advice to the chair and CEO, board of directors, and senior management. Brown, who is also the chair of the 2025 Super Bowl Host Committee, earned his juris doctor from the Southern University Law Center, where he was a member of the Law Review.

Both ceremonies left graduates with a message of hope and inspiration.

I want to extend my heartfelt appreciation to our faculty and staff for their unwavering dedication to student success. Their commitment and passion provide the foundation upon which our students can pursue their dreams.

Congratulations once again to the Class of 2024! We are immensely proud of your achievements and look forward to witnessing the remarkable contributions you will make in the world.

*John K. Pierre*  
Chancellor  
Southern University and A&M College



## Chancellor Pierre Participates in Groundbreaking Ceremony for New Amphitheater and Outdoor Classroom

September 27, 2024, Southern University has begun construction on a new amphitheater and outdoor classroom, marked by a groundbreaking ceremony on campus.

The \$1.7 million project, funded by the U.S. Department of Education's Higher Education Emergency Relief Fund (HEERF), will provide a safe, open-air gathering space near the Mississippi River. The facility, built in partnership with the Luster Group, was conceived during the COVID-19 pandemic as a way for students and faculty to continue learning in an outdoor setting.

The unique design of the amphitheater and classroom reflects the shape of the historic campus bell housed inside the John B. Cade Library. "Its significance is that it represents the shape of the bell that our enslaved ancestors rang every morning to start the day," Chancellor John Pierre said. "Now this is a place and a beacon of hope."

Southern University students enrolled in the new construction management program will assist with the project. The amphitheater will hold up to 1,500 people, with construction expected to be completed within the next year.





## Dr. Barbara West Carpenter Awarded Honorary Doctorate Degree

Dr. Barbara West Carpenter, esteemed Dean of International Affairs, recently added an Honorary Doctorate Degree from Kirikkale University, Turkey to her impressive collection of accolades. This honor celebrates her unwavering commitment to fostering international education partnerships.

Kirikkale University, home to a community of 30,000 students, has been a valued partner of Southern University for many years. Their relationship is a testament to the power of global educational cooperation.



## Dr. Shawn Comminey Received Prestigious Notification from Pi Gamma Mu International Honor Society



Dr. Shawn Comminey

On October 3, 2024, Dr. Shawn Comminey, Chairman of the History Department, received exciting news: the Louisiana Epsilon Chapter at Southern University and A&M College was recognized as a 2023-24 Star Chapter by the Pi Gamma Mu International Honor Society in Social Sciences! Recruiting new members is vital for Pi Gamma Mu to fulfill its mission, aligning with its core values of scholarship, leadership, and service. By boosting chapter membership, more high-achieving students will have access to exclusive scholarships, publications, conventions, networking opportunities, and much more. This significant achievement has been showcased on the Pi Gamma Mu International Honor Society website and highlighted in the Pi Gamma Mu Newsletter.

Pi Gamma Mu is an international honor society that promotes excellence in the social sciences. The society's mission is to encourage scholarship, leadership, and service in the social sciences.




## Celebrating Excellence: 2024 Louisiana Legislative Black Caucus Bayou Classic Scholarship Winners

Southern University proudly congratulates the recipients of the Classic Scholarship: Dylan Williams, Trinity Lane, and Letisha Paul. These exceptional students have demonstrated outstanding academic achievements, leadership, and a commitment to excellence that exemplify the spirit of Southern University.

Letisha Paul, one of the scholarship recipients, is not only a standout student but also a dedicated worker in the John B. Cade Library Archives. Her passion for preserving history and contributing to our university community is truly inspiring. Pictured with Dean Dawn V. Kight, Letisha represents the caliber of students that Southern University is proud to support and celebrate.

We are thrilled to honor all three winners for their hard work and dedication. Their achievements underscore the importance of educational opportunities and the support of organizations like the Louisiana Legislative Black Caucus. Congratulations to Dylan, Trinity, and Letisha—your Southern University family celebrates your success!



Presented by 

LOUISIANA   
LEGISLATIVE BLACK CAUCUS



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## Honoring Dr. Lovenia DeConge-Watson's Legacy



On Wednesday, November 20th, Southern University honored the remarkable legacy of Dr. Lovenia DeConge-Watson in the newly repurposed Reference Room at the John B. Cade Library. The ceremony celebrated her groundbreaking achievements in mathematics and education, as well as her profound impact on the university community.

Highlights of the event included a welcome by Dean Dawn Kight and an invocation by Father Thomas Clark, SJ. Dr. Luria Young, representing the Administration, emphasized Dr. DeConge-Watson's lasting contributions. Remarks followed from Dr. Lealon Martin, Dean of the College of Sciences & Engineering and Angela Proctor, University Archivist, who acknowledged the significance of her donated collection to the University Archives. Colleagues and former students shared heartfelt reflections, including Dr. Katrina Cunningham, Dr. Rachel Vincent-Finley, Dr. Albertha Lawson, and alumni inspired by her mentorship.



The event concluded with closing remarks from Dean Kight. Special thanks were extended to the Graduate School, the College of Sciences & Engineering, the Mathematics Department, the John B. Cade Library, and Dr. DeConge-Watson's family and friends. Her legacy as a trailblazer and mentor continues to inspire generations at Southern University and beyond.





# Southern University and A&M College Participates in Summer 2025 Programs at Columbia University Virtual Information Session

On Monday, November 11th, students experienced an exciting day as they participated in the Summer 2025 Programs at Columbia University Virtual Information Session, hosted in the tech-savvy PBS Pinchback Hall.

This event was more than just a typical virtual gathering; it provided a chance to immerse themselves in the lively essence of New York City, engage in experiential research, and gain insights into Columbia University's free summer research programs for Summer 2025.

The session revealed valuable tips on how to become a standout applicant for various programs that offer stipends, free tuition, housing, and even travel reimbursements for internships, summer opportunities, and graduate studies.

Whether you're new to the research arena, a seasoned expert, or simply curious about what lies ahead, this event served as a gateway to the research opportunities of the future.

**COLUMBIA UNIVERSITY SUMMER 2025 PROGRAMS**  
EXPLORING STEM RESEARCH PROGRAMS: AN INFOSESSION  
NOVEMBER 11, 2024, 1-2PM CST AND 3-4PM CST , PBS, HI-TECH ROOM



**TOPICS COVERED INCLUDE:**

- free programs
- free housing in NYC
- stipends
- networking opportunities
- exposure to top industries in NYC
- hands-on research experience

**REGISTER HERE:**



ENGINEERING ● MEDICINE ● SOCIAL SCIENCES ● NURSING  
PHYSICAL THERAPY ● NEUROLOGY ● CLIMATE STUDIES  
PUBLIC HEALTH ● CLIMATE STUDIES ● EPIDEMIOLOGY

COLUMBIA UNIVERSITY  
IN THE CITY OF NEW YORK

# Southern University and A&M College Participates in Hello, Columbia University: Exploring Science Research Programs and Careers

On Tuesday, November 12th, from 3:30 to 4:30 PM, students participated in "Hello, Columbia University: Exploring Science Research Programs and Careers," held in the Hi-Tech Room of PBS Pinchback Hall.

**Info Session:**  
**Hello, Columbia University:  
Exploring Science Research  
Programs and Careers**  
November 12, 3:30-4:30PM, Pinchback Hi-Tech Room

**With Special Guest**  
**Kristin Myers**  
Associate Professor of Mechanical  
Engineering at Columbia University

**Let's discuss:**

- FREE science and engineering programs at Columbia
- Careers in engineering/STEM at every level
- Discovering the possibilities in engineering

Scan Code to RSVP

Aspiring innovators and problem-solvers gathered for an informative session about Columbia University's FREE hands-on research opportunities during the "Hello, Columbia University: Exploring Science and Education Programs." The session was led by Dr. Kristin Myers, a trailblazing mechanical engineer whose groundbreaking work is reshaping our understanding of pre-term birth through advanced biomechanics. This interactive session introduced students to valuable opportunities.


Participants explored Columbia's Summer Undergraduate Research Experience (SURE) program, a 10-week immersive initiative that pairs students with esteemed faculty mentors.

Dr. Myers introduced students to hands-on research opportunities and the Bridge to PhD in STEM program, which offers two years of funded research and coursework for underrepresented scholars. She provided insights on becoming a strong applicant for programs that include stipends, free tuition, housing, and travel reimbursements for internships and graduate studies. This session aimed to inspire students to pursue impactful careers in STEM.

# SU's Fall '24 Business & Industry Cluster Faculty Leadership Training

## Honeywell

### GLOBAL SUPPLY CHAIN - CASE STUDIES: FACULTY SESSION

 Business & Industry Cluster **MASTERCLASS**

**NOVEMBER 12, 2024**  
**11:00 AM - 12:30 PM**

Join us for an exclusive workshop led by the Business & Industry Cluster leaders.  
The leadership team will:

- Share Honeywell Example of Global Supply Chain Case Study
- Expound Upon How Can the Case Study be Applied with Coursework
- Answer Any Questions in Reference to the Case Study

#### Join Zoom Meeting

<https://sus.zoom.us/j/91704830745>

Meeting ID: 917 0483 0745

#### One tap mobile

+13126266799,,91704830745# US (Chicago)

+16468769923,,91704830745# US (New York)

Scan Me!



#### Business & Industry Cluster Companies



Tuesday, November 12th, the Southern University Business and Industry Cluster organized a special workshop for students, facilitated by the leaders of the cluster.

During the session, the leadership team presented the Honeywell example of a global supply chain case study, discussed how this case study can be integrated with coursework, and addressed any questions related to the study.

The workshop aimed to bridge the gap between academic learning and real-world application, providing students with valuable insights into the complexities of managing a global supply chain. Attendees were encouraged to engage actively, fostering an environment of collaboration and critical thinking.

 **SOUTHERN  
UNIVERSITY**  
AND AGRICULTURAL & MECHANICAL COLLEGE  
Career Services Center

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## AbbVie Sponsors Lunch 'n Learn for Southern University Students During Top Jags Week

On Tuesday, November 12th, from 11:00 A.M. - 1:00 PM, Chancellor Pierre and Interim Director of SU Online, Dr. Yolander Smith welcomed representatives from AbbVie as students participated in a Lunch 'n Learn. AbbVie, a pharmaceutical company who's mission is to discover and deliver innovative medicines and solutions that address complex health issues and enhance people's lives, not only treated students to lunch, but also an engaging session packed with valuable insights and opportunities.

The event aimed to bridge the gap between academic learning and real-world applications, emphasizing the importance of research and innovation in driving progress. Students eagerly absorbed information about AbbVie's groundbreaking work in the pharmaceutical industry, as well as tips on securing internships, fellowships and networking effectively.

The highlight of the Lunch 'n Learn was a discussion featuring industry experts who shared their career journeys, challenges, and successes, inspiring students to pursue their ambitions with determination and curiosity. Additionally, attendees were encouraged to ask questions and engage in lively discussions, fostering an environment of collaboration and learning.

Overall, the session not only provided a wealth of knowledge but also motivated students to explore new paths in their educational and professional endeavors.



## SUBR College of Business Students Win \$20K at Pitch Competition

Philander Smith and Southern University and A & M College Baton Rouge tied for top honors during the sixth annual Moguls in the Making entrepreneurial pitch competition, where 50 students from Historically Black Colleges and Universities developed innovative and impactful solutions to address economic mobility challenges.

The October 2-6 competition was hosted by Ally Financial in collaboration with the Thurgood Marshall College Fund, the largest organization exclusively representing the Black college community. Top winners will receive a \$20,000 scholarship for each student, paid internship opportunities at Ally Financial for summer 2025, and other prizes to support their education. Southern University and A&M College Moguls in the Making winner, (from left) Rashad Grace. Taylor Curtis, Jazmon DeRousselle, Megan Abraham and Nalone Sumo.



## SUBR College of Business Faculty Participate in the 2024 UEDA Summit



On October 7-9, 2024, Dean Donald Andrews of the College of Business, Dr. Sung No, Mrs. Mary Marshall, and Mr. Eric Porter participated in the 2024 University Economic Development Association (UEDA) Summit titled "Regionalism: Prosperity Through Collaboration," co-sponsored by Indiana University, South Bend.

The summit brought together academic leaders, industry professionals, and policymakers to explore innovative strategies for economic growth and development. Dean Andrews and his team actively engaged in discussions and workshops focusing on fostering partnerships between universities and local businesses to drive sustainable economic projects.

The event provided a valuable platform for exchanging ideas and best practices, reinforcing the College of Business's commitment to playing a pivotal role in regional economic advancement. The participants returned with renewed inspiration and actionable insights, ready to implement innovative solutions that align with the summit's theme of prosperity through collaboration.



# SUBR College of Business Co-hosts Entrepreneurship & Leadership Summit

On October 17 and 18, 2024, the College of Business hosted the Southern University HBCU Legacy Builders Entrepreneurship and Leadership Summit. Led by alumnus Calvin Mills, the summit featured representatives from Historically Black Colleges and Universities (HBCUs), as well as professionals from the governmental sector and various industries.

**SOUTHERN UNIVERSITY**  
*HBCU* LEGACY BUILDERS  
"Homecoming Excellence | Igniting Futures"

**OCTOBER 17-18, 2024**  
College of Business | T.T Allian Hall | 313

OUR LADY OF LAKE LADONNA BULTER WILLIAMS	DIRECTOR, PRAIRIE VIEW A&M UNIVERSITY SBDC JASMIN ESPY SPEED	TARIQ FARID FRANCHISE INSITUTE AB IGRAM	SMALL BUSINESS ADMINISTRATION JO ANN LAWRENCE	JOHNSON & JOHNSON NICOLE JEANPIERRE
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**ENTREPRENEURSHIP & LEADERSHIP  
SUMMIT**

**THURSDAY, OCTOBER 17, 2024 | 8:00 AM – 4:30 PM**

- Breaking Barriers and Building Businesses
- Funding Forward: SBA Funding and Opportunities
- Unlocking Franchise Success: Entrepreneurship Through Franchising
- Unlocking Financial Success: Lender Insights
- Alumni Recognition Awards
- Entrepreneurship Talk: Essential Skills for Entrepreneurs
- Leveraging Marketing and AI For Innovation
- Legacy Launchpad: Student Pitch Competition

**HOST**  
CALVIN MILLS

**NETWORKING MIXER | 6:00 PM - 8:00 PM | MONTICRISTO**  
**HBCU HYPE: LEGACY CONNECT & INNOVATE | BUSINESS & HEALTH**

**FRIDAY, OCTOBER 18, 2024 | 8:00 AM – 12:00 PM**

- Navigating Success: Opportunities and Strategies in Pharmaceutical and Medical Device Sales Panel
- HBCU Hype Heartbeat: Educating HBCU Communities and Businesses
- Firechat Feature: Nicole Jeanpierre
- The Role of HBCUs, SBA and Resources in Shaping Excellence In Business, Procurement and Communities

More information : 225 - 771 - 2891 Visit our website : [www.louisianasbdc.org](http://www.louisianasbdc.org) REGISTER

AMERICA'S SBDC LOUISIANA SOUTHERN UNIVERSITY SBA SBA LED LSU LOUISIANA ECONOMIC DEVELOPMENT HBCU PAVC TheFirst

The Louisiana Small Business Development Center network, hosted by Louisiana State University is a member of the National Association of Small Business Development Centers and funded in part through a cooperative agreement with the U.S. Small Business Administration, Louisiana Economic Development and participating universities. All SBA programs are extended to the public on a nondiscriminatory basis. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. Reasonable accommodations for persons with disabilities and/or limited English proficiency will be made if requested at least two weeks in advance.

## SUBR College of Business Student Wins \$10K Pitch Competition with Nexus Louisiana

On October 29, 2024, College of Business student Rodney pitched his innovative business, Blue Tree, at the Nexus Louisiana Ignition 1.0 Demo Day. Ignition 1.0 is an eight-week business accelerator program that focuses on a business's viability, target customers, pain points, the business canvas model, and more. Rodney participated in this program weekly throughout the fall and competed against other businesses on Tuesday ultimately winning a \$10,000 investment prize.

Rodney's journey does not end here. He will be participating in Ignition 2.0 this coming spring, which will provide another opportunity to win a \$10,000 prize. Additionally, he will compete in Nexus Louisiana's BizTech pitch competition during Bayou Classic weekend, where he has the chance to win up to \$20,000.

Rodney is being mentored by College of Business professor, Christopher Hilliard. Mr. Hilliard states, *"Over the past six months, I have worked closely with Rodney to nurture and see his business come to fruition. It is incredibly rewarding to witness his progress, and I am confident that both he and Blue Tree will continue to be exemplary representations of Southern University. After all, the name "Blue Tree" is a nod to our school's foundational color, further emphasizing his pride and connection to our institution. I believe Rodney's achievements deserve public recognition, and I am proud to commend him for his entrepreneurial spirit and academic excellence."*



## SUBR College of Business Student to Receive TMCF Scholarship



Zarion Martin, a senior majoring in Management and Finance with a concentration in Human Resource Management from New Orleans, LA, has been awarded a Thurgood Marshall College Fund scholarship for the 2024-25 academic year. After graduation, Zarion aims to pursue a career as an investment banker.



# #WeAreSouthern



## Southern University and A&M College Hosts Strategic Vision for Innovation Meeting with Tom Linebarger & Ted Gary

On Monday, November 4th and Tuesday, November 5th, Chancellor John K. Pierre, Dr. Donald Andrews, Dean of the College of Business and campus representatives warmly welcomed Tom Linebarger, retired Chairman and CEO of Cummins, Inc., alongside esteemed industry leader Ted Gary for a strategic vision meeting aimed at promoting innovation and collaboration.

This event brought together faculty, students, and stakeholders to delve into emerging technologies and business strategies that could enhance the university's programs and partnerships. During the meeting, Linebarger and Gary offered invaluable insights from their extensive backgrounds, emphasizing the importance of adaptability and forward-thinking in today's rapidly changing landscape. Their participation underscored Southern University's commitment to providing students with cutting-edge opportunities, preparing them for success in their future careers.

Cummins Inc. is one of the leading largest independent manufacturer of diesel engines and related products globally.





## Completion of the 6-Week Program

### 11th Generation Creating Sustainable Neighborhood Developers Program

In November 2024, the College of Business celebrated the 11th (yes, eleven!) Generation of the Creating Sustainable Neighborhood Developers (CSND) Program, which offered a hands-on introduction to neighborhood development. The program commenced on October 5th and concluded on November 23rd.

Participants explored twelve key topics to jumpstart their journey into property development within their communities. Through a mix of lectures and practical software training, eighteen experts showcased their knowledge in the following areas: (1) Entrepreneurship and Small Business Fundamentals, (2) The State of Real Estate Development, (3) Real Estate Acquisition, (4) QuickBooks, (5) Team Management: Leadership, (6) Personal Finance & Funding, (7) Provisional Capacity Assessment, (8) Development & Construction, (9) License-Permits-Certifications-Insurance, (10) Understanding Blueprints, Bidding Projects, and Construction Documentation, (11) Xactimate, and (12) Bonding Awareness and Project Management.



**11th Generation Creating Sustainable Neighborhood Developers Program**  
Presented by EDA University Center for Entrepreneurial and Economic Development and ComNet, LLC.

**6 Weeks: Every Saturday**  
**Classes Start | October 5, 2024**  
**9:00 AM to 1:00 PM (CST)**

**Virtual: Zoom Technology**  
FINAL EXAM WILL BE IN PERSON FOR BATON ROUGE STUDENTS ONLY!  
ALL OTHERS TAKE THE EXAM ONLINE

**WHO CAN REGISTER: ANY ASPIRING NEIGHBORHOOD DEVELOPERS**

**CURRICULUM OVERVIEW**

THIS PROGRAM IS FOR ASPIRING NEIGHBORHOOD DEVELOPERS COVERS 12 KEY TOPIC THROUGH LECTURES AND HANDS - ON TRAINING.

- ENTREPRENEURSHIP & SMALL BUSINESS
- REAL ESTATE ACQUISITION & DEVELOPMENT
- QUICK BOOKS & PERSONAL FINANCE
- DEVELOPMENT & CONSTRUCTION
- BLUEPRINTS & BIDDING
- LICENSE & INSURANCE
- XACTIMATE
- TEAM & PROJECT MANAGEMENT

**DURATION : 24 HOURS    REGISTRATION FEE \$ 100**

**REGISTRATION LINK: <http://www.subruniversitycenter.org/>**

Marilyn Doherty: 225-771-5191    Dr. Sung No: 225-773-8917  
Dr. Donald Andrews: 225-921-3890    Eric Porter, ComNet LLC: 225-205-6562

REVITALIZING COMMUNITIES THROUGH EMERGING DEVELOPERS THROUGH QUALITY TRAINING!




## SUBR College of Business Students Achieve Certification in Mind Over Money Skills through Online Course and Certificate Program.

The Department of Accounting, Finance, and Economics has partnered with the Society of Financial Education and Professional Development through its Student Ambassador Program for several years. The program targets students at historically Black colleges and universities (HBCUs) many of whom are first-generation, to help them manage their finances better and build wealth.

We proudly announce that ninety-three (93) Southern University College of Business students received the Mind Over Money Skills Literacy Certificate. The Financial Literacy Online Certification is designed to equip students with the knowledge and skills to make informed financial decisions.

This certificate was earned after the students completed an eight part online financial literacy certificate program for HBCU students based on the Society of Financial Education and Professional Development's Mind Over Money Skills presentations.

- Budgeting, Values, & Financial Goal Setting
- Credit & Debt Management
- Student Loan Management
- Insurance
- Homeownership
- Investor Education
- Retirement Planning
- Estate Planning

Also, the students receive a digital badge credential issued through Credly, an industry-leading credentialing organization.

## SUBR College of Business To Host EDA University Center Showcase Program

On January 9, 2025, the EDA University Center at Southern University in collaboration with the University of Louisiana at Lafayette and the Louisiana Entrepreneurial and Economic Development (LEED) Center, will host the EDA University Center Showcase program at the Valdry Center for Philanthropy. This event presents a valuable opportunity to highlight our economic development initiatives at Southern University to the EDA Austin Region, which encompasses Arkansas, Louisiana, New Mexico, Oklahoma, and Texas. Our agenda includes a campus tour for our guests, followed by a dinner and a panel discussion addressing economic development issues pertinent to Baton Rouge and its surrounding areas.

The goal of the EDA University Center at Southern University is to expand and revitalize economic development in Louisiana, by providing programs that enhance existing businesses and create new venture opportunities with a special focus on: Job creation and workforce development, Advancing entrepreneurship and innovation, and Promoting international trade. The Center's programs align with EDA's investment priorities by addressing regions that are seeking: Global Competitiveness and Economically Distressed and Underserved Communities. In addition, the Center's activities contribute to the EDA's national strategic priorities by increasing access and availability of capital to small, medium-sized and ethnically diverse enterprises, information technology and by engaging in natural disaster mitigation.

VALDRY CENTER FOR PHILANTHROPY



# SUBR College of Business To Host EDA University Center Showcase Program Agenda

## EDA University Center Showcase Program Agenda

Date: [Thursday January 9, 2025]

Location: [Valdix Center for Philanthropy, 598 Harding Blvd. Baton Rouge 70807]

5:45 PM - 6:30 PM Tour of Campus if Arrival Time Allows (The Bluff, Gaming Center)

6:30 PM - 7:45 PM: Dinner

1. Location: [Valdix Center for Philanthropy 598 Harding Blvd. Baton Rouge 70807]

1. Agenda Details:

1. Introductions
2. Brief Welcome from the Two EDA University Centers
3. Welcome address by Chancellor Pierre.
4. Remarks from the Dean College of Business and Other University Center representatives, outlining the purpose and goals of the program.
5. Opportunity to meet and greet with panelists, local leaders, and guests

7:45 PM - 9:45 PM: Panel Discussion

Topic: "Economic Development in Louisiana and the Baton Rouge Area: Challenges and Opportunities"

- Moderator: Dean Andrews

### Panelist Presentations:

Each panelist will have **10 minutes** for their presentation, followed by **Q&A segment** to engage the audience after all presentations are completed.

- **7:45 PM - 7:55 PM: Panelist One:** Local Government Official
  6. Topic: Government initiatives supporting economic development in Baton Rouge, focusing on infrastructure and workforce development.
- **7:55 PM - 8:05 PM: Panelist Two:** Entrepreneur
  7. Topic: Building a thriving small business in Louisiana: Challenges and opportunities.
- **8:05 PM - 8:15 PM: Panelist Three:** University Professor (Expert in Economic Development and SEDI)
  8. Topic: Advancing opportunities for socially and economically disadvantaged individuals in business development.
- **8:15 PM - 8:25 PM: Panelist Four:** Community Organization Economic Development Specialist
  9. Topic: Engaging communities for sustainable economic growth in North Baton Rouge.
- **8:25 PM - 8:35 PM: Panelist Five:** Plant Manager, Oil Refinery

10. Topic: Industry's role in local economic development: Workforce and innovation.

- **8:35 PM - 8:45 PM: Panelist Six:** Expert on Artificial Intelligence and Small Business Entrepreneurship
  11. Topic: Leveraging AI to enhance entrepreneurship and innovation for small businesses.
- **8:45 PM - 8:55 PM: Panelist Seven:** Representative from the Small Business Development Center (SBDC)
  12. Topic: Support services and resources for small businesses in Baton Rouge.

8:55 PM - 9:35 PM: Panel Q&A Session

- Interactive session with audience questions, moderated by Dean Andrews.

9:35 PM - 9:45 PM: Closing Remarks

- Acknowledgments and closing by the EDA University Center representatives.

### Questions to be considered

#### General Opening Questions for All Panelists

1. Can you briefly describe your role and how it connects to economic development in the region?
2. From your perspective, what is the most significant challenge facing Louisiana and Baton Rouge's economic development today?

#### Panelist-Specific Questions

- **Local Government Official:**
  1. What recent policy initiatives have been implemented to address infrastructure and workforce challenges in the region?
  2. How can local government better collaborate with industry and academia to drive growth?
- **Entrepreneur:**
  3. What resources or support systems have been most critical to your success as an entrepreneur?
  4. What advice do you have for aspiring entrepreneurs in Louisiana?
- **University Professor (SEDI Expert):**
  5. How do socially and economically disadvantaged individuals fit into the broader economic development strategy for Louisiana?
  6. What role can HBCUs like Southern University play in fostering entrepreneurship among SEDI populations?
- **Community Organization Specialist:**
  7. How does your organization engage with underserved communities to promote economic growth?
  8. What partnerships have been most effective in achieving your goals?
- **Plant Manager (Oil Refinery):**

9. How does your plant contribute to local workforce development and community engagement?

10. What innovations are you exploring to address both economic and environmental challenges?

- **AI and Small Business Expert:**

11. How can artificial intelligence empower small businesses in Louisiana to compete in a global market?

12. What challenges do small businesses face in adopting AI technologies, and how can they overcome them?

- **SBDC Representative:**

13. What are the most common barriers small businesses face, and how does the SBDC address them?

14. Can you share a success story of a local business that benefited from SBDC programs?

#### Closing Questions for All Panelists

1. What are the next steps Louisiana should take to accelerate its economic development?
2. If you could change one thing about the current economic landscape in Louisiana or Baton Rouge, what would it be?

# Progress Report on the Development of Workforce Training Project Proposal for Underserved Youth in Brazil

The College of Business is pleased to provide the following update regarding the information gathered during our recent visit to Brazil. This information will inform the development of a comprehensive proposal outlining specific goals, objectives, and activities. Dr. Warren, Dr. Carpenter, and Dr. Yigletu have successfully implemented and completed the first phase of the *"Academic Partnership Bridge Program to Provide Skills Training for Workforce Development Needs of Afro-Brazilian Youth."*

## Project Outline

### 1. Program Goals, Objectives, and Activities:

This initiative focuses on workforce skills development programs aimed at underserved Brazilian youth, with the intent to build upon or enhance their existing skills development ecosystem. Key components include:

- SENAI Workforce Training Programs
- African Pride
- Collaboration between the Southern University College of Business and the College of Business at Grambling State University, in partnership with the Southern University International Programs Office.

### 2. Progress and Next Steps:

The program has successfully completed its first phase (2023-2024) and is currently under review for the development of a subsequent phase.

## SUBR College of Business

### Spring 2025 MBA Course Offering

The College of Business is pleased to announce the introduction of MBAP 596 – Special Projects course titled "Applied Business Strategy and Case Analysis." This course emphasizes both theoretical foundations and practical applications, making it accessible to both graduate and undergraduate students. Classes will be held in person on Wednesday evenings.



DR. BRIAN ADAMS

### Coming in the Spring of 2025

## MBAP596 - SPECIAL PROJECTS

### Applied Business Strategy and Case Analysis

#### Course Objectives

This course combines theory and practical application. Scholars will learn how to dissect complex business problems, identify strategic challenges, and develop data driven solutions. Scholars will develop a deeper understanding and expertise in strategic thinking, decision-making, and case analysis. The course fosters collaboration and communications skills essential for leadership, integrating a multi-disciplinary approach, combining insights from accounting, finance, marketing, management, and operations. Scholars will gain hands-on experience analyzing real-world cases. The course will prepare scholars for business case competitions.

#### Who can take this course?

- MBA Students
- Undergraduate Juniors
- Undergraduate Seniors

#### When and where?

- Wednesdays - 6:30pm - 9:20pm
- T.T. Allain Hall



Contact for Additional Information  
 Dr. Brian Adams  
 (225) 771-2520  
 brian\_adams@sus.edu





# Congratulations!

## JAGUARS

### Chancellor Pierre Congratulates Coach Terrence Graves and the Southern University Jaguars for Their Victory Over Grambling in the 51st Annual Bayou Classic

On November 30th, the Southern University Jaguars triumphed over the Grambling State Tigers during the 51st Annual Bayou Classic, hosted at the Mercedes Benz Superdome.

This thrilling matchup showcased the skill and determination of both teams, amplified by the vibrant atmosphere created by enthusiastic fans. The Jaguars' strong defense effectively thwarted the Tigers' offense, bolstered by clever coaching tactics. This victory not only marked a significant achievement for the Jaguars but also reinforced community ties, leading to an unforgettable experience.



Chancellor Pierre extended his congratulations to Coach Terrence Graves for becoming the only coach to secure a Bayou Classic win with both institutions, as Southern claimed its sixth victory in the last seven encounters against Grambling.

*CONGRATULATIONS TO THE JAGUARS ON THEIR HARD-FOUGHT WIN AND HERE'S TO FUTURE SUCCESSES!*



**GO JAGS!**





# Chancellor Pierre Hosts First Holiday Social as Chancellor of SUBR



On December 16, 2024, Chancellor John Pierre and his wife Antoinette hosted their inaugural holiday gathering at the Leon R. Tarver II Cultural and Heritage Center, uniting faculty, staff, and alumni in a cheerful atmosphere. Guests enjoyed a lunch inspired by Louisiana cuisine, accompanied by festive holiday tunes, while Chancellor Pierre shared his vision for the university and celebrated past achievements.

He emphasized the significance of community and togetherness during the holiday season, instilling hope for what lies ahead. The event concluded with a toast to a successful new year, fostering camaraderie and marking an exciting new chapter under his leadership.



#WeAreSouthern



## Chancellor Pierre Participates in Name Unveiling of the Leon R. Tarver II Cultural and Heritage Center

On December 19, 2024, Chancellor John Pierre participated in the ceremony to unveil the Leon R. Tarver II Cultural and Heritage Center. The event was characterized by a spirit of celebration and reverence, as members of the Board of Supervisors, fellow chancellors, students, faculty, and community members gathered to honor the legacy of Dr. Leon R. Tarver II, President Emeritus and Chairman Emeritus.

During the ceremony, Chancellor Pierre commended Dr. Tarver's substantial contributions to education, art and cultural preservation, emphasizing that the center will continue to serve as a beacon of learning and inspiration for future generations.

As the ceremony concluded, the unveiling of the center's name was met with enthusiastic applause, reflecting a renewed commitment to fostering cultural understanding and appreciation of heritage. The Leon R. Tarver II Cultural and Heritage Center stands as a testament to the university's dedication to celebrating diverse histories and nurturing a vibrant academic community.



# Chancellor Pierre and the Office of Academic Affairs Hosts Spring 2025 Institute of Teaching and Learning Excellence: January 8 & 9

Chancellor Pierre and the Office of Academic Affairs are excited to announce the Inaugural Institute for Teaching and Learning Excellence (ITLE), previously referred to as “Convocation,” taking place on January 8 and 9. This significant event aims to promote innovation and collaboration among educators.

Over the course of two days, thought leaders, faculty members, and educational professionals will come together to delve into advanced pedagogical strategies and exchange best practices. Participants can anticipate interactive workshops, motivational keynote speeches, and valuable networking opportunities that are sure to enhance their teaching approaches and improve student learning outcomes.

This initiative highlights our dedication to academic excellence and ongoing improvement in education. The institute will offer engaging sessions designed to fortify our collective mission of achieving academic excellence and ensuring student success.

**The INSTITUTE OF TEACHING AND LEARNING EXCELLENCE**

**WEDNESDAY, JANUARY 8, 2025**

**AGENDA**

- 8AM REGISTRATION & NETWORK
- 9AM OPENING PLENARY SESSION  
J.K.Haynes Auditorium
- 10AM WHAT IS MY WHY WORKSHOPS  
P.B.S. Pinchback & J.K.Haynes
- 11AM CONCURRENT WORKSHOPS  
P.B.S. Pinchback & J.K.Haynes
- 12PM REFRESH & REFUEL
- 1PM CONCURRENT WORKSHOPS  
P.B.S. Pinchback & J.K.Haynes
- 2PM CONCURRENT WORKSHOPS  
P.B.S. Pinchback & J.K.Haynes
- 3PM CLOSING PLENARY SESSION  
J.K.Haynes Auditorium

**What is Your Why?**

**The INSTITUTE OF TEACHING AND LEARNING EXCELLENCE**

**THURSDAY, JANUARY 9, 2025**

**AGENDA**

- 8AM REGISTRATION & NETWORK
- 9AM GENERAL SESSION  
J.K.Haynes Auditorium
- 10AM CONCURRENT WORKSHOPS  
P.B.S. Pinchback & J.K.Haynes
- 11AM CONCURRENT WORKSHOPS  
P.B.S. Pinchback & J.K.Haynes
- 12PM REFRESH & REFUEL
- 1PM CONCURRENT WORKSHOPS  
P.B.S. Pinchback & J.K.Haynes
- 2PM CONCURRENT WORKSHOPS  
P.B.S. Pinchback & J.K.Haynes
- 3PM CLOSING PLENARY SESSION  
J.K.Haynes Auditorium

**What is Your Why?**

**The INSTITUTE OF TEACHING AND LEARNING EXCELLENCE**

**WEDNESDAY, JANUARY 8, 2025  
&  
THURSDAY, JANUARY 9, 2025**

**What is Your Why?**

Bring a laptop to participate in engaging workshops to elevate your teaching, research, and professional growth at the Opening Session of The Teaching and Learning Institute! This engaging event is packed with innovative sessions designed to inspire, inform, and empower faculty across disciplines.

Discover Sessions That Spark Creativity and Solutions:  
Explore concurrent sessions tailored to your interests and goals, including:

- **Mastering the Graderbook: SpeedGrader Secrets, Weighted Grades & Best Practices for Effortless Grading**
- **AI with Integrity: Ethical Uses of Artificial Intelligence in the Classroom**

Enjoy a collaborative atmosphere where ideas flow freely and connections thrive. Plus, don't miss our midday networking lunch for faculty discussions and idea-sharing!



# Southern University and A&M College Announces Spring 2025 New Student Orientation

**SOUTHERN  
UNIVERSITY  
AND A&M  
COLLEGE  
PRESENTS**



**SPRING 2025  
NEW STUDENT  
ORIENTATION**

Orientation warmly welcomes new Jaguars and their families to campus, setting the stage for a successful academic journey. This comprehensive event offers vital information about academic colleges, class scheduling, financial aid options, and much more. It's an opportunity to explore campus resources, connect with faculty and peers, and get a firsthand experience of university life. Orientation ensures that new students feel confident, informed, and ready to embark on this exciting new chapter.

**SCAN TO REGISTER FOR  
SPRING ORIENTATION ON  
JANUARY 10, 2025!**



*Scan me*

Contact [fye@sus.edu](mailto:fye@sus.edu) for questions



**#WeAreSouthern**

# Southern University Dance Program Now Introducing a Minor in Dance

The Southern University Dance Program is excited to introduce a new minor in dance, allowing students to integrate their passion for dance with various academic pursuits. The curriculum includes courses in dance history, technique, choreography, and performance, promoting creativity, artistic expression, and physical fitness while developing skills like discipline and teamwork. Experienced faculty will guide students through workshops, performances, and collaborations, providing opportunities to engage with the dance community.

This minor is open to all skill levels, offering a supportive environment to enhance the college experience through the art of dance.



**SOUTHERN UNIVERSITY**  
AND AGRICULTURAL & MECHANICAL COLLEGE



**NEW**





[www.SUBR.edu](http://www.SUBR.edu)

**ENROLL TODAY**

**SPRING 2025 COURSE OFFERINGS**

**NEW**

DANC 101	Ballet I	MW 9:00-9:50 am
DANC 201	Ballet II	MW 10:00-10:50 am
DANC 301	Ballet II	MW 11:00-11:50 am
DANC 404	Black Dance in America	MW 1:00-2:20 pm
DANC 106	Dances of the African Diaspora	W 5:00-7:50 pm
DANC 311	Dance Composition II	TR 12:30-2:30 pm
DANC 402	Dance Ensemble	TR 5:00-7:00 pm

# DANCE MINOR

# 18 CREDIT HOURS

**DANCE**

The Southern University Dance Program is open to all undergraduates at the university and is designed to enhance students' creative competencies, academic excellence, and technical skills in dance. Our program is thoughtfully crafted to weave the study of dance into the fabric of a liberal arts environment, fostering intellectual and creative exploration. The dance minor at Southern University is designed for students who want to continue advancing their dance careers on the collegiate and professional levels while maintaining their primary degree area focus.

Dance at Southern University provides students in the Dance Minor with a supportive and inclusive space to engage in the study of dance both critically and creatively. Rooted in cultural relevancy, our curriculum empowers students while meeting their unique needs and aspirations.

*Come join our growing dance family!*




For more information  
Contact:  
Roxi Victorian, M.A.  
Program Coordinator  
225-771-4061



## SUBR Student Success Team Launches SUBR Navigate360 App

Your Journey to Achieve Greater Success (JAGS) Starts Here!

Southern University and A&M College is excited to introduce the SUBR Navigate360 Student Application, personal guide to making the most of your college experience. This powerful tool is available for download on both the Google Play and Apple Store, designed to help you stay on track and succeed in your academic journey.

Here's why you should download Navigate360 today:

- **Stay Organized:** Easily view your class schedule, track assignments, and manage deadlines all in one place.
- **Connect with Resources:** Access advising, tutoring, and other campus services with just a few taps.
- **Plan Your Path:** Create a clear plan for your academic and career goals with personalized guidance.
- **Never Miss a Beat:** Receive reminders and notifications for important deadlines, events, and updates.
- **Don't miss out on this essential tool for academic success and campus engagement!** SUBR Navigate360 is here to empower you every step of the way.

Call To Action: Download the App Now!

If you have any questions or need assistance, please contact [subr.navigate360@sus.edu](mailto:subr.navigate360@sus.edu).



#WeAreSouthern

# Chat with Chancellor

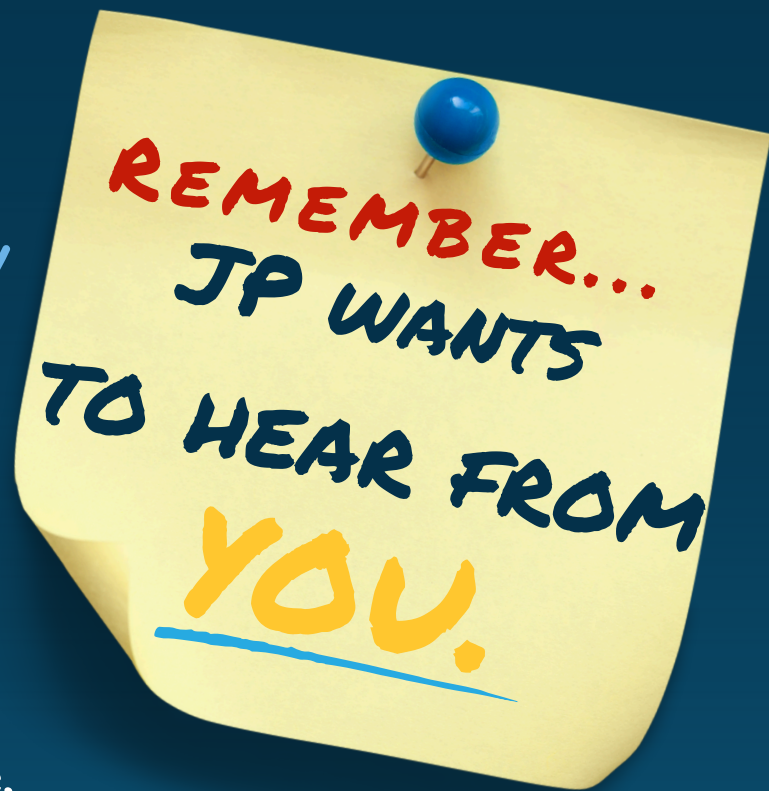
**Chat with Chancellor** is an exciting new initiative that encourages you to share your thoughts and insights.

Whether you have an update on recent developments or a creative idea to share, your perspectives are appreciated and can create meaningful impact.

Chancellor Pierre is enthusiastic about engaging in constructive discussions, promoting collaboration, and inspiring positive change.

We invite you to connect and be a part of this vital conversation. Your input is invaluable, and *together*, we can achieve extraordinary results.

For any correspondence, please reach out to Chancellor Pierre at [ChancellorSubr@sus.edu](mailto:ChancellorSubr@sus.edu).







*Thank You*  
**#WeAreSouthern**