



CHANCELLOR'S REPORT

April 2021

ARTS HUMANITIES SOCIAL SCIENCES

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SOUTHERN UNIVERSITY at NEW ORLEANS

COLLEGE OF ARTS AND SCIENCES

Dr. Evelyn Harrell, Dean

DEPARTMENT OF NATURAL SCIENCES

Dr. Bashir M. Rezk Atteia has been listed as a co-author at a published review article entitled: "New insights into the link between melanoma and thyroid cancer: Role of nucleocytoplasmic trafficking." Authors: Mourad Zerfaoui*, Titilope Dokunmu, Toraih Toraih, Bashir M. Rezk, Zakaria Abd Elmageed, and Emad Kandil. Journal: Cells 2021, 10, 367. https://doi.org/10.3390/cells10020367

Dr. Bashir Atteia attended the 19th LBRN Annual Meeting that been held virtually on Friday-Saturday February 12-13, 2021.

Dr. Bashir Atteia reviewed a doctoral (PhD) thesis entitled "Flavonoids seen through the energy perspective" by Zheng Wen Li at School of Medicine, Maastricht University, The Netherlands.

Dr. Atteia was a member of the PhD thesis promotion committee that has been held online via Zoom at School of Medicine, Maastricht University, The Netherlands on Wednesday, March 10, 2021 from 2:15 am to 4:30 am CT (from 9:15 am to 11:30 am CET).

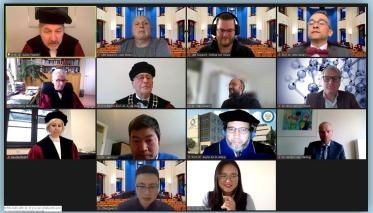
Dr. Murty S. Kambhampati: The letter of intent for Bachelor of Science in Nursing (BSN) program was approved by the Southern University Board of Supervisors.

Two biology majors, **Ms. Amber Foucha** and **Mr. Donzell Williams**, have secured Science Undergraduate Laboratory Internships (SULI) sponsored by the US Department of Energy. The summer internships are fully paid and runs for 10 weeks at Brookhaven National Laboratory (BNL) in a structured environment under the direct supervision/mentorship of BNL scientists and Dr. Murty S. Kambhampati.

Dr. Mostafa Elaasar coauthored with Qweak Collaboration at Jlab and submitted a paper entitled "Measurement of the Beam-Normal Single-Spin Asymmetry for Elastic Electron Scattering from 12C and 27AI", arXiv:2103.09758v1 [nucl-ex].

Dr. Mostafa Elaasar coauthored with HKS (JLab E05-115) Collaboration and submitted paper entitled "Spectroscopy of A = 9 hyperlithium by the (e, e'K+) reaction."

Dr. Illya Tietzel participated in the "2021 NASA STEM – Better Together For Stakeholder Success" conference March 18th & 19th 2021. He engaged with NASA presentatives such as Brenda Collins to explore Space biology opportunities for students and himself at NASA.



Dr. Illya Tietzel participated in the joined Louisiana NASA Space Grant & EPSCoR (LaSPACE) partnership with the Louisiana Sea Grant meeting March 12th 2021.

Dr. Illya Tietzel participated in a genome webinar entitled "Molecular Multi-Target Assay Design Coupled with Reflex Testing with SARS-CoV-2 Mutations in Mind" on March 18th 2021.

Dr. Illya Tietzel organized in February a presentation by Roger Barbieri of Science Interactive & Hands-on Labs to the Biology unit of the Department of Natural Sciences. The presentation aimed at introducing to the Biology faculty new and interactive teaching platforms in Biology that integrate remote learning with hands-on learning and physical lab kits send to students.

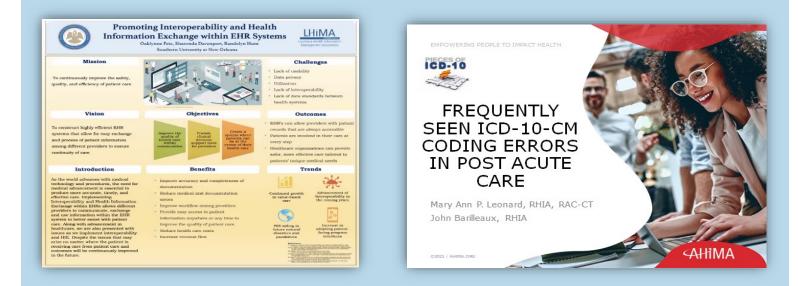
COLLEGE OF ARTS AND SCIENCES

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HEALTH INFORMATION MANAGEMENT SYSTEMS

The 2021 LHIMA convention was held March 17-19. This year it was a virtual experience. SUNO was well represented at this conference by faculty and students. SUNO HIMS major, **Ms. Britney Whitaker** was awarded a \$500 academic scholarship from LHIMA. **Ms. Oaklynne Pete**, **Ms. Sharonda Davenport** and **Ms. Randelyn Hunt** presented a research poster titled Promoting Interoperability and Health Information Exchange within the EHR Systems.

Mrs. Sharon McGee was honored by the association as the 2021 LHIMA Distinguished Member. This honor is awarded to a LHIMA member that has contributed to the greater Health Information Management community as Mrs. McGee has with her work with GNOHIMA, LHIMA and AHIMA and professionally in her work as a health information professional. **Mr. John Barrilleaux** was also inducted as president for the 2021-2022 year.



March 11-12, **Mr. John Barrilleaux** and **Mrs. Sharon McGee** attended the Consortium of Baccalaureate and Graduate Health Informatics and Information Management Educators Annual Meeting. The meeting was held virtually. This meeting is a discussion of current issues in HIM and accreditation of Baccalaureate and Graduate programs in HIM and informatics. CAHIIM, AHIMA and AHIMA Press presented along with faculty from across the country.

On March 18, the final draft for Frequently Seen ICD-10-CM Coding Errors in Post-Acute Care was submitted by **Mr. John Barrilleaux** to AHIMA for publication through webinar in May. This webinar focusses on the impact of code assignment in post-acute care facilities, Inpatient Rehabilitation, Home Health Agencies and Skilled Nursing Facilities.

On March 24th, **Mrs. Sharon McGee** participated in AHIMA Revenue Cycle Practice Council meeting. The meeting was held virtually. She is currently working with a group of members on development of an on-demand webinar titled Current Charge master Strategies for Success to be made available in April.

Dr. Igwe Udeh, Dean

Academic Excellence Initiatives

Two College of Business Student Teams Earn Top 100 Worldwide Ranking...Again!

It is not easy being ranked **Top 100 Worldwide**, but eight SUNO College of Business students earned that distinction in a worldwide business strategy and finance competition between March 1 and 14, 2021. **Dominique Albert**, **Samuel Brandon**, **Tenille Grace**, and **Kaylah Jones** entered the GLO-BUS Global Top 100 competition under Industry 5. The four were assigned as the co-managers of Company A (Eagle Eyes). By March 7, 2021, the quad had earned Top 100 Overall Game-To-Date Score. Their Overall Game-to-Date score of 107.5 out of a maximum weighted average score of 110 tied for the 29th best Overall Game-To-Date Score performance of the week, worldwide! The Overall Game-To-Date Score is based on a 50%-50% weighting for the Investor Expectations and the Best-in-Industry scoring standards

Not to be outdone, another College of Business student team, made up of **Rasheed Cunningham**, **Solomon Davis**, **Cheikh Loulied**, and **Stacy Robinson** were assigned Company I (CAPIK). By March 14, the team received the TOP 100 ranking in Return on Average Equity. In fact, their Return on Average Equity of 63.6% was the 69th best Return on Average Equity performance of the week, worldwide! An attached statement from the GLO-BUS Top 100 management stated in part "You should be quite proud of your students for such an excellent performance — a performance that reflects quite well on you and the caliber of instruction that students are receiving in your course." We congratulate our students for earning this world-class recognition and we commend **Dr. Faisal Alkhateeb** for his mentorship.

Preparing Students for Careers As Business Owners

Mr. Omar Aziz, a serial entrepreneur and the Chief Development Agent for Participating In Entrepreneurship (PIE) organization was a guest speaker at **Dr. Faisal Alkhateeb's Fundamentals of Entrepreneurship** (ENTR 240) virtual class on Thursday, March 11, 2021. The PIE curriculum makes students aware of the possibilities offered by entrepreneurship and provides them with knowledge, skills, and attitudes to seize those opportunities. According to Mr. Aziz, "The dream of many students is to become self-employed. Results of a US Department of Commerce study show that strong interest in starting a business derives from the freedom associated with being your own boss. According to a Gallup Poll study done in conjunction with the Ewing Marion Kauffman Foundation, 7 out of 10 students say they want to start their own business." During the meeting, the students inquired about forming Participating In Entrepreneurship (PIE) Academy at SUNO, to prepare even more students to bridge the gap between academic theory and business practice. Mr. Aziz commended the students for their interest and promised to assist them in making a SUNO-based PIE chapter a reality.



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Dean Udeh Serves as AACSB Peer Review Team Member

Dr. Igwe E. Udeh, the Alvin James Lawson Endowed Professor and Dean of the College of Business & Public Administration served as one of three Peer Review Team (PRT) members during the recent Prairie View A&M University business programs AACSB reaffirmation visit. The virtual visit was from February 28 to March 3, 2021. The AACSB peer review process occurs every five years and seeks to determine the extent to which an AACSB-accredited institution remains commitment to quality education and continuous improvement. The process requires the review of specific business departments and college, as well as other university units and support services in search of such factors as the quality of teaching and curricula, faculty knowledge and qualification, and student experience and learning outcomes.

CBA to Host Spring 2021 Assembly and Townhall Meeting

Dr. Derrick Warren, Interim Associate Dean and MBA Director, Southern University Baton Rouge College of Business; Director, Alumni Affairs; and Executive Director, Alumni Federation has been invited to make some remarks during the two sessions of the *Spring 2021 Virtual College of Business Assembly and Townhall Meeting* at 11:00 AM on Tuesday, March 23, 2021 and at 6:00 PM on Wednesday, March 24, 2021.

Dean Udeh Participates in GNO Inc.'s StudyNOLA Launching Meeting

Dean Igwe E. Udeh attended the GNO Inc. virtual launching of the StudyNOLA platform on March 18, 2021. The objective of the StudyNOLA initiative is to create a one-stop-shop where potential students and families could explore higher educational opportunities in the region. The platform will provide marketing prowess for the 13 colleges and universities in southeast Louisiana for recruiting students, faculty, and employers. As an economic development facilitation organization, GNO Inc. is using the StudyNOLA platform to present another value proposition (the higher education tapestry) to those looking at the possibility of living, studying, or establishing businesses in southeast Louisiana. StudyNOLA will be heavily promoted throughout the community and worldwide. The website (<u>https://studynola.com</u>) is up and running and was demonstrated during the launching meeting. Mr. Josh Tatum, StudyNOLA Program Manager at GNO Inc. requested each institution to review what has been placed on their webpage to ensure that they are accurate and reflective of their practices. The StudyNOLA higher education partners are Delgado Community College, Dillard University, Loyola University of New Orleans, Northwest Technical Community College, LSU Health New Orleans, NUNEZ Community College, River Parishes Community College, Southeast Louisiana University, Southern University at New Orleans, University of New Orleans, Tulane University, University of the Holy Cross, and Xavier University of Louisiana.





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Journal Publication & Papers Under Review:

Dr. Krishna Poudel, "Organizational Compassion", **Global Review of Business and Technology** (GRBT) (Under Review)

Dr. Igwe E. Udeh, "Learning Experience of Students Enrolled in Virtual and In-person Business Classes Taught by Accented Instructors: A Male-Female Perspective", International Journal of Research in Management, Economics, and Commerce (Under Review)

Professional Outreach to Students & Community:

SUNO Volunteer Income Tax Assistance (VITA) Center Opens

Dr. Simeon Okpechi, Professor of Accounting and Director of the SUNO VITA Center, with the assistance of several Business students and volunteers, continues to provide free income tax preparation to the elderly and low income residents in the community under the sponsorship of the Volunteer Income Tax Assistance (VITA) Program, until April 2021. Several tax returns have been successfully prepared and submitted. The new VITA office is located SUNO University Conference and is open by appointment only on Monday, Wednesday, and Friday. The Center follows SUNO COVID-19 safety guidelines. For additional information or appointment, please call 504-286-5303.

SBDMI Workshops/Seminars/Trainings/Meetings (March 2021)

- Live Broad Cast of WBOK Radio Program; Show broadcast remotely; March, 4,11, 18, & 25, 2021; "SUNO Small Business Institute Network," sponsored by SUNO Small Business Incubator and Louisiana Economic Development (LED); The show offers valuable tools and information designed to help New Orleans small business owners take their business to the next level as well as assisting those individuals wishing to start a business. The show provides resources and information essential to small businesses. The show broadcast every Thursday 12:30 to 1:00 pm on WBOK AM Radio; Ms. Cynthia Beaulieu, Director, Host.
- Virtual NAACP Wealth Building Seminar, SBDMI Weekly Every Friday, Co-Host; March 5,12,19, and 26, 2021; Presented on Entrepreneurship as a wealth-building tool for minorities; **Ms. Cynthia Beaulieu**, Director.



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Student PodCast; March 13, 2021; Meet with Campus Newspaper staff and Faculty Advisor; Incubator will
house every other week "Saturday Night Live" PodCast facilitated by the students; Ms. Mary Thomas,
Incubator resident, Ms. Cynthia Beaulieu.



- Louisiana Notary Prep Training; 1st Class March 17, 2021; CBA Room 100; 17 participants; In-depth weekly training in preparation for Louisiana Notary Law Exam; Mr. Craig Duronslet, Instructor, Mr. Cedric Morgan, Instructor, Ms. Diana Thomas, and Ms. Cynthia Beaulieu, Director.
- Work on Application and Department of Commerce (DOC) Submission March 10-17, 2021; Title "SUNO MBDA Entrepreneurial Education Center"; Submitted March 17, 2021; Dr. William Belisle and Ms. Cynthia Beaulieu.
- Virtual CBA Departmental Meeting; March 17, 2021; CBA Faculty & Staff; **Ms. Diana Thomas** and **Ms. Cynthia Beaulieu**, Director.
- Live Plan Entrepreneurial Training Graduation and Business Presentations; March 5, 2021; 8th of 8-week training; ending on March 5, 2021; Virtual Platform to teach how to develop a Business Plan on an interactive platform on your own time; Self paced for the participants; 14 Participants; Monday & Wednesday each week 3:00 pm to 5:00 pm; **Mr. Omar Aziz** and **Ms. Cynthia Beaulieu**.
- Disadvantage Business Enterprise (DBE) Workshop for the 300M Charity Hospital Renovation; CBA Room 100; 14 participants; Workshop to instruct Minority Businesses Enterprises (MBE) to prepare and submit LAUCP applications to prepare for work on this upcoming project; Mr. Norman Roussell, Ms. Cynthia Beaulieu.



 HBCU-CDAC Grant Assistance; March 25, 2021; Virtual Meeting; Discussion on the \$5½ M roll-out of the Funded grant awarded to the HBCU-CDAC Wells Fargo Financial Literacy Grant; Executive Board and Ms. Cynthia Beaulieu, Director.

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- Louisiana Economic Development (LED) Peer-to-Peer Roundtable; January & March 25, 2021, 11 sessions; Viturial Meetings; 14 participants; Business owners met for peer-to-peer learning, brainstorming, and problem -solving. Business owners safely explored business and personal issues in a supportive, confidential, and trusting environment. The roundtables are problem-solving sessions that address issues important to the business owner. Invited Industry guests to discuss access to new and innovative business and business growth; Ms. Irma Dixon, Facilitator, the Peer-to-Peer Guest Speakers.
- Tour of Small Business Incubator for future tenants; March 2021; several Incubator tours and what we have to
 offer potential tenants; Ms. Mary Thomas, Mary & Company, & Ms. Cynthia Beaulieu, Director. Incubator
 now has 11 Tenants in the Incubator.
- Meeting to Develop SBDMI/Incubator's upcoming Seminars/Workshops; Ongoing; **Ms. Diana Thomas & Ms. Cynthia Beaulieu**, Director.
- Small and Emerging Business Development (SEBD); (Ongoing); 4 Assessments; **Ms. Cynthia Beaulieu**, Director, **Mr. Omar Aziz**, Contractor.
- SEBD One-on-One; (5); Call-in Clients; **Ms. Cynthia Beaulieu**, Director, Consultant **Mr. Omar Aziz** & **Ms. Diana Thomas**.
- Counseled; Incubator Clients; Mr. Omar Aziz and Ms. Cynthia Beaulieu, Director.

Office of Student Services (OSS) March 2021 Report

- OSS/DXC Team contacted at-risk student to intensively and intrusively mitigate and resolve attendance and participation issues.
- OSS/DXC Team worked with Career Services in planning the NOLA Career Fair along with Dillard, Xavier, and Loyola University.
- OSS/DXC Team members monitored and assisted with helping students to navigate the virtual Career Fair experience.
- DXC Team members serve as Technical Assistance for weekly AWS Cloud Computing class.
- OSS/DXC Team reached out to Alumni and pending graduates to market DXC March hiring sprint.
- OSS/DXC Team reviewed resumes of interest students and forwarded them to DXC for employment consideration.
- OSS/DXC Team informed students and made recommendations for participation in the GNO Entrepreneurship Internship opportunity.
- OSS/DXC Team participate in weekly planning and strategy meeting to consider and plan upcoming activities.
- OSS/DXC Team reached out to local high schools to inform and recruit students for participation in Southern in the Cloud, summer computing camp for high school juniors and seniors.
- OSS/DXC Team researched and identified eligible CBA candidates for Beta Gamma Sigma induction for 2020 and 2021. Both groups will be recognized.
- The OSS is participating in the review and recommendations for CBA course scheduling for Summer and Fall 2021.
- OSS/DXC Team participated in SUBR Computer Science Symposium and invited CBA student participation
- OSS/DXC Team continuously monitors the status of CBA active cohort students, particularly 2016, where all remaining active members, except one will be graduating Spring 2021. All active members of the 2015 cohort have graduated.
- OSS/DXC Team met with SSS (Special Student Services) to discuss CIS graduate program and recruiting students graduating from SSS program.

COLLEGE OF EDUCATION & HUMAN DEVELOPMENT

Dr. Willie Jones, Interim Dean

Grants:

Dr. Deborah Darby has received grants from the New Orleans Jazz and Heritage Foundation from 2014 to the present (2021). Dr. Darby has conducted an 'After-School/Summer Enrichment' Program that teaches instrumental music to children ages 4–16 years old. <u>****Due to COVID-19, sessions are being conducted</u> <u>virtually.</u> In addition to music instruction, an integral part of the Program continues to focus on the enhancement of participants' academic skills (math, reading, and critical thinking skills).

DCFS and a Grant Opportunity:

In March 12th The Southern University of New Orleans (SUNO) Child Development and Family Studies Program signed Letter of Interest to be a part of the Educate, Stimulate, Graduate Initiative (ESGI) in partnership with the Louisiana Department of Children and Family Services. ESGI aims to target Louisiana teens and young adults to explain the benefits and importance of delayed parenthood so that they and their children have better opportunities in life.

Marketing/Recruitment:

Dr. Sherry Bachus was involved in the following activities:

- March 23rd, Presentation on the CDFS Program of Study at Delgado Meet and Greet.
- March 8th, meeting with Carol Alexander-Lewis to discuss planning for March recruitment.
- March 12th, Presentation on Mental Health and College Students in a Covid-19 Pandemic and discussed enrollment in the CDFS program for the Fall 2021 semester.
- March 16th, meeting with DCC team, Ms. Patrice Moore, Dean and Ms. Carol Alexander, and Ms. Lisa Nelson to finalize the CDYC Meet and Greet Workshop on March 23, 2021.
- March 23th, Presented the CDFS Program at the CDYC Meet and Greet Workshop.

Professional Development Activities:

On March 12th, **Dr. Bachus** attended the Presentation on Mental Health and College Students in a Covid-19 Pandemic and on March 8th, she attended the workshop title, "AN AUTHOR'S WORKSHOP" with Keione Vance Graduate of Delgado's Care and Development of Young Children Program (CDYC) and Author of Hammy the Hamster Counts to 10," coordinated by Ms. Lisa Darby Melson, CDYC Director, Delgado Community College.

Develop Student Survey for Masters of Science in Child Development:

On March 22nd, **Dr. Bachus** Developed Proposed New Online Degree Program, Master of Science (MS) for a Masters in Child Development and attended a virtual meeting with **Dr. Willie Jones** to discuss program and curriculum.

The SUNO Child Development and Family Studies (CDFS) program created survey in order to determine if there is a demand for a brand-new Masters of Science in Child Development degree program at SUNO. The intent of the survey is to measure a demand for the program. Plans to develop a Letter of Intent (LOI) to the Louisiana Board of Regents (LA BoR) for a <u>brand-new Masters of Science in Child Development degree program</u>.

Community Outreach:

Each semester, **Dr. Deborah Darby's** students are encouraged to become members of the International Anti -Bullying Association (*there is no membership fee), as well as the Random Acts of Kindness Organization – especially considering the possible emotional issues that the current COVID-19 crisis presents.

College Events and Meetings:

On March 18 and 22, 2021, **Dr. Bachus** served on the Search Committee for Coordinator of Certification and Teacher Education Programs and on March 16th and 17th, she served on College of Education and Human Development Teacher Education Search Committee and interviewed candidates.

Faculty Senate:

March 8th, **Dr. Bachus** attended the Executive Senator Cabinet meetings, and March 9th, Faculty Senate Meeting.

Dr. Bachus served as the Treasurer and the Senator-at-Large for the College of Education and Human Development on March 12th and attended the Webex Ad Hoc Compensation Committee for Summer, Adjunct, and Overload Faculty.