

# chancellor's AUG 2021 Mc Report



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for Academic and Student Services  
/Associate Dean

**DE'SHOIN YORK** |  
Vice Chancellor  
for Extension & Outreach

**CALVIN WALKER**  
Executive Vice-Chancellor and  
Director of SUAREC Special Projects  
Interim Vice-Chancellor for Research





*Dr. Jose U. Toledo was named the Vice Chancellor for Research at the Southern University Ag Center during the Southern University Board of Supervisors Meeting on July 16, 2021.*

Dr. Toledo comes to the Ag Center from West Virginia State University (WVSU) where he served as a Professor of Economics, Finance and Marketing; the Vice President of Research and Public Service; and Dean and Director of Land-Grant Programs.

As the Vice President for Research and Public Service and Dean and Director of Land-Grant Programs, Toledo provides administrative leadership in the areas of Research and Extension.

He has been employed at WVSU since 2000, where he initially served in the role of Associate Dean for Research and Extension Programs, and Associate Vice President for Administration and Research. Dr. Toledo has served on many university committees at WVSU and is an active member of several professional organizations, including the Association of Public and Land-Grant Universities, the 1890 Association of Research Directors, 1890 Association of Extension Administrators, the National Council for Research Administrators, and the National Association of International Educators. He was also appointed by the Governor as a member of the West Virginia Council of Science and Research and has served on the council since 2019.

Jose is a graduate of Universidad Autónoma Chapingo in Mexico, where he earned a degree in Agronomy and Engineering (Agro-industries) in 1991. He continued his graduate studies at the University of Illinois in Urbana-Champaign and earned concurrently the degrees of Master of Science in Plant Biotechnology and Business Administration in 1995. While at the University of Illinois, he also attained a dual doctoral degree in the areas of Natural Resources and Environmental Sciences and Business Administration (Strategic Business Management) in 2000.

**Dr. Jose TOLEDO**





SU College of Ag establishes an online degree in

## Hospitality & Food Industry Leadership

The Southern University College of Agricultural, Family and Consumer Sciences received approval from the Southern University Board of Supervisors to offer a new online B.S. degree in Hospitality and Food Industry Leadership (HFIL). The approval was granted during the board's June 18, 2021 monthly meeting in New Orleans.

The College received approval of their Letter of Intent for the 120-semester hour program from the Louisiana Board of Regents on March 26, 2021. The HFIL program is designed to prepare students to become leaders and managers in the hospitality industry. The curriculum will include online classes, required work experiences, and a structured internship. Tracks for the program will include food and beverage management, lodging management, and event management.

Students will have the knowledge, skills, and ability to assume leadership and professional roles within the global hospitality, food, and tourism industry and related careers.

According to the World Travel and Tourism Council, tourism will be one of the dominating industries of the 21st century. Over the past 25 years, the tourism industry has grown by 500 percent. The College of Ag's Department of Family and Consumer Sciences' Human Nutrition and Food Program will provide students majoring in HFIL with the opportunity to earn a baccalaureate degree after the completion of a Louisiana Transfer Associate Degree. Students will be able to complete their B.S. degree in two years using the Louisiana Board of Regents Master Course Articulation Matrix.

*For additional information about the online Hospitality and Food Industry Leadership degree program, contact the Department of Family and Consumer Sciences' Human Nutrition and Food Program at 225-771-4660.*



## 4-H Day Camp

Arts, Robotics & Outdoor Skills



Southern University Ag Center Assistant Area Extension Agent Dr. Charity Schaffer and members of the St. Helena Parish SU/LSU Ag Center partnered with the West Feliciana Parish AgCenter on June 8, 2021 to host a one-day 4-H Day Camp for the students in two parishes.

Thirty students were able to learn outdoor skills such as fishing, navigation with handheld compasses and, how to build a shelter for camping. Other activities held during the camp included a hayride, arts and crafts, a group robotics task, and a crawfish boil to finish off a great day of learning.





## SU College of Ag introduces Youth to Agriculture through Southern Lab's SWAG – STEM Camp

Enriching youth through writing and agriculture was the focus of the Science, Writing, and Ag (S.W.A.G.) - STEM Camp held at the esteemed Southern University Laboratory School from June 1 through July 1, 2021. The camp was comprised of bright students from kindergarten through 6th grade. Under the coordination of Dr. Harold Mellieon, Jr., the camp's attendees had the opportunity to engage with different species of animals that are housed at the Southern University Ag Center's Rabbit and Poultry Unit. On June 24, 2021, Felton DeRouen, II, a SU Ag Center Research Assistant; Taylor Burton, a junior College of Ag student majoring in agricultural sciences; Keandrys Dalton, a SU Ag Center Research Assistant; and Dr. Dana Pollard, an Assistant Professor of Animal Production Systems, displayed three rabbits and seven chicks in a hands-on approach to animal education. The campers gained some valuable information as they eagerly interacted with the livestock.

The Southern University Lab School's SWAG camp started in 2019 as a summer enrichment camp for students at the school. The students are exposed to different subjects and have weekly interactions with faculty and staff from the College of Agricultural, Family and Consumer Sciences and the SU Ag Center in the hopes that introducing Ag to these students early on will encourage them to major in Ag and choose the SU College of Ag upon graduating high school.

## Youth learn about pollination during the SU/LSU Ag Centers CHEF Camp

Dr. Charity Schaffer, SU Ag Center's Assistant Area Extension Agent for St. Helena and Tangipahoa Parishes, taught students about pollination through a lecture and hands-on experiment at the SU/LSU Ag Center's "Creating Healthy Enjoyable Foods" (C.H.E.F.) Camp held June 21 – 25, 2021.

Seven student chefs learned the different types of pollinators and simulated pollination by using Cheeto's dust that was left on their fingers after a snack during the lecture. They were placed in groups of two and moved to white paper flowers to get more of their snack and leave dust on their flowers.

Not only did the students prepare delicious and nutritious recipes, but they were also able to learn the importance of pollination and how it impacts crops and the food they consume.

After the activity, students were able to complete a debriefing activity to discuss what they learned and to ask more questions about pollination.



## ALUMNI SPOTLIGHT



# Daniel WHITLEY

*This press release appeared on the USDA Foreign Agricultural Services website and has been edited by the SU Ag Center's Office of Technology & Communications Services. The original article is available at, <https://www.fas.usda.gov/newsroom/whitley-named-administrator-usdas-foreign-agricultural-service>.*

SU College of Ag Alum, Daniel Whitley, Named Administrator of the USDA's Foreign Agricultural Service.

Agriculture Secretary Tom Vilsack named Daniel Whitley the new Administrator of the U.S. Department of Agriculture's Foreign Agricultural Service on July 21, 2021. Whitley has served as the agency's Acting Administrator since December 2020.

Whitley is no stranger to FAS stakeholders and the agricultural trade community, having served in various positions during a 20-year career with the agency. Most recently, he was responsible for leading the FAS trade policy and market analysis teams as Associate Administrator. Throughout his FAS career, Whitley held leadership positions including Deputy Administrator of the Office of Global Analysis and Director of the Office of Civil Rights. Whitley joined FAS after starting his career with the USDA's Economic Research Service, focusing on market access issues in the World Trade Organization.

"I am deeply humbled by this opportunity, but I think it is more a reflection of all your hard work during my time as Acting Administrator than any personal achievements," Whitley noted in a message to FAS staff. "I know that together, we will continue to meet future challenges from bringing staff back to the physical workplace and navigating the latest trade landscape to finding new ways to support farmers and ranchers and delivering on Administration priorities."

Whitley holds bachelor's and master's degrees in agricultural economics and is a graduate of the College of Agricultural, Family and Consumer Sciences at Southern University and A&M College and Louisiana State University.

FAS links U.S. agriculture to the world to enhance export opportunities and global food security through its Washington, D.C.-based staff and a global network of nearly 100 offices covering approximately 180 countries.





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